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SEI Appoints Paul Swanson Head of US Asset Management Distribution

OAKS, PA -- (Marketwire) -- 04/23/12 -- SEI (NASDAQ: SEIC) announced today the appointment of Paul Swanson as head of U.S. asset management distribution for SEI. In this role Paul will be responsible for developing and maintaining strategic relationships with large distributors, driving asset and revenue growth, and managing SEI's strategic sales plan for the company's U.S. asset management distribution efforts. Target firms will include wirehouses, insurance companies, retirement platforms, and regional, national, and global banks.

Paul joins SEI with over 24 years experience in the industry. His most recent role was head of sales for the defined contribution intermediary channel with Lincoln Financial Distributors.

"Paul's background in financial services and extensive experience in sales will be valuable as we continue to build momentum and achieve our goals for future growth," said Kevin Barr, Head of SEI's Investment Management Unit. "SEI's investment programs are powered by a disciplined, institutional investment process and Paul's appointment will help us to continue our success and develop new business opportunities."

About SEI
SEI (NASDAQ: SEIC) is a leading global provider of investment processing, fund processing, and investment management business outsourcing solutions that help corporations, financial institutions, financial advisors, and ultra-high-net-worth families create and manage wealth. As of December 31, 2011, through its subsidiaries and partnerships in which the company has a significant interest, SEI manages or administers $404 billion in mutual fund and pooled or separately managed assets, including $172 billion in assets under management and $232 billion in client assets under administration. For more information, visit www.seic.com.

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