

October 8, 2025



# TrueBlue and PeopleReady Leaders Named Among Global Staffing Industry's Most Influential Women

TACOMA, Wash.--(BUSINESS WIRE)-- TrueBlue (NYSE: TBI), a leading provider of specialized workforce solutions, announced today that President and CEO Taryn Owen and PeopleReady President Kristy Willis have been named to the Staffing Industry Analysts' (SIA) [Global Power 150 Women in Staffing](#) list, which recognizes the most influential women shaping the future of the staffing industry across the global workforce ecosystem.

"This recognition is a testament to the exceptional leadership that Taryn and Kristy bring to TrueBlue and the industry overall," said Jeff Sakaguchi, Board Chair of TrueBlue. "They are both strategic and driven leaders advancing the Company's mission to connect people and work and delivering lasting value for our clients and the people we serve in the process."

Under their leadership, TrueBlue has advanced its strategy to create greater value for clients and workers in a dynamic labor market. Over the past year, the company has:

- Advanced its proprietary digitally enabled platforms to improve efficiency, enhance customer loyalty, and support long-term value.
- Expanded sales capacity through strategic investments in operational structure, technology, partnerships, and enterprise alignment to support scalable growth.
- Strengthened its presence in high-value verticals such as healthcare and professional staffing, while addressing persistent labor shortages in skilled trades.

"Every day, our teams live our mission to connect people and work by creating opportunities, supporting businesses, and strengthening the communities where we live and work," said Taryn Owen, President and CEO of TrueBlue. "This honor is really about the people of TrueBlue, and both Kristy and I are extremely grateful for their steadfast support."

As the People Company®, TrueBlue is building talent solutions for the changing world of work and connecting people and opportunity with precision, speed, and scale.

## About TrueBlue

TrueBlue, Inc. (NYSE: TBI) is a leading provider of specialized workforce solutions. As The People Company®, we put people first — advancing our mission to connect people and work while delivering smart, scalable solutions that help businesses grow and communities thrive. Since our founding, TrueBlue has connected more than 10 million people with work and served over 3 million clients across a variety of industries. Powered by proprietary, digitally enabled platforms and decades of expertise, our brands — PeopleReady, PeopleScout, Staff Management | SMX, Centerline, SIMOS, and Healthcare Staffing Professionals — provide a full spectrum of flexible staffing, workforce management, and recruitment solutions

that bring precision, speed, and scale to the changing world of work. Learn more at [www.trueblue.com](http://www.trueblue.com).

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20251008520066/en/>

**Press**

Taylor Winchell

[pr@trueblue.com](mailto:pr@trueblue.com)

(253) 680-8291

Source: TrueBlue, Inc.