February 8, 2017

Clearfield Broadens National Account Focus

Kevin Craddock Joins Broadband Sales Team

MINNEAPOLIS--(BUSINESS WIRE)-- **Clearfield, Inc. (NASDAQ: CLFD)**, the specialist in fiber management and connectivity platforms for communications providers, today announced that Kevin Craddock has joined the company as national account manager for AT&T. A seasoned sales leader, Kevin brings over 20 years of experience to Clearfield having established strong relationships throughout his career focused on key service providers in telecommunications.

Kevin has held a wide variety of positions, from sales engineer to Senior Director of Sales, garnering extensive experience with AT&T. His experience began with Southwestern Bell and most recently included oversight of an AT&T account. Previously, he held sales roles at Charles Industries, Corning Cable Systems, Emerson Network Power, RELTEC/Marconi and Suttle. Kevin holds a bachelor's degree in business from the University of Texas at Arlington.

"We are truly excited to welcome Kevin to our team," said Brian Shane, Director of National Accounts for Clearfield. "His track record and years of experience addressing the needs of service providers will certainly further our commitment to growing and supporting the opportunities available to us within the Tier 1 wireless and wireline markets."

"The service provider access networks embrace fiber to support gigabit services, and with wireless developments like 5G, operators such as AT&T are leading the industry," commented Craddock. "I've dealt with Clearfield in the past and know the value they bring to the physical access fiber marketplace. With their forward-looking products, Clearfield is uniquely suited to bring flexible, high-density, lower TCO products to market that allow providers like AT&T to successfully navigate 5G and the future."

About Clearfield

Clearfield, Inc. (NASDAQ: CLFD) designs, manufactures and distributes fiber optic management, protection and delivery products for communications networks. Our "fiber to the anywhere" platform serves the unique requirements of leading incumbent local exchange carriers (ILECS), competitive local exchange carriers (CLECs), Wireless operators, and MSO/cable TV companies, while also catering to the broadband needs of the utility/municipality, enterprise, data center and military markets. Headquartered in Minneapolis, MN, Clearfield deploys more than a million fiber ports each year. For more information, visit www.SeeClearfield.com.

View source version on businesswire.com:
http://www.businesswire.com/news/home/20170208005577/en/

Witz Communications, Inc. for Clearfield, Inc.

Jas McDonald, 919-435-9115
jas@witzcommunications.com

Source: Clearfield, Inc.