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Clearfield Fortifies Sales Presence in Mexico

Regional Account Manager Hired; Project Planning Underway

MINNEAPOLIS, April 19, 2016 (GLOBE NEWSWIRE) -- **Clearfield, Inc.** (NASDAQ:CLFD), the specialist in fiber management and connectivity platforms for communication service providers, today announced German Garcia has joined the company as its Regional Sales Manager for Mexico. Garcia, who resides in Mexico City, joins the company with the dedicated responsibility of building the company's presence in the country. Clearfield is currently in the engineering and planning stage with its Distribution Partner for the region, Power & Tel Supply, for several fiber deployment projects with triple play operators in the Country.

"German joins the company with a broad background in telecom technology and the various needs of the client community," comments Cheri Beranek, president and CEO of Clearfield. "While the valuation of the dollar has hindered our growth in non-U.S. markets in recent quarters, adding German to our sales staff represents our ongoing support of this market and our commitment to long-term success in this region."

"I'm excited to represent the company in Mexico," adds Garcia. "Clearfield's line of fiber management and fiber pathway products provide an attractive, labor-saving solution for this emerging market. Consistent with Clearfield's strategy of listening to our customers, I look forward to representing the values of Clearfield to expand our range of project opportunities throughout the region."

Early Successes

Early pilots in the territory are deploying the Clearfield FieldSmart line offiber frames for the central office. Customers have verified that the scalable design of the system successfully meets their operational needs.

"Teaming with Clearfield is a great experience. Our combined focus on excellent customer service and support is a great fit for this dynamic marketplace. We now have a resource in Mexico City to provide fast and flexible service with local availability to support customers quickly!" concludes Victor Rubio, General Manager Mexico of Power & Telephone Supply.

For additional information on Clearfield's product offerings, please visit www.SeeClearfield.com.

About Power & Telephone Supply
Power & Telephone Supply Company (Power & Tel) is an independent, full-line stocking distributor and material management provider to the worldwide communications market. Serving customers since 1963, Power & Tel is headquartered in Memphis, Tennessee and has more than 300 employees globally. For more information call 800-238-7514 or visit

www.ptsupply.com.

About Clearfield
Clearfield, Inc. (NASDAQ:CLFD) *designs, manufactures and distributes fiber optic management products for the communications networks of leading ILECS, CLECs, MSO/cable TV companies and mobile broadband providers. We help service providerssolve the Fiber Puzzle, which is how to reduce high costs associated with deploying, managing, protecting and scaling a fiber optic network to deliver the mobile, residential and business services customers want. Based on the patented Clearview™ Cassette, our unique single-architected, modular fiber management platform is designed to lower the cost of broadband deployment and maintenance by consolidating, protecting and distributing incoming and outgoing fiber circuits and enable our customers to scale their operations as their subscriber revenues increase. Headquartered in Plymouth, MN, Clearfield deploys millions of fiber ports each year throughout North America.*

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