



# Thermon Announces Acquisition of CCI Thermal

October 4<sup>th</sup>, 2017



### Disclaimer



#### **Cautionary Note Regarding Forward-Looking Statements**

This presentation and related investor conference call and press release contain "forward-looking statements" within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995 concerning Thermon, CCI, the proposed acquisition and other matters. All statements other than statements of historical fact are forward-looking statements, including, among others, statements we make regarding the intended acquisition of CCI, future revenues, future earnings, future cash flows, target leverage ratios, acquisition synergies, regulatory developments, market developments, new products and growth strategies, and the effects of any of the foregoing on our future results of operations or financial conditions. Forward-looking statements can be identified by words such as: "anticipate," "intend," "plan," "believe," "project," "estimate," "expect," "may," "should," "will" and similar references to future periods.

Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of the control of Thermon and CCI. Some of these expectations may be based upon assumptions, data or judgments that prove to be incorrect and our actual results and financial condition may differ materially from the views expressed today. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following: (i) risks related to the acquisition of CCI, including integration risks and failure to achieve the anticipated benefits of the acquisition; (ii) changes in laws and regulations applicable to our business model; and (iii) changes in market conditions and receptivity to services and offerings; (iv) general economic conditions and cyclicality in the markets we serve; (v) future growth of energy and chemical processing capital investments; (vi) our ability to deliver existing orders within our backlog; (iv) our ability to bid and win new contracts; (vii) competition from various other sources providing similar products and services, or alternative technologies, to customers; (viii) changes in relevant currency exchange rates; (ix) potential liability related to our products as well as the delivery of products and services; (x) our ability to comply with the complex and dynamic system of laws and regulations applicable to international operations; (xi) our ability to protect data and thwart potential cyber attacks; (xii) a material disruption at any of our manufacturing facilities; (xiii) our dependence on subcontractors and suppliers; (xiv) our ability to attract and retain qualified management and employees, particularly in our overseas markets; (xv) our ability to continue to generate sufficient cash flow to satisfy our liquidity needs; (xvi) the extent to which federal, state, local and foreign governmental regulation of energy, chemical processing and power generation products and services limits or prohibits the operation of our business; and (xvii) other factors discussed in more detail under the caption "Risk Factors" in our Annual Report on Form 10-K for the fiscal year ended March 31, 2017, filed with the Securities and Exchange Commission on May 30, 2017. Any one of these factors or a combination of these factors could materially affect our financial condition, results of operations and cash flows and could influence whether any forward-looking statements contained in this release ultimately prove to be accurate.

Any forward-looking statement made by us in this press release and in the related conference call is based only on information currently available to us and speaks only as of the date on which it is made. Our forward-looking statements are not guarantees of future performance and we undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise, unless we are required to do so under applicable securities laws.

#### **Non-GAAP Financial Measures**

Disclosure in this release of "Adjusted EBITDA" and other "non-GAAP financial measures" as defined under the rules of the Securities and Exchange Commission (the "SEC"), are intended as supplemental measures of our financial performance that are not required by, or presented in accordance with, U.S. generally accepted accounting principles ("GAAP"). We believe these non-GAAP financial measures are meaningful to our investors to enhance their understanding of our financial performance and are frequently used by securities analysts, investors and other interested parties. These non-GAAP financial measures should be considered in addition to, not as substitutes for measures of financial performance reported in accordance with GAAP. For a description of how such non-GAAP financial measures reconcile to the most comparable GAAP measure, please see the table included in the appendix.



### Vision

#### Thermon's vision is to be the world's leader in industrial process heating solutions

"With passionate people dedicated to anticipating customer needs, we will safely deliver innovative solutions to improve our customer's measures of success"

### Mission

Thermon's mission is to provide safe, reliable and innovative mission-critical industrial process heating solutions that create value for our customers

#### LEADERSHIP

Continue providing global industry leadership in our core competency areas, and establish this leadership position in new markets as we grow

#### **EXPANSION**

#### INNOVATION

#### **CUSTOMERS**

ERS

### PEOPLE

Expand our core Feed businesses through innov providing complete invest solutions, while tech exploring new business diff opportunities in offering adjacent markets that ou leverage our core competencies

Feed the Thermon innovation pipeline, investing in ideas and technologies that differentiate our offerings and best serve our customers

Partner with our customers to learn their business, anticipate their needs, and provide solutions that solve their most challenging problems Our people have always come first at Thermon.

We strive to attract, develop and retain our people and continue to feed their passion for excellence, reward hard work, and ensure their safety





### TRANSACTION HIGHLIGHTS

This acquisition creates the **leading** industrial process heating platform in attractive \$800 million adjacent market Expanded product line with enhanced engineering and technology capabilities that delivers a broader range of solutions to meet customer needs Provides end market, product mix, and geographic diversification to better position Thermon to capitalize on future growth opportunities

MRO/UE sales at approximately 90% of revenues

CAD \$95 million FY17 sales with **24% EBITDA margin** 

Both cash and GAAP accretive in the first 12 months; ROIC to exceed WACC in year 3



#### Deal Considerations

- Thermon to acquire CCI Thermal for CAD\$ 258 million in cash on a cashfree, debt-free basis
- Implied FY2018E
  TEV/EBITDA multiple of 8.2x
  including synergies
- Approximately ~\$2mm run-rate cost synergies

#### Timing & Approvals

- Unanimously approved by the boards of directors of both companies
- No regulatory approvals required
- Financing fully underwritten by JP Morgan
- Expect to close FY Q3 2018

#### Financing Considerations

- Funded with a \$250 million
  7-year senior secured term
  loan B
- Pro forma net leverage at close of 3.4x
- High cash-generating business will allow THR to comfortably operate the business while rapidly delevering

### **Compelling Strategic and Financial Benefit**





#### Expands markets and solutions for customers

- CCI Thermal will strengthen our industrial process heating business, providing a platform for expansion and growth
- Strong brands in new product categories with complementary blue chip industrial customer base
- Diversifies end market exposure shifting mix toward natural gas and adding rail, nuclear, transit

### Platform for growth

- Provides high quality, reliable products with best-in-class customer service model
- Introduces CCI Thermal's products to new geographies through Thermon global channels
- Diversifies Thermon end markets through increasing natural gas and power exposure, and introducing transit and rail to our product mix

### Enhances profitability and financial profile

- Added scale with additional CAD\$95 million FY17 sales
- Strong LTM Adj. EBITDA margin of ~24%
- Like Thermon, CCI is characterized by low capital intensity and high margins; this acquisition improves free cash flow and cash flow conversion

## CCI Thermal – Company Overview





### CCI Thermal is a platform business well-positioned to consolidate a highly fragmented \$800mm market

#### Highlights:

- CCI Thermal develops, designs, and manufactures advanced industrial heating and filtration solutions that serve clients around the world
- Strong competitive advantage based on:
  - Ability to deliver high-quality, reliable products including products servicing hazardous areas / classified locations
  - Best in-class customer service
  - Strong brand equity and large installed base

#### Revenue by Geography<sup>1</sup>



Note: Based on FY ended July 31 <sup>1</sup> Based on FY2016 <sup>2</sup> Based on FY2017

#### Historical Performance (CAD\$ millions)



#### Revenue by End Market<sup>2</sup>







Manufacturing location	Size (sq ft)
Edmonton, Canada	113,850
Oakville, Canada	99,281
Orillia, Canada	99,982
Denver	28,360
Houston	16,900
Total	358,373

North America footprint with and 2 facilities in the U.S. and 3 facilities in Canada

#### Tier I Player in Highly Fragmented Heavy Industrial Heating Market



#### Longstanding Relationships with Diverse Customers



## Highly Differentiated and Defensible Market Position



- Extensive IP portfolio with 25 patents + 10 pending
- Extensive portfolio of proprietary designs and 20 registered
  professional engineers
- Numerous global certifications that will allow for immediate expansion into foreign markets
- Industry-leading analysis and design competencies
  - In-house machining, blasting and painting, NDE testing, pressure and performance testing

High barrier to entry, high margin products



CCI Thermal has the resources and experience to design and fabricate the most complex, customized heat products – which in turn supports the Company's gross margin profile and market position

## Access to Thermon's Foreign Sales Channels will Provide Significant Uplift to CCI Thermal's Business





Thermon's global footprint provides a platform to significantly increase CCI Thermal's sales internationally

### Leading North American Brands







Infrared Gas Catalytic Heater



Compressed gas scrubbing systems



Unit and convection heaters designed for rugged industrial applications



Explosion-Proof Electric Air Heater



Explosion-Proof Forced Air Heater



Explosion-Proof Natural Convection Heater



Electric heaters engineered for industrial processes and environments



Immersion Heater



Corrosion-Resistant Washdown Heater



Liquid Heat Transfer System



Provides a wide variety of advanced gas and liquid filtration systems



Fuel Gas Conditioning System



Liquid Filter Separator



Vapor Recovery Dryer



Highly efficient heat transfer for rail track and switch equipment



Gas Fired Blower



Snow Sensors



CCI Thermal is known throughout the process heating industry for the fastest delivery of high quality, reliable products and best-in-class services

### **Capabilities Complement Our Process Heating Portfolio**



🔊 Fastrax

Highly efficient heat

transfer for rail track

and switch equipmen

#### **CCI Thermal Process Heating Systems Thermon Heat Tracing Systems** Ruffneck Cata-Dyn Caloritech 3L Filters Norseman Power Distribution Market leading brand Unit and convection Electric heaters Provides a wide / Control Panel engineered for of high efficiency heaters designed for variety of advanced Thermal Insulation explosion-proof gas ruaaed industrial industrial processes and gas and liquid Communication catalytic heaters filtration systems Software RTD/Temperature Sensor Explosion-Proof Electric -Proof Ga Air Heater Catalytic Heater Corrosion-Resistan Transformer Washdown Heate **Heating Cable** Conduit & Forced Air Heate Wire ressed aa Explosion-Proof Natural scrubbing systems Convection Heate CCI Thermal Technologies INC.

Thermon heat tracing uses advanced controls and communications platforms to heat external transfer lines to maintain process fluid temperature within specified ranges and then communicates that information back to the operator... ...while CCI Thermal's advanced heating products provide heat to process fluids at others stages in the process – and in other areas within a facility. This serves to broaden Thermon's scope through a providing a broader set of solutions to the customer

Thermon's increased capabilities and global footprint will broaden our ability to deliver complete industrial process heating & thermal management solutions to our customers

### **Combination Expands Market with Leading Platform**





The addition of CCI Thermal expands Thermon's addressable market by over 50%

### **Combination Creates a Stronger Thermon**





### **Transaction Valuation Multiples**

THERMON	

Key Valuation Metrics	
Merger Consideration	
(CAD\$ in Millions)	
Transaction Consideration	\$258.
EBITDA Valuation Metrics	
Standalone - Excluding Synergies	
LTM 8/31/17A Adj. EBITDA	\$23
EV / LTM 8/31/17A Adj. EBITDA	11.
FY2018B Adj. EBITDA	\$29
EV / FY2018B Adj. EBITDA	8.
Pro Forma - Including Synergies	
LTM 8/31/17A Synergized Adj. EBITDA <sup>1</sup>	\$25
EV / LTM 8/31/17A Synergized Adj. EBITDA <sup>1</sup>	10
FY2018B Synergized Adj. EBITDA <sup>1</sup>	\$31
EV / FY2018B Synergized Adj. EBITDA <sup>1</sup>	8.

Source: Agreement, Logan management and Thunder management Note: Fiscal year ending 7/31

<sup>1</sup> Synergized EBITDA reflects pro forma run-rate cost synergies of \$2.0 million

## Key Financial Terms and Leverage At Close



#### Key Financing Metrics

- □ CCI top line growth of 12% in FY'17 and 16% on TTM Basis
- □ 7 year average EBITDA to revenue of 29.4%, 5% higher than Thermon's performance
- □ JPM Chase is providing fully committed financing with a term loan B for \$250M plus a \$60M revolver
- Thermon's annual debt service to decrease by 20% from \$23M to \$16M

As of 6/30/2017	Thermon	PF Combined
Total debt	\$76M	\$250M
Net debt	(\$12M)	\$210M
Net debt/LTM EBITDA	NM	3.4x
Cash	\$88M	\$40M

Strong cash flows from the combined businesses will create the financial capability to comfortably operate the business and associated debt levels while concurrently de-levering our business

### How CCI Helps Achieve Our Objectives



THERMON	+ CCI Thermal Technologies INC.
Our Values & Goals	How CCI Thermal Fits:
Leadership	Becomes a Thermon platform for #1 market position in in industrial process heating
Expansion	Positions Thermon in a consolidator role for an adjacent, fragmented \$800m market
Innovation	Adds technology, engineering, manufacturing capabilities, and significant IP
Customers	Outstanding brands and long-standing, blue-chip customer relationships
People	Great cultural fit with long-tenured workforce
Improves Financial Profile	\$2m run-rate synergies and accretive to margins, FCF, and EPS
Accelerates Growth	Opportunity to sell CCI products into new end markets through Thermon's global footprint





Reconciliation of Reported NET INCOME to Adjusted EBITDA						
(\$CAD in Millions)	Fiscal year ending July 31,				LTM	
	2014A	2015A	2016A	2017A	8/31/17	
Reported Net Earnings (In accordance with GAAP)	\$31.4	\$33.8	\$8.4	\$15.9	\$16.4	
(Gain)/loss on sale of property and equipment	0.3	-	(0.0)	-	-	
Income tax expense	0.2	1.4	0.2	0.0	0.0	
Interest expense	0.0	0.0	0.0	0.0	0.0	
Interest income	(0.0)	(0.0)	(0.0)	(0.0)	(0.0	
Reported EBIT	\$31.9	\$35.2	\$8.6	\$15.9	\$16.5	
Depreciation - Cost of sales	1.1	1.2	1.2	1.2	1.2	
Depreciation - Operating	0.2	0.2	0.3	0.3	0.3	
Depreciation - Aircraft	0.5	0.6	0.4	0.3	0.3	
Amortization of intangible assets	1.6	1.6	1.5	0.8	0.7	
Reported EBITDA	\$35.4	\$38.8	\$12.1	\$18.5	\$19.1	
<u>Adjustments</u>						
1: Travel (aircraft) - actual	0.9	1.0	1.1	0.8	0.8	
1: Travel (aircraft) - fair market value	(0.0)	(0.0)	(0.0)	(0.0)	(0.0	
2: Related party rent - actual	2.7	2.8	2.8	2.8	2.8	
3: Discontinued operations - Indiana	0.3	-	-	-	-	
4: Donations	0.1	0.1	0.1	0.1	0.1	
5: Relocation expenses	-	0.0	0.1	-	-	
6: Edmonton renovation expenses	-	0.1	-	-	-	
7: Hovey acquisition expenses	-	-	-	0.1	0.1	
8: Other non-recurring expenses	-	-	-	0.1	0.1	
9: Oakville expansion cancellation costs		-	-	0.1	0.1	
Adjusted EBITDA	\$39.4	\$42.8	\$16.1	\$22.5	\$23.0	

Source: Financial Statements

Note: Adj. EBITDA defined as earnings before interest, taxes, depreciation and amortization, adjusted to exclude non-recurring items and related-party rent expense given Thunder's acquisition of the Canadian Real Property