

November 6, 2017



# Board of Directors of Primerica, Inc. Declares \$0.20 Quarterly Dividend

DULUTH, Ga.--(BUSINESS WIRE)-- The Board of Directors of Primerica, Inc. (NYSE:PRI), a leading distributor of financial products to middle income households in North America, today approved payment of a quarterly dividend of \$0.20 per share for the third quarter of 2017. The dividend will be payable on December 15, 2017 to stockholders of record as of November 17, 2017.

## About Primerica, Inc.

Primerica, Inc., headquartered in Duluth, GA, is a leading distributor of financial products to middle income households in North America. Primerica representatives educate their Main Street clients about how to better prepare for a more secure financial future by assessing their needs and providing appropriate solutions through term life insurance, which we underwrite, and mutual funds, annuities and other financial products, which we distribute primarily on behalf of third parties. In addition, Primerica provides an entrepreneurial full or part-time business opportunity for individuals seeking to earn income by distributing the company's financial products. We insured approximately 5 million lives and have over 2 million client investment accounts at December 31, 2016. Primerica stock is included in the S&P MidCap 400 and the Russell 2000 stock indices and is traded on The New York Stock Exchange under the symbol "PRI."

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