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Microchip Launches Second Annual Embedded Designers' Forum Technical Training Series at 100+ Global Locations and a Virtual Event

Designers to Learn the Latest Smart Energy, Human Interface and Connectivity Technologies; In-Person & Online, Live & On-Demand

CHANDLER, Ariz.--(BUSINESS WIRE)-- Microchip Technology Inc. (NASDAQ: MCHP), a leading provider of microcontroller, analog and Flash-IP solutions, today announced the second annual Embedded Designers' Forum (EDF), which is a series of training events where hardware and software engineers can learn about innovative technologies that will enable them to differentiate their products. This year's EDF will showcase Smart Energy, with detailed instruction on the technologies driving intelligent, energy-efficient and connected applications that meet today's growing demand for environmentally friendly products. Microchip will conduct more than 100 live events worldwide, starting on October 19, and a Virtual EDF on November 2 that will be available on demand for one year at http://www.microchip.com/get/KVF4. The Virtual EDF will include keynote addresses from Google PowerMeter and Energizer.

Course List

The EDF modules are divided into the following three tracks (not every track will be presented at each location; visit http://www.microchip.com/get/FUCL for module availability):

Track 1: Smart Energy	Smart Energy Monitoring
	Smart Power Conversion
	Designing for Optimum Energy Usage
	Signal Conditioning for Embedded Applications
Track 2: Human Interface	Touch Sensing Solutions for Keys and Sliders
	Touch Screen Sensing and Graphical Displays
	Adding USB to Your Embedded Designs
Track 3: Connectivity	Exploring MPLAB(R)Development Tools
	Connectivity Solutions for Embedded Designs

Attendee Tool Discounts

Attendees will enjoy significant discounts on a broad range of Microchip Development Tools. Additionally, all attendees will receive a coupon to attend one class of their choice at any of Microchip's more than 40 worldwide Regional Training Centers.

For details on the discounted tools or additional information on the Embedded Designers' Forum, contact any Microchip sales representative or visit Microchip's Web site at http://www.microchip.com/get/FUCL.

About Microchip Technology

Microchip Technology Inc. (NASDAQ: MCHP) is a leading provider of microcontroller, analog and Flash-IP solutions, providing low-risk product development, lower total system cost and faster time to market for thousands of diverse customer applications worldwide. Headquartered in Chandler, Arizona, Microchip offers outstanding technical support along with dependable delivery and quality. For more information, visit the Microchip website at http://www.microchip.com/get/SK68.

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