

September 7, 2022

**a.k.a.**

## **a.k.a. Brands Holding Corp. Announces Participation in the Piper Sandler Growth Frontiers Conference**

SAN FRANCISCO--(BUSINESS WIRE)-- **a.k.a. Brands Holding Corp.** (NYSE: AKA) (the “Company”), a brand accelerator of next generation fashion brands, today announced that the Company is scheduled to participate in a fireside chat at the Piper Sandler Growth Frontiers Conference on Wednesday, September 14, 2022, at 2:30 pm Eastern Time. Chief Financial Officer, Ciaran Long, will participate in the fireside chat.

The fireside chat will be webcast live over the internet and can be accessed on the Company’s Investor Relations website, <https://ir.aka-brands.com>. An online archive will be available on that site following the fireside chat.

### **About a.k.a. Brands**

a.k.a. Brands is a brand accelerator of next generation fashion brands. Each brand in the a.k.a. portfolio targets a distinct Gen Z and millennial audience, creates authentic and inspiring social content and offers quality exclusive merchandise. a.k.a. Brands leverages its next-generation retail platform to help each brand accelerate its growth, scale in new markets and enhance its profitability. Current brands in the a.k.a. Brands portfolio include Princess Polly, Culture Kings, Petal & Pup, mnml and Rebdolls.

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