

July 15, 2010



## Central Garden & Pet Approves \$100 Million Share Repurchase Program

WALNUT CREEK, Calif.--(BUSINESS WIRE)-- Central Garden & Pet Company (NASDAQ: CENT)(NASDAQ: CENTA) ("Central") announced today that the Company's Board of Directors has authorized a new \$100 million share repurchase program. Under the Company's prior \$100 million repurchase program, since 2006 the Company repurchased 6.0 million shares of Common Stock and 4.6 million shares of Class A Common Stock for approximately \$99.7 million.

Central may repurchase shares of its common stock on the open market at times and prices considered appropriate by management. Repurchasing may take place through brokers and dealers or in privately negotiated transactions, and may be made under a Rule 10b5-1 plan.

Central Garden & Pet Company is a leading innovator, marketer and producer of quality branded products for the lawn & garden and pet supplies markets. Committed to new product innovation, our products are sold to specialty independent and mass retailers. Participating categories in Lawn & Garden include: Grass seed including the brands [PENNINGTON\(R\)](#), [SMART SEED\(TM\)](#) and [THE REBELS\(TM\)](#); wild bird feed and the brands [PENNINGTON\(R\)](#) and [KAYTEE\(R\)](#); weed and insect control and the brands [AMDRO\(R\)](#), [SEVIN\(R\)](#), [IRONITE\(R\)](#) and [Over 'N Out\(R\)](#); and decorative outdoor patio products and the brands [NORCAL\(R\)](#), [NEW ENGLAND POTTERY\(R\)](#), [CEDAR WORKS\(R\)](#) and [MATTHEWS FOUR SEASONS\(TM\)](#). We also provide a host of other regional and application-specific garden brands and supplies. Participating categories in Pet include: Animal health and the brands [ADAMS\(TM\)](#) and [ZODIAC\(R\)](#); aquatics and reptile and the brands [OCEANIC\(R\)](#), [AQUEON\(R\)](#) and [ZILLA\(R\)](#); bird & small animal and the brands [KAYTEE\(R\)](#), [SUPER PET\(R\)](#) and [CRITTER TRAIL\(R\)](#); dog & cat and the brands [TFH\(TM\)](#), [NYLABONE\(R\)](#), [FOUR PAWS\(R\)](#), [PINNACLE\(R\)](#) and [AVODERM\(R\)](#); and equine and the brands [FARNAM\(R\)](#), [BRONCO\(R\)](#) and [SUPER MASK\(R\)](#). We also provide a host of other application-specific Pet brands and supplies. Central Garden & Pet Company is based in Walnut Creek, California, and has approximately 4,000 employees, primarily in North America and Europe. For additional information on Central Garden & Pet Company, including access to Central's SEC filings, please visit Central's website at [www.central.com](http://www.central.com).

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: The statements contained in this release which are not historical facts are forward-looking statements that are subject to risks and uncertainties that could cause actual results to differ materially from those set forth in or implied by forward-looking statements. These risks are described in the Company's Annual Report on Form 10-K, filed November 20, 2009 and Central's Quarterly Report on Form 10-Q, filed May 6, 2010, and other Securities and

Exchange Commission filings. Central undertakes no obligation to publicly update these forward-looking statements to reflect new information, subsequent events or otherwise.

Source: Central Garden & Pet Company