

October 13, 2015



# PV Nano Cell Announces Appointment of Zvika Lifschitz as Chief Financial Officer

MIGDAL HA'EMEK, Israel, Oct. 13, 2015 /PRNewswire/ --[PV Nano Cell](#), an innovative producer of single-crystal nano-metric conductive digital inks, today announced the appointment of Zvika Lifschitz as Chief Financial Officer.

Dr. Fernando de la Vega, the CEO of the company, stated: "Zvika, the new CFO, is a valued executive and comes with significant experience. He brings a strong background in financial management and analysis. I believe his background and skills are aligned with PV Nano Cell's goals and that he will have much to contribute to the company. I am happy to welcome him to the team."

Mr. Lifschitz has held several CFO positions in Israeli companies, most recently as CFO of Valens Semiconductor Ltd., a leading provider of video solutions. Mr. Lifschitz is a Certified Public Accountant in Israel, holds a B.A. in Accounting from the Tel Aviv University and holds an MBA in finance from Tel Aviv University in Israel.

## About PV Nano Cell

PV Nano Cell has developed innovative conductive inks for use in solar photovoltaics (PV) and printed electronics (PE) application. PV Nano Cell's Sicrys™ is a single-crystal, nano-metric silver conductive ink delivering enhanced performance. Sicrys™ is also available in copper-based form, delivering all of the product's properties and advantages with improved cost efficiency. Sicrys™ silver conductive inks are used all over the world in a range of industrial inkjet printing applications, including photovoltaics, printed circuit boards, antennas, RFID tags, sensors, smart cards, touchscreens and advanced packaging. For more information, please visit [PVNanoCell.com](#).

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