

October 1, 2012



TALX is Now Equifax Workforce Solutions

Leader in Human Resources Services Leverages Extensive Workforce Data with Analytical Resources of Equifax to Deliver Unrivaled Human Capital Intelligence

ST. LOUIS, Oct. 1, 2012 /PRNewswire/ -- [TALX](#), a leader in human resource services, today announced its new brand, [Equifax Workforce Solutions](#). The new identity reflects the organization's commitment to leveraging its extensive workforce data with the analytics resources of Equifax to deliver unrivaled human capital intelligence and proven expertise that measurably impacts employers' bottom lines.

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO>)

Commenting on the organization's new strategic identity, Dann Adams, president of Equifax Workforce Solutions said, "Enterprise-wide, Equifax is committed to providing our clients with high touch support, offering exclusive best-in-class solutions, and empowering organizations with intelligence to make key business decisions. As Equifax Workforce Solutions, we offer our clients the same great industry-leading service, but with an even greater breadth of HR solutions that is supported by our secure technology, proven expertise and proprietary real-time data and analytics.

"Equifax Workforce Solutions professionals have worked in a uniquely collaborative environment to deliver solutions that help organizations increase productivity, deliver new value to their employees, and ultimately, help stimulate today's challenging economic environment by facilitating better access to credit for employees as consumers."

Founded in 1973 and an Equifax business unit since 2007, TALX has consistently provided thousands of clients, including three fourths of the FORTUNE 500, with HR solutions that automate processes, improve accuracy and compliance, reduce costs and enhance and streamline HR-related practices. Evolving to help employers securely leverage their own workforce data, along with real-time industry data and Equifax proprietary aggregate data, the company recently launched a series of innovative solutions – including Workforce Analytics and enhanced Hiring and Compliance solutions – that support business decisions and help organizations identify opportunities, add efficiency and reliability, and reduce risk. As Equifax Workforce Solutions, the organization will continue to develop distinctive HR services that are powered by data assets and resources unique to Equifax.

"We are dedicated to developing solutions that inform, enrich and empower our clients," commented Anir Pradhan, senior marketing officer for Equifax Workforce Solutions. "Our new brand and strategy are a testament to the innovation that Equifax Workforce Solutions implements to help businesses better understand and proactively manage their workforces."

Experts will be available to share details on how Equifax Workforce Solutions leverages the extensive data and analytical resources of the broader organization to deliver sophisticated

solutions during the [HR Technology Conference](#), held in Chicago from October 8 – 10, 2012. Conference attendees are encouraged to visit Booth No. 225 to learn more.

Visit the organization's new website at www.equifaxworkforce.com, and follow Equifax Workforce Solutions on Twitter [@EFXWorkforce](https://twitter.com/EFXWorkforce).

About Equifax

Equifax (NYSE: EFX) is a global leader in consumer, workforce and commercial information solutions, that provides businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers. Equifax Workforce Solutions (formerly TALX), an Equifax business unit, is a leader in human resource, employment, tax management, and payroll-related services.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. For more information, please visit www.equifaxworkforce.com or www.equifax.com.

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