



# Follow-on Public Offering

Investor Presentation
June 2013

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### **Key highlights**



1

Modern portfolio with a long lease maturity profile

2

Development approach to capture specific supply chain sectors

3

**Greater returns via development** 

4

Strong corporate governance with full alignment



### Vesta's snapshot



#### Pure-play industrial developer and operator

World-class automaker tenants:







Important Mexican warehouse provider for:

### **Nestle**

Specialized "Park-to-Suit" provider:





- (1) As of 31 March 2013 unless otherwise stated.
- (2) Source: North America's Corridor Coalition (NASCO).
- (3) Non-binding agreement signed on December 20, 2012; final agreement expected to be signed soon.



#### Industrial portfolio of outstanding quality

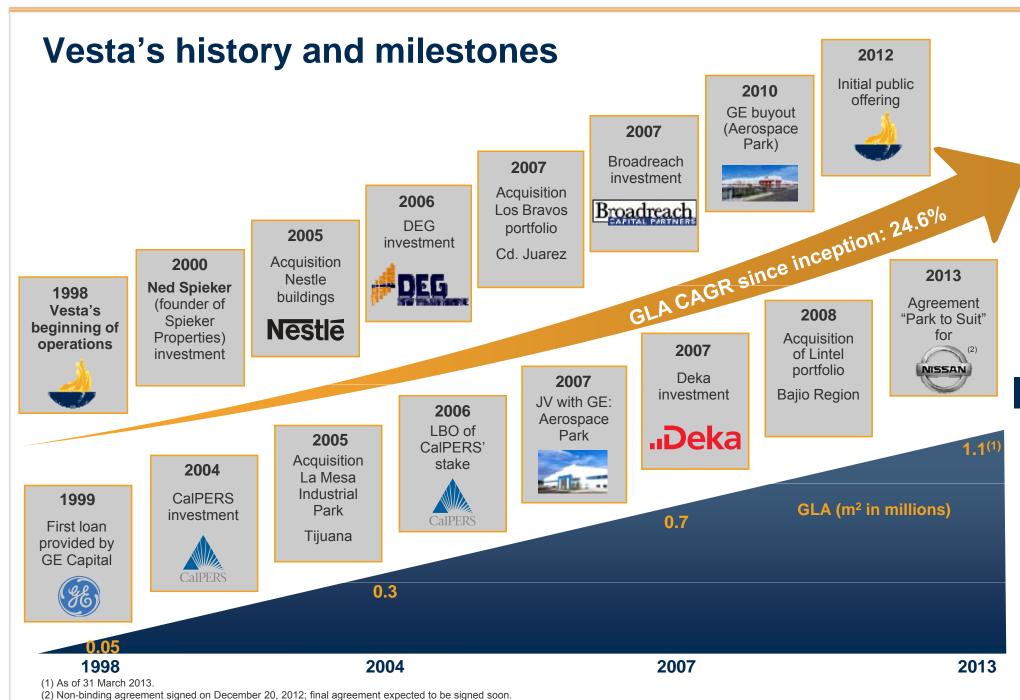
Portfolio comprised mainly of Class A buildings

# of buildings	87
LTM Lease income <sup>(1)</sup> , US\$mm	53
LTM NOI <sup>(1)</sup> , US\$mm	49
Occupancy <sup>(1)</sup>	90.1%

Located along the super highways of modern Mexican development<sup>(2)</sup>











### 1. Modern portfolio with long lease maturity profile

#### Recently built premium industrial portfolio



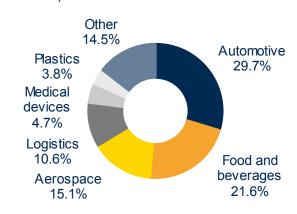




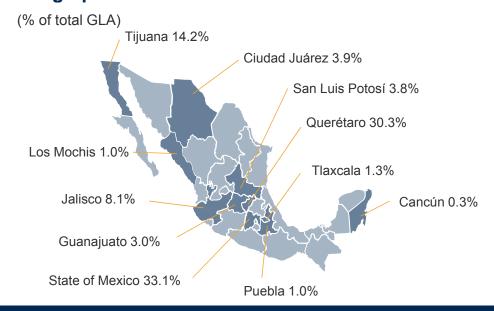


#### Tenant breakdown by industry(1)

(% of total GLA)



#### Geographic diversification<sup>(1)</sup>



(1) As of 31 December 2012.



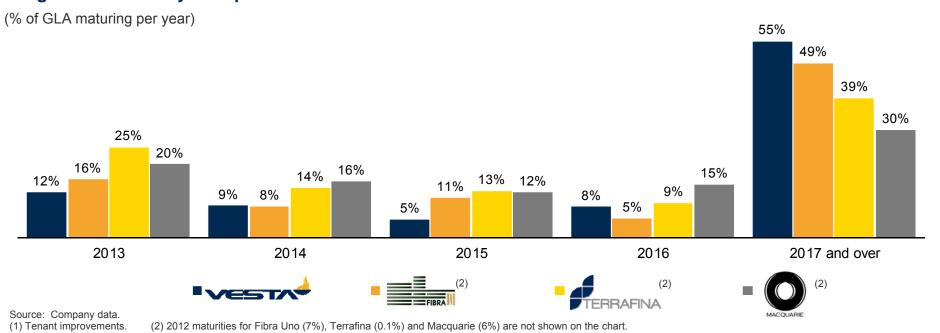
### 1. Modern portfolio with long lease maturity profile

#### Overview of lease terms and key considerations

Initial terms of 5 to 15 years

- Disincentive to terminate leases because of TI´s(1)
- 72.8% of total rental income denominated in US\$
- Average contract maturity of 5.6 years
- Inflation-linked leases (US CPI or Mexican CPI)

#### Longer lease maturity than peers





### 1. Modern portfolio with long lease maturity profile

- Most clients are affiliates of multinational corporations
- 81.9% customer retention rate
- Growth pipeline supported by existing tenant base
  - 59.4% of GLA growth generated by existing clients leasing additional space

#### **Top international tenants**

Country	•	<b>I+I</b>	•		Gr		п	•		*
Tenant	Nestle	BOMBARDIER	5 SAFRAN	Kamberly-Clark	FLEXITIONIES >	IAC	DANONE	TANKE OF THE STREET	MEGGITT	
% of GLA	14.9%	5.3%	4.7%	3.6%	2.6%	2.4%	2.6%	3.0%	2.0%	2.4%
Years with Vesta	9	6	5	4	7	9	6	4	3	1



### 2. Development approach to specific supply chains





"Douki Seisan Park"



Vesta Metro Park Toluca







(1) Non-binding agreement signed on December 20, 2012; final agreement expected to be signed soon.



### 2. Development approach to specific supply chains





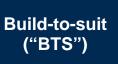
### 3. Greater returns via development

#### **Investment development opportunities**

Multi-tenant buildings









Parks-to-suit ("PTS")



#### Vesta's development approach

- Higher returns vs. acquisitions
- Fosters deeper relationships with tenants
- Development risk mitigated by BTS
- Multi-tenants offer immediate solutions
- PTS constitute a turn-key solution
- PTS attend growing supply chains
- Only opportunistic acquisitions



### 3. Greater returns via development (cont'd)

### Projects under construction overview

#### **Build-to-Suit**



**BRP II** 



OXXO





QIP S

**Inventory facilities** 





QAP



**Building expansion** 

Italika



QIP N



Durr



Las Colinas



SLP 3N



American Axle



Nissan Phase I



Toluca S3

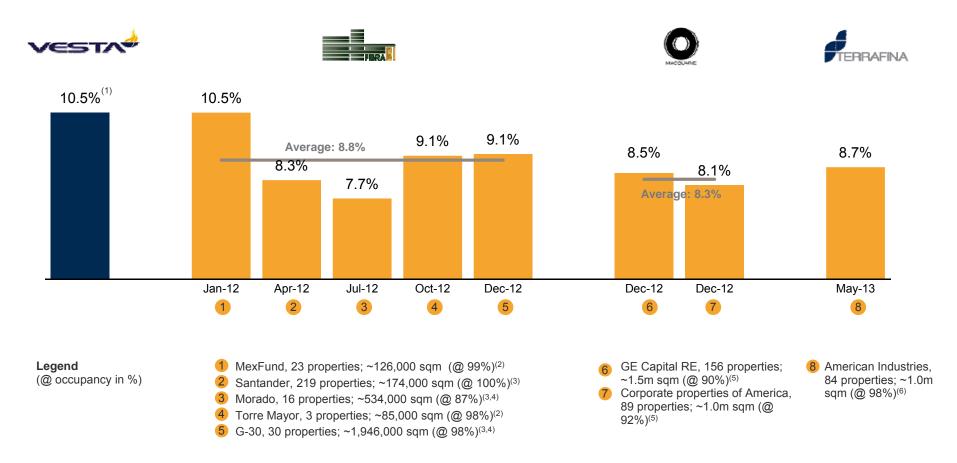


Toluca S4A



### 3. Greater returns via development (cont'd)

#### Attractive return compared to cap rates of peers' recent acquisitions



Based on return-on-cost which is expensed as revenues in first 12 months of operation over development costs.

<sup>(6)</sup> Terrafina press release as of 23 May 2013.



<sup>(2)</sup> Santander report as of 7 November 2012.

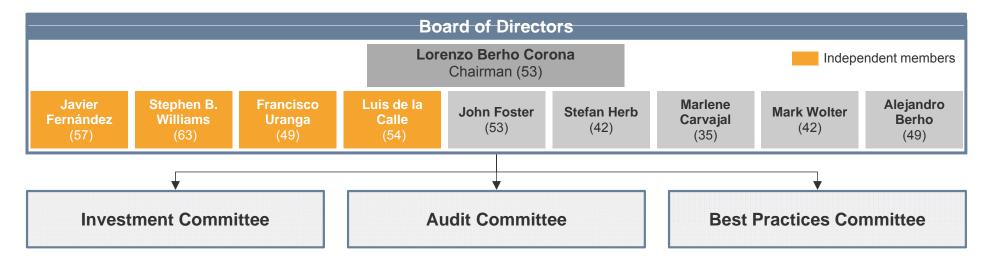
<sup>(3)</sup> Company data.

<sup>(4)</sup> Reported purchase price adjusted to reflect the latest share price before the acquisition announcement where the acquisitions were paid in shares.

<sup>(5)</sup> J.P.Morgan report as of 24 January 2013.

### 4. Strong corporate governance with full alignment

#### **Corporate governance**



Long track record working with institutional investors





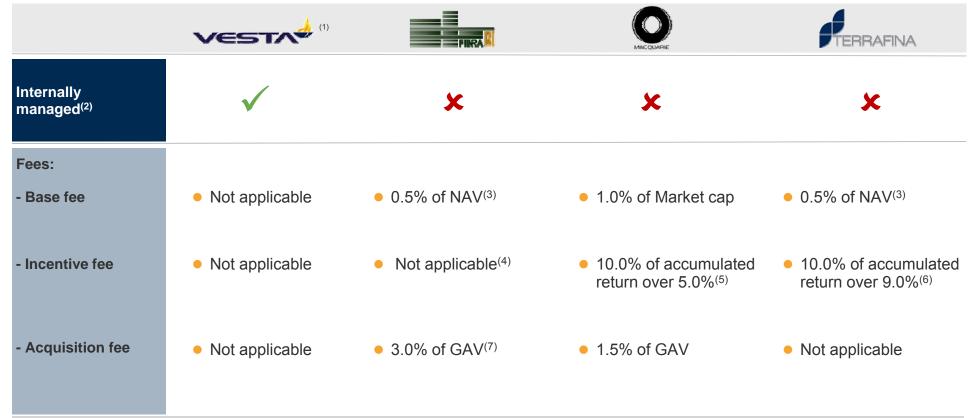




### 4. Strong corporate governance with full alignment (cont'd)

#### Only public real estate vehicle in Mexico with an internal management structure

- Executive team owns a significant portion of Vesta's equity
- Compensation based on operational achievements and long-term value creation
- No fees charged



Source: Company data.

<sup>(7)</sup> Not applied if the property is acquired from a related party.



<sup>(1)</sup> Vesta's management was internalized at time of the IPO.

<sup>(2)</sup> All managerial and operating functions are performed internally and does not rely on independent asset and property management companies.

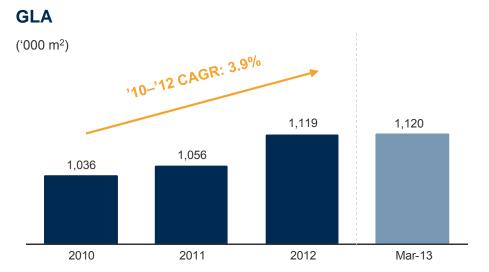
<sup>(3)</sup> Fair property value minus debt.

<sup>(4)</sup> Initially proposed an incentive scheme of 10% of accumulated annual return above 12%, 15% return above 18% and, 20% return above 24%. The scheme is currently suspended.

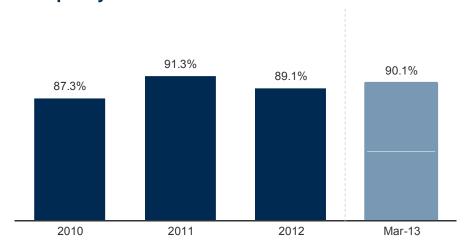
<sup>(5)</sup> Paid every 2 years in CBFIs with a lock-up period of 1 year.

<sup>(6)</sup> Paid in CBFIs with a lock-up period of 6 months.

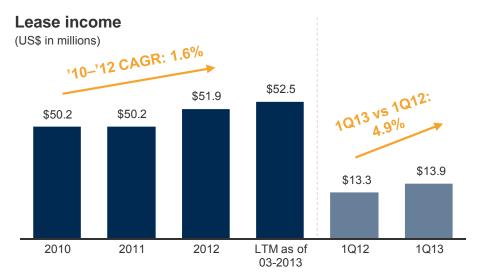
### Solid financial performance



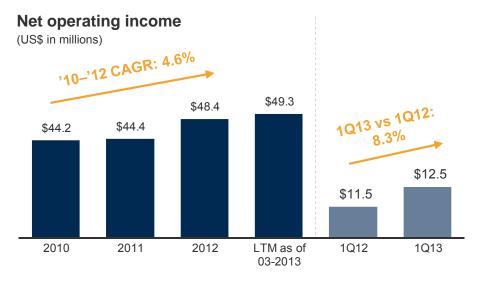
Occupancy rate



Stability and predictability of revenues...



... with strong cash flow generation





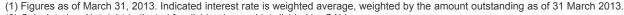
### **Conservative leverage policy**

#### Debt maturity profile(1)

(in US\$ millions)

- LTV<sup>(2)</sup> decreased to 24.7%, from 50.7% prior to the IPO
- Total debt outstanding of US\$325mm<sup>(1)</sup>
  - 100% USD-denominated
  - 7.2% average interest rate<sup>(1)</sup>
  - 92% of debt matures in 2016
- Amortization calendar of 20 years
- Strong relationship with GE for many years





<sup>(2)</sup> Calculated as Net debt (adjusted for dividends payable) divided by GAV.



\$298.7

### **Key highlights**



Modern portfolio with a long lease maturity profile

2 Development approach to capture specific supply chain sectors

**3** Greater returns via development

Strong corporate governance with full alignment



# Thank you!



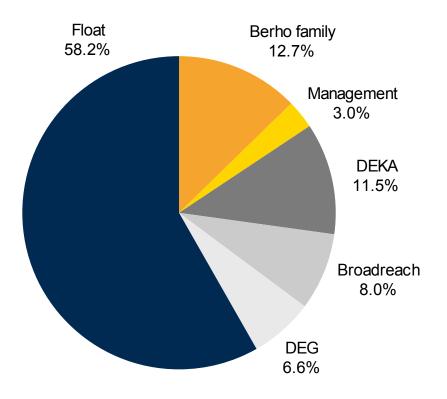
# **Appendix**



### **Ownership structure**

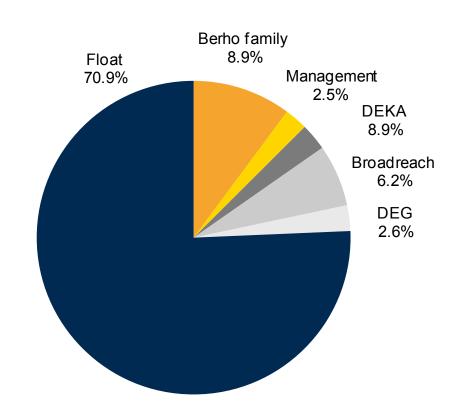
#### Ownership pre-follow-on

#### Market cap of US\$840m<sup>(2)</sup>



#### Estimated ownership post-follow-on<sup>(1)</sup>

Market cap of US\$1,075m



(1) Includes over-allotment option. Based on Vesta share price of 26.5 (Fx P\$12.50 per USD)



### **Delivered promises since IPO**

✓ Successful deployment of IPO proceeds with US\$186mm in committed capital since the IPO

	Total buildings / plots	<b>Estimated GLA</b>
<ul> <li>Build-to-Suit (BTS) projects under construction / recently delivere</li> <li>Inventory facilities under construction / recently delivered</li> </ul>	J	272,397m <sup>2</sup>
- Inventory racinates arract construction / recently delivered	6	84,840m <sup>2</sup>
<ul> <li>Acquired properties</li> </ul>	1	14,476 m²
<ul> <li>Acquired land plots</li> </ul>	2	31 hectares (2)
✓ Identified further growth pipeline		
<ul> <li>Potential property acquisitions</li> </ul>	1	40,180 m <sup>2</sup>
<ul> <li>Potential land plots acquisitions</li> </ul>	1	177,000 m <sup>2 (2)</sup>
<ul> <li>Build-to-Suit and Expansions of existing buildings under negotiation</li> </ul>	on 12	246,091m <sup>2</sup>
<ul> <li>Inventory facilities</li> </ul>	6	116,299 m <sup>2</sup>

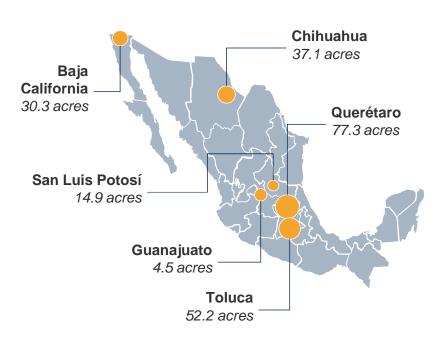


<sup>(1)</sup> Includes BRP and Bombardier MA-2 projects delivered in Q4 2012. (2) Land area.

### **Existing land bank**

Vesta currently owns 240 acres of land reserves<sup>(1)</sup>, primarily located in Querétaro and Toluca

#### GLA breakdown by region<sup>(2)</sup>



 Querétaro has been one of the fastest-growing markets in the Bajío region<sup>(3)</sup> in Mexico

#### Land details<sup>(2)</sup>

Land Location	Land reserves	s Land reserves (hectares)	% of land reserves	GLA to be developed (m2)
Querétaro	77.3	31.3	35.8%	140,850
Chihuahua	37.1	15.0	17.2%	72,678
Baja California	30.3	12.3	14.0%	52,467
Guanajuato	4.5	1.8	2.1%	8,100
Toluca (4)	52.2	21.1	24.1%	86,379
San Luis Potosí	14.9	6.0	6.9%	24,000
Total (as of Dec-2012)	216.3	87.5	100.0%	384,474
Additional land Toluca (4)	23.7	9.6		45,318
Total	240.0	97.1		429,792

Source: CBRE.

(1) Does not include land within the Querétaro Aerospace Park, since it is part of a Trust.

(2) As of December 2012.

(3) Includes the states of Querétaro, San Luis Potosí, Guanajuato and Aguascalientes.

(4) Part of Vesta Metro Park Toluca.



#### VestaPark Toluca II

- 2 inventory buildings currently under construction (construction started in Feb 2013)
  - Estimated completion / lease start date of December 2014
  - Total estimated investment of US\$25.0mm
  - Estimated GLA at completion of 45,119m<sup>2</sup>
- 5 inventory buildings to be constructed in October 2013 – October 2014
  - Total estimated investment of US\$30.6mm
  - Total estimated GLA at completion of 88,614m<sup>2</sup>
- In May 2013 Vesta acquired an additional land plot to be utilized for the aforementioned developments
  - Acquisition price US\$5.5mm







### **Favorable industry trends**

**Brokers** have a positive outlook on Mexican industrial property market

Vesta is present in the best performing Central and Bajio markets

Potential for additional increase in rents as these converge with those of other comparable markets

#### **Industrial Property clock**

(US\$/sqm/month)

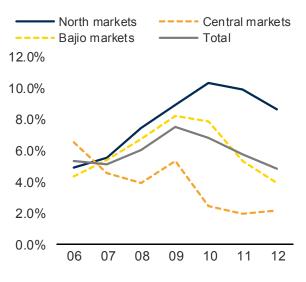


Blue text denotes regions where Vesta is present

\$4.41

Source: JLL, Industrial report, Q4 2012.

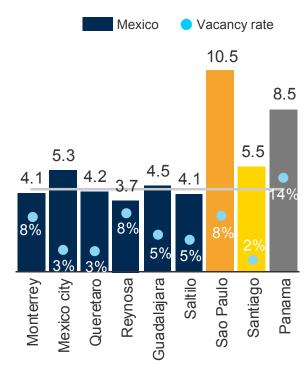
#### Average vacancy rates in Mexico



Dotted lines denote regions where Vesta is concentrated

Source: JLL, Industrial report, Q4 2012.

#### Rental rates in US\$/sqm/month

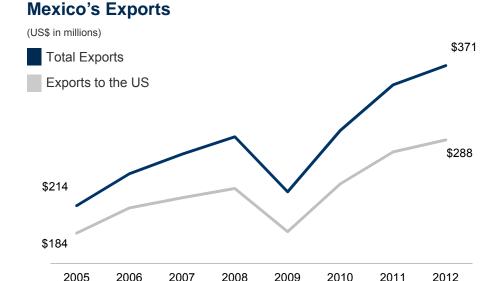


Source: JLL, Industrial report, Q4 2012; CBRE Q2 2012.

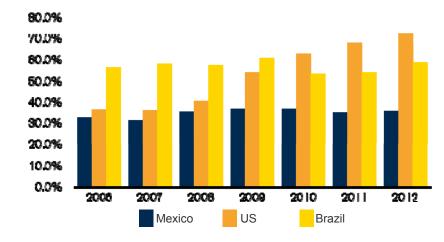


### **Favorable macroeconomic trends**

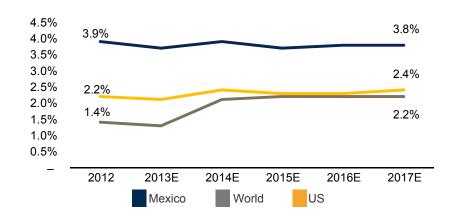
- 1 North America is experiencing an industrial renaissance:
  - Energy revolution taking place in the US
  - A large and strong consumer market
  - Multinationals need to diversify the Chinese risk
  - The "real economy" is starting to expand in the US
- 2 Mexico is an excellent manufacturing platform
- Mexico's trade deficit (Germany/China/Japan) strengthens its manufacturing base
- 4 Improvement in the US economy greatly benefits Mexico



#### Mexico has conservative Public debt /GDP ratio...



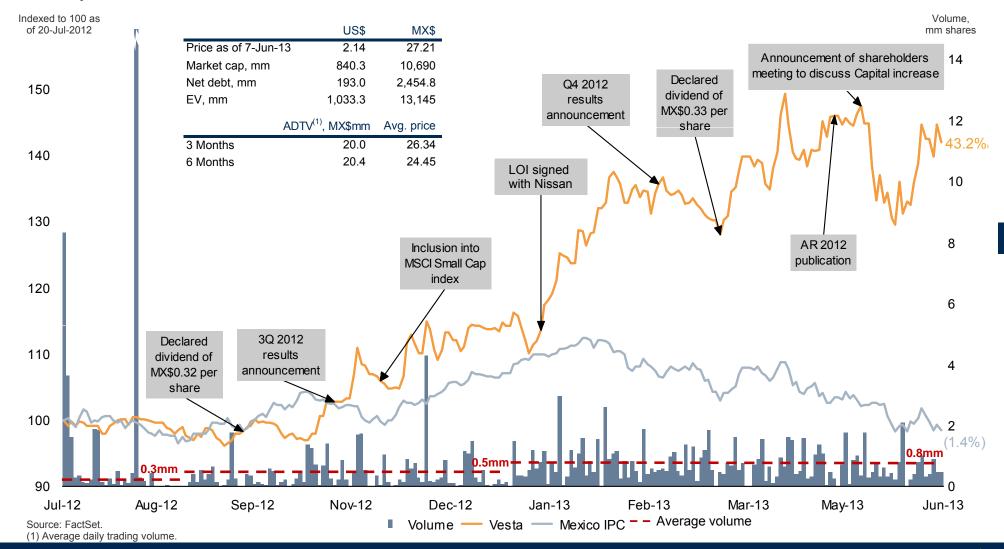
#### ... and high GDP annual growth





### **Share price performance since the IPO**

#### **Market performance**





### 2. Use of proceeds from follow-on

Growth pipeline

Growth pipeline		Construction	n (Estimated)	_ Potential Investment	
Projects	Locations	Start	Completion	US\$mm	GLA (m <sup>2</sup> )
Build-to-Suit proj	ects under negotation				
10	8	Jun-13 to Dec-13	Jan-14 to Dec-14	100.8	236,923
Potential propert	y acquisitions				
1	1	Nov-13 (Estimated acquisition date	<b>n.a.</b> te)	19.5	40,180
Potential land plo	ots acquisitions				
1	1	Aug-13 (Estimated acquisition date	n.a.	14.4	n.a. <sup>(1)</sup>
Expansion of exis	sting buildings				
2	1	Sep-13 to Oct-13	Apr-14 to May-14	5.3	9,168
Inventory facilitie	S				
6	2	Jun-13 to Mar-14	Jan-14 to Aug-14	43.1	116,299
20	10			183.1	402,570
(1) Land area of 177,000 m <sup>2</sup> .					



### Projects under construction and / or recently completed

		_	Construction		Estimate	Estimated lease <sup>(1)</sup>		
		Location	Start	Estimated completion	Start	Expiration	Estimated total investment US\$mm <sup>(2)</sup>	Estimated GLA (m <sup>2</sup> )
Build-to-Suit projects under construction and / or recently completed	BRP II	Querétaro	Dec-12	Jun-13	Jun-13	Jan-28	4.5	8,919
	Оххо	Querétaro	Dec-12	Jun-13	Jun-13	Jun-28	7.1	17,004
	Durr	Querétaro	Nov-12	Jun-13	Jun-13	Jun-20	4.7	12,361
Suit stru tly c	QIP N – Ryder	Querétaro	Nov-12	May-13	May-13	May-18	5.8	11,164
to-t con	AAM	Guanajuato	Feb-13	Nov-13	Nov-13	Nov-23	12.4	26,899
uild der r re	Nissan Phase 1	Aguascalientes	Jan-13	Feb-14	Feb-14	n.a. <sup>(3)</sup>	56.8	147,828
nu o/	Total						91.2	224,175
pu pe	QIP S	Querétaro	Nov-12	Jul-13	Oct-13	Oct-18	4.4	14,519
ties n al	QAP	Querétaro	Oct-12	Jul-13	Oct-13	Oct-23	3.6	10,000
Inventory facilities under construction and / or recently completed	Colinas	Guanajuato	Nov-12	Jul-13	Nov-13	Nov-18	2.0	6,351
	SLP 3N	San Luis Potosí	Dec-12	Jul-13	Nov-13	Nov-18	2.5	8,851
con	Toluca S3	Toluca	Feb-13	Dec-13	Dec-13	Dec-18	9.5	16,982
inve der r re	Toluca S4A	Toluca	Feb-13	Dec-13	Dec-13	Dec-18	15.5	28,137
un o/	Total						37.5	84,840
Expansion of existing buildings	Italika	Toluca	Dec-12	Apr-13	May-13	Apr-18	2.7	9,483
Exp of e	Total						2.7	9,483
Completed acquisitions	Nordika	Tijuana	n.a.	(Date of acquisition) Jun-13	n.a.	n.a.	(Acquisition price) 6.8	14,476
Co	Total						6.8	14,476
Total project	ts under construction a	and / or recently complete	d				138.2	332,974

<sup>(1)</sup> Estimated lease start date means management's estimate of when the lease will start, following completion of the construction.

<sup>(3)</sup> As of the date of this presentation the documents which contain the final terms for the Nissan F1 transaction have not been executed and therefore it is not possible to determine the estimated lease expiration date.



<sup>(2)</sup> Represents estimated remaining cost of development to the Company. The estimates are based on our current planning estimates and forecasts and are therefore subject to change.

## **Growth pipeline**

			Estimated construction		Estimated total	
		Location	Start	Completion	investment US\$mm <sup>(1)</sup>	Estimated GLA (m <sup>2</sup> )
	Tijuana 2	Tijuana	Jun-13	Feb-14	6.7	15,670
Ē	LM 2	Jalisco	Oct-13	May-14	2.4	7,600
iatio	QAP K	Querétaro	Aug-13	Mar-14	5.5	9,290
New buildings under negotiation	SLP 4	San Luis Potosí	Oct-13	May-14	4.3	11,148
er n	Silao TP	Guanajuato	Jun-13	Jan-14	4.1	11,148
pun	QIP 3	Querétaro	Dec-13	Jul-14	9.3	18,557
sɓu	Tijuana 3	Tijuana	Dec-13	Jul-14	5.3	13,935
nildi	Juarez 2	Ciudad Juarez	Jun-13	Feb-14	5.6	11,613
d w	Juarez 3	Chihuahua	Sep-13	Apr-14	7.3	17,187
ž	Nissan Phase 2	Aguascalientes	Mar-13	Dec-14	50.2	120,774
	Total				100.8	236,923
<u> </u>	Expansion of existing buildings	Querétaro	Sep-13 – Oct-13	Apr-14 – May-14	5.3	9,168
ntifie es	Inventory Buildings Toluca	Toluca	Oct-13 – Mar-14	May-14 - Oct-14	30.6	88,614
ider uniti	Inventory Building BRP Suppliers	Querétaro	Jun-13	Jan-14	12.5	27,685
Additional identified opportunities	Potential acquisitions of income generating properties	Querétaro	Nov-13	n.a.	19.5	40,180
	Potential acquisitions of land reserves	Mexico	Aug-13	n.a.	14.4	n.a. <sup>(2)</sup>
Ac	Total				82.3	165,647
Total growth	pipeline				183.1	402,570

<sup>(1)</sup> Represents total estimated cost of development to the Company. The estimates are based on our current planning estimates and forecasts and are therefore subject to change (2) Land area of 177,000 m<sup>2</sup>.

