

April 6, 2026



AMC Entertainment Delivers Best Ever Global Revenue Mark for a 5-Day Easter Weekend, Led by THE SUPER MARIO GALAXY MOVIE, Strong Merchandise Sales, and Solid Performances by Other Titles

Led by a media-reported global box office debut of \$372 million for THE SUPER MARIO GALAXY MOVIE, AMC Entertainment posted its largest combined global admissions and food & beverage revenue for a 5-day Easter weekend in the Company's 106-year history

More than 6.0 million moviegoers attended AMC Theatres in the United States or ODEON Cinemas internationally from Wednesday, April 1 through Sunday, April 5; this was also AMC's highest global attendance for Wednesday through Sunday in 2026

AMC's merchandise program for THE SUPER MARIO GALAXY MOVIE was a major hit with moviegoers and ranks as AMC's second-best selling and second-highest grossing merchandise program of all time, behind only the AMC-distributed TAYLOR SWIFT | THE ERAS TOUR concert film in October 2023

LEAWOOD, Kan.--(BUSINESS WIRE)-- AMC Entertainment (NYSE: AMC), the largest theatrical exhibitor in the United States and in the world, today announced that it delivered a record-setting performance over the 5-day Easter holiday weekend, achieving the highest combined global admissions and food & beverage revenue for the holiday frame in AMC's 106-year history.

From Wednesday, April 1 through Sunday, April 5, more than 6.0 million guests attended AMC locations in the U.S. or ODEON Cinemas theatres internationally. This was also AMC's best global attendance for a Wednesday through Sunday in 2026.

Driving most of these results was the highly anticipated debut of THE SUPER MARIO GALAXY MOVIE, which generated a media-reported global opening of approximately \$372 million and drew strong attendance across AMC Theatres in the U.S. and ODEON Cinemas internationally. The film's broad, family-friendly appeal fueled robust moviegoing throughout the weekend, with particularly strong turnout from families and younger audiences.

In addition to the breakout opening of THE SUPER MARIO GALAXY MOVIE, AMC and ODEON benefited from a solid lineup of other new releases like THE DRAMA, as well as highly successful holdover titles such as PROJECT HAIL MARY and HOPPERS, which

continued to perform well and contributed to sustained momentum at the box office.

AMC's THE SUPER MARIO GALAXY MOVIE themed merchandise program also was a standout success with guests, with especially strong demand for collectibles such as the Yoshi popcorn bucket and Luma LED popcorn bucket. As a result, THE SUPER MARIO GALAXY MOVIE ranks as AMC's second-highest grossing merchandise program ever, trailing only the all-time record holder from October of 2023, the TAYLOR SWIFT | THE ERAS TOUR concert film.

Adam Aron, Chairman and CEO, AMC Entertainment, commented:

"We want to congratulate our friends at Universal Pictures, Illumination Entertainment, and all those connected to THE SUPER MARIO GALAXY MOVIE for delivering a film that clearly delighted millions and millions of AMC and ODEON moviegoers. THE SUPER MARIO GALAXY MOVIE brought families, younger audiences, and longtime fans to our theatres in impressive numbers, in the highest grossing Easter holiday weekend ever for AMC and ODEON. It also allowed AMC to showcase the strength of our merchandise program, with Yoshi popcorn buckets flying off shelves all weekend."

Aron continued:

"It's also important to note that this record-setting 5-day Easter weekend performance for AMC and ODEON was not driven by a single title. PROJECT HAIL MARY, THE DRAMA, HOPPERS, and so many other titles remain popular on our screens. We have long said that theatrical exhibition is strongest when there is a compelling and diverse slate of films for guests to enjoy. This was an extraordinarily successful holiday frame for AMC and ODEON and yet another example of that dynamic in action."

About AMC Entertainment Holdings, Inc.

AMC is the largest movie exhibition company in the United States, the largest in Europe and the largest throughout the world with approximately 855 theatres and 9,640 screens across the globe. AMC has propelled innovation in the exhibition industry by: deploying its signature power-recliner seats; delivering enhanced food and beverage choices; generating greater guest engagement through its loyalty and subscription programs, website, and mobile apps; offering premium large format experiences and playing a wide variety of content including the latest Hollywood releases and independent programming. [For more information, visit amctheatres.com](https://www.amctheatres.com)

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20260406649316/en/>

MEDIA CONTACT

Ryan Noonan, (913) 213-2183

noonan@amctheatres.com

Source: AMC Entertainment Holdings, Inc.