

February 11, 2025



# SiriusXM Announces Coverage for Daytona 500 Week

*Fans get live broadcasts of 67<sup>th</sup> DAYTONA 500 on Feb. 16 and other races from NASCAR's Speedweeks*

*SiriusXM and Dirty Mo Media team up for special broadcasts from the Daytona Fan Zone Stage on Thursday, Feb. 13, highlighted by Dale Earnhardt Jr. hosting a live episode of his podcast "Dale Jr. Download"*

**NEW YORK – February 11, 2025** – SiriusXM will offer listeners nationwide extensive audio coverage of the 67<sup>th</sup> running of the DAYTONA 500 on February 16, as well as all the events happening during NASCAR's annual Speedweeks. SiriusXM will air live race broadcasts, in-car audio from drivers, and daily coverage from Daytona International Speedway, including a series of broadcasts from the Daytona Fan Zone with Dale Earnhardt Jr. and his team at Dirty Mo Media.

On **DAYTONA 500** race day, SiriusXM will broadcast live from the track starting at 7:00 am ET. When the green flag drops (approximately 2:30 pm ET) listeners will hear every lap of the race live, followed by post-race coverage that will include interviews with the 2025 DAYTONA 500 Champion and other drivers. The programming airs on the exclusive 24/7 [SiriusXM NASCAR Radio channel](#), which is available in SiriusXM-enabled vehicles and on the SiriusXM app.

In addition to the live DAYTONA 500 race broadcast on SiriusXM NASCAR Radio, SiriusXM will also offer 10 additional Driver2Crew Chatter<sup>TM</sup> channels that will carry the in-car communication feeds of several race teams. Listeners will be able to listen into the cockpit of drivers including Joey Logano, Chase Elliott, Ryan Blaney, Bubba Wallace, Kyle Larson, William Byron, Denny Hamlin, Ross Chastain, Tyler Reddick and Brad Keselowski throughout the race. For channels go to [siriusxm.com/daytona500](https://siriusxm.com/daytona500).

SiriusXM NASCAR Radio will also provide live coverage of **DAYTONA 500 Qualifying** on Feb. 12 at 8:00 pm ET, the **Bluegreen Vacations Duel at DAYTONA** on Feb. 13 at 6:00 pm ET, the **Fresh from Florida 250 NASCAR Craftsman Truck Series** race on Feb. 14 at 7:00 pm ET, and on Feb. 15, both the **Hard Rock Bet 200 ARCA** race at noon ET and the **United Rentals 300 NASCAR Xfinity Series** race at 4:30 pm ET.

On Thursday, Feb. 13, leading into the Bluegreen Vacations Duel at DAYTONA, SiriusXM will team up with Dirty Mo Media, the multimedia content platform of Dale Earnhardt Jr., for special programming that will broadcast live from the Daytona Fan Zone Stage. Fans at the track will be able to watch as Dale Jr. hosts a live episode of his popular podcast, "Dale Jr. Download," from 3:00-4:00 pm ET. Dale Jr. will be joined by Justin Allgaier, Hélio Castroneves, Martin Truex Jr. and Cole Pearn as they preview the on-track action in the days ahead.

Following the episode of the “Dale Jr. Download,” several SiriusXM NASCAR Radio and Dirty Mo personalities – Denny Hamlin, the host of “Actions Detrimental” and a three-time DAYTONA 500 champion, plus Danielle Trotta, Mike Bagley and Pete Pistone – will take the stage for a live Q&A with fans at the track, moderated by Alex Weaver and Andrew Kurland. SiriusXM’s Dave Moody and Alex Weaver will then host a special episode of “SiriusXM Speedway” live from the stage from 4:30-6:00 pm ET, leading into live coverage of the night’s twin races.

On Monday, Feb. 17, on “The Morning Drive,” hosts Mike Bagley and Pete Pistone will have a live interview with the 2025 DAYTONA 500 champion driver, crew chief and owner.

SiriusXM NASCAR Radio is the only national 24/7 channel covering NASCAR and delivers live coverage of every NASCAR Craftsman Truck Series, NASCAR Xfinity Series and NASCAR Cup Series race live, with live pre- and post-race programming airing before and after every event, and a daily lineup of live programming hosted by active and former drivers, crew chiefs and other insiders. For more information visit [www.SiriusXM.com/NASCAR](http://www.SiriusXM.com/NASCAR).

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### **About Sirius XM Holdings Inc.**

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 160 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: [www.siriusxm.com](http://www.siriusxm.com).

**Source: SiriusXM**

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