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SiriusXM Connect brings industry leading ACN+® safety technology to automakers across North America through RapidSOS expansion

ACN+ (Advanced Automatic Crash Notification) powered by RapidSOS digitally delivers critical incident and vehicle crash data directly to 911 centers nationwide, allowing first responders to make faster, more informed decisions to help save more lives.

New York, NY | January 11, 2023 - SiriusXM Connected Vehicle Services Inc. (SiriusXM Connect), a subsidiary of SiriusXM Holdings Inc. (NASDAQ: SIRI) and leading provider of connected products and services to vehicle manufacturers, today announced its next-generation ACN+ technology powered by RapidSOS, an intelligent safety company, will now be included as part of its emergency service platform for all vehicles with compatible embedded telematics equipment.

ACN+ provides industry-leading emergency response by sharing critical data with 911 call centers digitally, minimizing the amount of information that must be verbally communicated to first responders. Automakers who rely on SiriusXM Connect can now offer this advanced safety feature to all their customers with available connected data. This enables automakers to expand their safety and security service offering, ensuring drivers receive timely emergency care that could save lives.

"We are committed to continuously improving emergency response for drivers across the country, and by expanding our relationship with RapidSOS we are enabling vehicles on our platform to have access to technology that can help to save lives," said Steve Coker, Senior Vice President at SiriusXM Connect. "In working with RapidSOS over the last three years, we've seen ACN+ reduce 911 dispatch times by an average of 45 seconds compared to voice-only calls; when lives are at stake, every second counts."

ACN+ powered by RapidSOS digitally provides automated, enhanced safety information and offers the opportunity to collaborate with automakers to expand data fields as they become available, allowing crash, and other critical data, including when authorized by customers, medical profile information, to be delivered to 911 in the workflows they use every day.

"Together, SiriusXM Connect and RapidSOS now provide more than 16,000 public safety agencies that cover 99% of the U.S. population with life-saving contextual data like location, speed, and impact," said Michael Martin, CEO of RapidSOS. "Additionally, we have the capabilities to provide this vital data to Canada and Mexico, helping more than 1 million field responders across North America."

"The expanded relationship between SiriusXM Connect and RapidSOS is a significant development for the industry. This action enables emergency responders' access to ACN+

data directly covering more vehicles on the road. This will empower responders to make faster decisions on the necessary resources required at the scene,” said Brian Fontes, CEO NENA: The 9-1-1 Association. When we have access to more information and in a timely manner, we can better determine the needs of people in distress sooner, thus increasing our chances of saving their lives.”

SiriusXM Connect will offer ACN+ standard on all compatible equipped vehicles covered by an active connected vehicle subscription for this enhanced safety feature by March 2024.

About SiriusXM Connect:

SiriusXM Connected Vehicles Services Inc., a subsidiary of Sirius XM Holdings Inc. (NASDAQ: SIRI), delivers one of the most broadly adopted connected vehicle platforms in North America, providing safety, security and convenience services to owners of many vehicle makes and models from various manufacturers. These services include automatic crash notification, enhanced roadside assistance, remote door unlock, remote engine start, stolen vehicle recovery assistance, integration with smart home devices and more.

About Sirius XM Holdings Inc

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

About RapidSOS

In partnership with public safety, RapidSOS has created the world's first intelligent safety platform that securely links life-saving data from over 500 million connected devices, apps and sensors directly to safety agents, 911 and field responders. To learn more about our technology that's creating life-saving connections, visit www.rapidsos.com.