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# SiriusXM Announces New Podcast This Keeps Happening with Vienna Pharaon

*Premiering September 27, licensed marriage and family therapist Vienna Pharaon will talk with anonymous guests about challenges in their lives and relationships*

*Listen to the trailer [HERE](#)*



**NEW YORK, NY – September 13, 2023** – Today **SiriusXM** announced ***This Keeps Happening with Vienna Pharaon***, a new series set to premiere on September 27. The new podcast features licensed marriage and family therapist Vienna Pharaon as she speaks with strangers about the challenges they are facing in their lives and relationships.

Listen to the trailer for *This Keeps Happening with Vienna Pharaon* [by clicking here](#).

Each week on *This Keeps Happening*, Pharaon will engage in one-off consultations with a variety of anonymous guests. In her national bestselling book, *The Origins of You*, Pharaon explores how to break family patterns so that you can liberate the way you live and love. With her new podcast, she will draw upon over 25,000 hours of experience working with actual clients – individuals, couples and families – to help her guests recognize old wounds that need attention and patterns that may be holding them back. Themes include battling

disconnection with self and in relationships, acceptance of a situation beyond one's control, authenticity in relationships, prioritizing showing up for oneself over others, and more.

Produced by SiriusXM's Stitcher Studios, new episodes of *This Keeps Happening with Vienna Pharaon* will be available every Wednesday on the SiriusXM app and all major podcast listening platforms.

"This show is a beautiful display of what can happen when humans come together to have a raw and real conversation about what's happening in their lives," said Vienna Pharaon. "I'm amazed by the vulnerability and openness, and I'm just as blown away by what we can accomplish in such a short amount of time, creating space for new perspectives, insights, and paths forward."

"I am truly awestruck by Vienna's ability to, without judgment, quickly and compassionately identify patterns of both recent and longtime life experiences," said **Josephine Martorana, Executive Producer at Stitcher Studios**. "Often guests will participate with the expectation of having an interesting conversation, but will leave with an unexpected insight about themselves and the people in their lives."

SXM Media, the combined advertising sales group from Sirius XM Holdings Inc., will have exclusive global ad sales rights for *This Keeps Happening with Vienna Pharaon*

### **About Vienna Pharaon**

Vienna Pharaon is a licensed marriage and family therapist. She is the author of *The Origins of You: How Breaking Family Patterns Can Liberate How We Live and Love*. She has practiced therapy for more than fifteen years and is the founder of the group practice Mindful Marriage and Family Therapy in New York City. She received her master of science in marriage and family therapy from Northwestern University, and trained at The Family Institute, Bette D. Harris Family & Child Clinic. Pharaon has been featured in The Economist, Vice, and Motherly, and has led workshops for Peloton and Netflix, among others.

### **About Sirius XM Holdings Inc.**

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: [www.siriusxm.com](http://www.siriusxm.com).

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