

## 2017 U.S. Open Championship on SiriusXM

More than 30 hours of live hole-by-hole broadcasts from Erin Hills, WI

## Daily talk programming featuring shows hosted by several major winners, including 3-time U.S. Open champion Hale Irwin

NEW YORK, June 12, 2017 /PRNewswire/ -- SiriusXM will again be the exclusive national radio broadcaster for the 117<sup>th</sup> U.S. Open Championship, offering listeners nationwide extensive coverage from Erin Hills in Wisconsin, including all four days of Championship play - June 15<sup>th</sup> through the 18<sup>th</sup>.



SiriusXM's programming will feature more than 30 hours of live hole-by-hole coverage across all four rounds of play, and will include a Monday playoff if one occurs. Live championship coverage will begin each championship day at 12:00 pm ET on both FOX Sports on SiriusXM (SiriusXM ch. 83) and SiriusXM PGA TOUR Radio (Sirius ch. 208, XM ch. 92), which are available exclusively on satellite radios, on the SiriusXM app and at SiriusXM.com.

SiriusXM's **Brian Katrek** will anchor the play-by-play broadcast with former PGA Tour pro **Mark Carnevale** serving as the analyst in the booth. A team of roving reporters, featuring veteran broadcasters and Tour pros **Fred Albers**, **Doug Bell**, **John Maginnes**, **Dennis Paulson** and **Bill Rosinski** will provide commentary from around the course. SiriusXM's **Debbie Doniger** will be on site conducting pre- and post-round interviews with the competitors.

The 2017 U.S. Open will be the first played at Erin Hills, a naturally designed heartland-style course. The U.S. Open Championship, conducted by the USGA, is the ultimate test of golf for the best players in the world, and truly open, as evidenced by its global qualification process. This year, the USGA accepted more than 9,400 entries from professional and amateur golfers to compete for its most prestigious championship.

"As the U.S. Open plays out on an exciting and unique new venue in Erin Hills, SiriusXM's exclusive radio broadcast will take listeners from around the country inside the ropes every day of the tournament," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "In the days leading up to the event, our talk programming will showcase an extraordinary lineup of hosts, including a three-time U.S. Open Champion in Hale Irwin, Ben Hogan Award winner Bob Ford, and many other extraordinarily accomplished personalities.

You won't find a better week of coverage anywhere."

Throughout U.S. Open week, SiriusXM's PGA TOUR Radio channel will offer daily programming, including exclusive shows hosted by three-time U.S. Open champion Hale Irwin, major champions Mark Calcavecchia, Ben Crenshaw, Larry Mize, and Craig Stadler; current PGA TOUR pro Pat Perez; and former Tour pro Chris DiMarco.

**Bob Ford**, the longtime head pro at Oakmont Country Club and a three-time U.S. Open competitor, will also host his show live from Erin Hills on Wednesday, June 14. On June 13, Ford will be presented with the Bob Jones Award, the USGA's highest honor, which recognizes an individual who demonstrates the sportsmanship, personal character and respect for the game exhibited by Jones, winner of nine USGA championships.

SiriusXM's Taylor Zarzour and former Tour pros Carl Paulson and Mark Lye will host live pre- and post-round broadcasts from Erin Hills on tournament days. Zarzour will host an hour-long preview special that will offer listeners a detailed look at Erin Hills airing tonight at 10:00 pm ET. Immediately following that, at 11:00 pm ET, SiriusXM's Martin Davis will host a special on the history of the U.S. Open.

SiriusXM's programming lineup will also feature shows hosted by top instructors Hank Haney, David Leadbetter, Jim McLean, Larry Rinker and Golf Channel's Michael Breed, as well as Matt Adams, Fred Albers, David Armitage, Michael Collins, Brian Crowell, Frank Darby, John Feinstein, Kyle Gentry, Trey Jones, Conrad Ray, Greg Warmoth, Jeff Warne and others. Visit <u>www.SiriusXM.com/SiriusXMPGATOURRadio</u> for a daily schedule.

The USGA and FOX Sports have a comprehensive multi-media agreement that makes FOX Sports and FS1 the principal domestic media partner of the USGA. Within the agreement, FOX Sports holds the exclusive national television broadcast rights for the presentation of all USGA championship events. The 117<sup>th</sup> U.S. Open Championship will air on FOX, FS1, FOX Deportes and FOX Sports GO beginning Thursday, June 15 at 11:00 AM ET on FS1.

## About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation<sup>™</sup> and SiriusXM Marine<sup>™</sup>. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit http://www.siriusxm.com/LogosAndPhotos.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forwardlooking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

## Source: SiriusXM

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