

November 1, 2016



Bon Jovi to Launch Exclusive SiriusXM Channel Culminating with Private Concert for SiriusXM at Secret Location in Miami

- Intimate, exclusive performance to air live on Bon Jovi Radio December 3

NEW YORK, Nov. 1, 2016 /PRNewswire/ -- SiriusXM announced today that it will launch Bon Jovi Radio, the limited-run channel dedicated to the band's music. The exclusive channel will culminate with a private performance by Bon Jovi at a secret location in Miami on December 3.



The special, invitation-only show for SiriusXM, which will air live on SiriusXM's Bon Jovi Radio, will feature Bon Jovi performing songs from their entire career, including music from their new album *This House Is Not For Sale*.

"We've played this album for four audiences so far and the response has been really gratifying," said Jon Bon Jovi. "These songs are our real stories set to music and they've been welcomed as instant classics. I'm looking forward to the opportunity to play an intimate set in Miami before SiriusXM subscribers where we will mix in these new songs with our hits before we hit the road on tour next February and to hearing these songs on Bon Jovi Radio."

"Before they embark on their upcoming arena tour next year, Bon Jovi will perform a special, intimate concert just for SiriusXM in Miami. Jon Bon Jovi, an artist who is still writing rock and roll history, is sure to offer our audience of nationwide listeners a memorable and exceptional live broadcast," said Scott Greenstein, President and Chief Content Officer, SiriusXM.

The concert will air live on Bon Jovi's new, limited-run SiriusXM channel, Bon Jovi Radio. The exclusive channel will feature music spanning the band's over three decade career, from their very first song "Runaway," which secured Jon Bon Jovi a record deal, to music from their latest album *This House Is Not For Sale*.

The limited-run channel will also feature live recordings, rarities, music from Jon Bon Jovi's soundtrack to the movie *Young Guns II* for which Jon received a Golden Globe for "Best Original Song" for "Blaze of Glory," and other artists from Jon's personal music collection.

Bon Jovi Radio will launch Friday, November 4 at 5:00 pm ET and will air through Sunday, December 4 on SiriusXM channel 18, and through the SiriusXM app on smartphones and

other connected devices, as well as online at siriusxm.com. Bon Jovi Radio will return to SiriusXM in February 2017, when the band kicks off their "This House Is Not For Sale" tour.

Subscribers will have the opportunity to win tickets to this private SiriusXM concert through an invitation sent by e-mail. Plus, beginning 4:00 pm ET on November 4, 2016, SiriusXM subscribers since October 19, 2016 can also enter for the chance to win a trip to Miami and tickets to the concert. One grand prize winner will receive a trip for two including round-trip airfare, two nights' hotel stay and a pair of tickets to the exclusive concert. See Official Rules for complete details which will be at siriusxm.com/bonjovi.

For more information on SiriusXM, please visit www.siriusxm.com.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and

their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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