

March 25, 2013



Glenn Beck's TheBlaze to Launch "TheBlaze Radio News" on SiriusXM

24/7 channel "TheBlaze Radio Network" to air on SiriusXM Internet Radio

NEW YORK, March 25, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that TheBlaze, Glenn Beck's multi-platform news, information, and opinion network, will produce 24/7 hourly radio newscasts on SiriusXM Patriot, SiriusXM's conservative talk channel. Additionally, Beck's "TheBlaze Radio Network" will be added to the SiriusXM Internet Radio lineup.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Beginning March 25, hourly updates from "TheBlaze Radio News" will begin every hour of programming on SiriusXM Patriot channel 125, with anchors and reporters from around the nation providing news and information specifically targeted toward the SiriusXM Patriot listener.

Also beginning March 25, SiriusXM Internet Radio channel 778 becomes "TheBlaze Radio Network," which recently launched online. "TheBlaze Radio Network" features exclusive talk programs from Jay Severin, Doc Thompson, and Buck Sexton, as well as *The Glenn Beck Program* and *The Pat & Stu Show*.

"TheBlaze is successfully becoming a true multi-platform news, information and opinion network," said Glenn Beck. "We are excited to further our long relationship with SiriusXM with the launch of 'TheBlaze Radio Network,' and feel that SiriusXM Patriot is the perfect home for our news updates which will prove that the truth has no agenda."

"As TheBlaze brand and SiriusXM continue to grow, SiriusXM is pleased to expand our relationship with Glenn Beck with the creation of 'TheBlaze Radio News' and the addition of 'TheBlaze Radio Network' to our lineup," said Jeremy Coleman, Senior Vice President, Talk and Entertainment Programming, SiriusXM.

TheBlaze's newsgathering operation is led by President and Chief Content Officer Joel Cheatwood, who's held previous management roles for Fox News Channel, CNN, and CBS. Scott Baker, formerly a news anchor at ABC-affiliate WTAE Pittsburgh, is Editor-in-Chief. Glenn Hall, former Editor-in-Chief of TheStreet.com, is Managing Editor.

SiriusXM Patriot features daily shows hosted by Beck, Mike Church, Sean Hannity, Mark Levin, Cam & Company from NRA News.com, David Webb and Andrew Wilkow. Wilkow is also the host of *Wilkow!*, a nightly show on Beck's TheBlaze TV.

Visit www.siriusxm.com and www.theblaze.com for more information.

About Sirius XM Radio

Sirius XM Radio Inc. is the world's largest radio broadcaster measured by revenue and has 24 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at siriusxm.com. SiriusXM programming is also available through the SiriusXM Internet Radio App for Android, Apple, and BlackBerry smartphones and other connected devices. SiriusXM also holds a minority interest in SiriusXM Canada which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, facebook.com/siriusxm, Twitter, twitter.com/siriusxm, Instagram, instagram.com/siriusxm and YouTube at youtube.com/siriusxm.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; our ability to attract and retain qualified executive officers; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

About TheBlaze

Glenn Beck's TheBlaze is a multiplatform news, information & opinion network dedicated to delivering high quality programming 24 hours a day, 7 days a week. The exclusive provider of Glenn's daily television broadcast, TheBlaze also offers a full slate of thought provoking news and opinion shows like Real News and Wilkow, late night comedy like BS of A, family-friendly programming like Independence USA and Liberty Treehouse, provocative

documentaries and other original specials covering a myriad of entertaining and enlightening topics. TheBlaze, which receives over 10 million unique online visitors per month, is the only network where you can find the facts and stories you care about most. TheBlaze -Truth Lives Here.

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