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Entertainment Weekly Radio Channel to Launch Exclusively on SiriusXM

24/7 channel to become ultimate destination for pop culture news and talk, movies, TV, music, books and more

Entertainment Weekly Radio to provide unparalleled access to Hollywood's most creative minds and fascinating stars

NEW YORK, March 1, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) and Entertainment Weekly announced today that they will launch Entertainment Weekly Radio, creating a groundbreaking national radio channel dedicated to the "best (and worst) of entertainment."

(Logo: <https://photos.prnewswire.com/prnh/20130301/NY69111LOGO>)

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Entertainment Weekly Radio will serve America's fascination with pop culture, celebrities and entertainment with unique expertise and insider information on a new 24/7 channel that will feature the latest in pop culture news, reviews, insider scoops and interviews with Hollywood's most creative minds and fascinating stars. Entertainment Weekly, the leading entertainment magazine and website, will be putting microphones in front of its top editors and writers who, with their trusted sharp and insightful opinions, and humorous sensibility will provide SiriusXM listeners access to first-hand and behind-the-scenes accounts of the best and worst in movies, TV, music, books and more.

Entertainment Weekly Radio will include live, original shows hosted by Entertainment Weekly and EW.com editors and contributors featuring breaking entertainment news, opinions, interviews, and more, as well as in-depth coverage of the biggest entertainment events of the year.

A daily morning radio show hosted by Entertainment Weekly assistant managing editor Dalton Ross will include a forum for listeners to dish during recaps of last night's TV shows as they drive to work; a weekly show hosted by Jess Cagle, the Editor of Entertainment Weekly, will showcase the most interesting news in the world of entertainment; additional shows will include "What's Hot Today," "The Must List," and a radio version of the always biting and hilarious Entertainment Weekly "Bullseye."

Listeners will have a chance to interact with Entertainment Weekly's editors and writers and speak with them about current events in pop culture, the biggest stories in entertainment and get their perspectives on the next big thing.

"Jess Cagle and his team at Entertainment Weekly are the undisputed leaders in reporting

on, talking about, and recommending the best and latest in entertainment. We are very excited to bring the experience, savvy, and insight of Entertainment Weekly's writers and editors to our national audience," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "Subscribers will be able to have a daily conversation with Entertainment Weekly staff about the movies, TV and celebrities that fascinate them the most, and to discover their next favorites. The channel will be a gateway for subscribers to hear the inside scoop from the entertainment world. Entertainment Weekly Radio will quickly become a must-listen."

"We are thrilled that we will be able to expose Entertainment Weekly's trusted voice and sharp insight to SiriusXM's passionate and devoted audience," said Jess Cagle, Editor, Entertainment Weekly. "SiriusXM's line-up contains some of the best brands in the world and we are excited to be among them. Entertainment Weekly Radio is the latest way in which we're expanding our brand to engage our fans wherever they are and whenever they want us."

Entertainment Weekly Radio will launch on SiriusXM in the Spring of 2013.

Select programming from Entertainment Weekly Radio will be available on SiriusXM On Demand after it airs for subscribers listening via the [SiriusXM Internet Radio App](#) for smartphones and other mobile devices or online at [siriusxm.com](#). Visit [www.siriusxm.com/ondemand](#) for more info on SiriusXM On Demand.

For more information on SiriusXM, please visit [www.siriusxm.com](#).

About Entertainment Weekly and [EW.com](#)

Entertainment Weekly helps readers have fun. It is your all-access pass to Hollywood's most creative minds and most fascinating stars. The print weekly was introduced by Time Inc. in 1990 and is America's leading consumer magazine in the entertainment category, with a guaranteed circulation rate base of nearly 1.8 million and a combined audience of over 17 million loyal, engaged fans. It is a winner of four National Magazine Awards (two for General Excellence, one for Design and one for Special Interest) and was named one of *min's* 25 Most Notable Magazine Launches of the Last 25 Years. *Entertainment Weekly* is the first to know about the best (and worst) in entertainment, and with sharp insight and a trusted voice, EW keeps readers plugged into pop culture. This is where buzz begins.

Each day, [EW.com](#) publishes a myriad of online-only articles, blog posts, videos, and photo galleries – plus a complete archive of *Entertainment Weekly* magazine. Over the last year [EW.com](#) has received more than a half a dozen industry awards including the 2012 *Min* Editorial and Design Award for our feature writing and a 2012 *Folio* Gold Eddie award for Best Online News coverage. In July 2012, the site set new records with 130mm pageviews. As of Dec 2011, *Entertainment Weekly* is also available on the iPad®, NOOK Color™, HP Touchpad, Kindle Fire and select Android™ devices.

About Sirius XM Radio

[Sirius XM Radio Inc.](#) is the world's largest radio broadcaster measured by revenue and has 24 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in

vehicles from every major car company in the U.S., from retailers nationwide, and online at siriusxm.com. SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, facebook.com/siriusxm, Twitter, twitter.com/siriusxm, Instagram, instagram.com/siriusxm, and YouTube at youtube.com/siriusxm.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; our ability to attract and retain qualified executive officers; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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