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WhyHunger's Hungerthon 2012 Launches on SiriusXM

Hungerthon auction items include trips to see Justin Bieber, Maroon 5, Muse, Kenny Chesney and Rick Ross concerts; autographed items from Willie Nelson, Taylor Swift, Daddy Yankee and other superstars

Auction items also include opportunities to co-host, guest DJ or sit in on E Street Radio, Pearl Jam Radio, Radio Margaritaville, Grateful Dead Channel, Ozzy's Boneyard and Shade 45

NEW YORK, Dec. 4, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today its participation with WhyHunger's Hungerthon 2012. A portion of the money raised during this year's Hungerthon will assist those affected by Hurricane Sandy, including support for local food organizations participating in the long-term recovery process.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

For the fourth consecutive year, several of SiriusXM's music, talk and sports channels will participate in WhyHunger's annual Hungerthon campaign by helping to promote WhyHunger's online auction of rare memorabilia and experiences donated by popular musicians, athletes and celebrities.

WhyHunger, the non-profit organization founded in 1975 by late musician Harry Chapin and current executive director and radio host Bill Ayres, is a leader in the fight against hunger and poverty in the United States and around the world. SiriusXM's continued support of WhyHunger is part of its "Sound of Change" initiative, the program designed to generate awareness, action and funds for designated charitable causes.

On Wednesday, December 12 at 5:00 pm ET, Cousin Brucie will host a special edition of *Cruisin' With Cousin Brucie* on '60s on 6, channel 6, promoting WhyHunger's live auctions and the items up for bidding on Hungerthon's website, including a chance to co-host with Cousin Brucie, the opportunity to win a tour of the Rock and Roll Hall of Fame Museum and the chance to receive a VIP tour of Graceland.

Hungerthon auction items include trips to meet and see Justin Bieber, Maroon 5, Muse, Kenny Chesney and Rick Ross in concert; autographed guitars from Willie Nelson, Taylor Swift and Andy Summers; a piano bench autographed by Tori Amos, sneakers autographed by Daddy Yankee; tickets and meet & greets to concerts for Tiesto, Armin van Buuren, Swedish House Mafia and Luke Bryan and tickets to the Daytona 500.

Participants in the auction for WhyHunger's 27th annual Hungerthon will also be able to bid on an opportunity to sit in during SiriusXM shows with Opie & Anthony, Sway Calloway, Whoo Kid, Jason Ellis and Lance Bass; an opportunity to record a guest DJ session on

Jimmy Buffett's Radio Margaritaville, Grateful Dead Channel, Siriusly Sinatra, Ozzy's Boneyard and Pearl Jam Radio; co-host with Dave Marsh on E Street Radio and the opportunity to spend a day at the NFL training camp.

Auctions will be conducted online at www.charitybuzz.com/hungerthon during designated times. A list of auction items and full details are available at www.siriusxm.com/hungerthon. SiriusXM is not a sponsor of the auction but is a participating promoter and donor of opportunities on the auction block. For the latest updates, go directly to www.hungerthon.org.

For more information on SiriusXM, please visit www.siriusxm.com.

About WhyHunger

WhyHunger is a leader in building the movement to end hunger and poverty by connecting people to nutritious, affordable food and by supporting grassroots solutions that inspire self-reliance and community empowerment. Founded in 1975 by the late Harry Chapin & current Executive Director Bill Ayres, WhyHunger works to put an end to hunger suffered by 49 million Americans and nearly 1 billion people worldwide. WhyHunger's main programs include the National Hunger Hotline 1-866-3-HUNGRY, which refers individuals in need of emergency food assistance to soup kitchens, food banks, government nutrition programs & community organizations in their neighborhoods; the Grassroots Action Network, which provides information, networking opportunities, capacity building & access to over 8,000 anti-hunger & poverty community organizations across the United States and around the world; and Artists Against Hunger & Poverty which is supported by Bruce Springsteen, Michael McDonald, Chicago, Earth Wind & Fire, Joss Stone, Darryl McDaniels, Jackson Browne, O.A.R., and many others. For more information visit <http://www.whyhunger.org>.

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has 23.4 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the

anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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