

July 2, 2012



# Jamie Foxx Brings His SiriusXM "Foxxhole" Radio Channel to Atlantic City for July 4th Weekend

**Foxx to host special edition of his live radio show, inviting millions of listeners to join the celebration**

NEW YORK, July 2, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that Jamie Foxx, the Academy Award®-winning actor, American Music Award-winning, Grammy®-winning artist and acclaimed comedian, is taking his exclusive, uncensored 24/7 comedy and entertainment SiriusXM channel The Foxxhole to Atlantic City to celebrate the July 4<sup>th</sup> holiday weekend.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

Foxx will host a special edition of his live radio show *The Jamie Foxx Show* from The Palladium Ballroom at Caesar's Atlantic City on Friday, July 6 from 3:00 – 5:00 pm ET on The Foxxhole, SiriusXM ch. 98. Foxx's celebrity friends from the worlds of sports, music, comedy and entertainment will stop by to join the fun. The Foxxhole crew offers listeners insider access to Foxx's party at The Pool After Dark at Harrah's Resort later that night, flipping on the mic from 11:00 pm – 2:00 am ET. SiriusXM's Foxxhole July 4<sup>th</sup> weekend will also feature behind-the-scenes coverage of The Foxxhole Radio Comedy Jam shows.

Foxx serves as executive producer of The Foxxhole and frequently hosts his own radio show, riffing on a wide variety of topics and headlines spanning entertainment, current events, music, politics and more. He has welcomed a wide variety of guests on his channel, including Jesse Jackson, Jr., Chris Rock, Snoop Dogg, Mos Def, Serena Williams, Cedric the Entertainer, Diddy, Mayor Corey Booker, Isaac Hayes, John Amos, Teddy Riley and Steve Harvey.

For more information the July 4<sup>th</sup> weekend programming lineup on The Foxxhole, visit [www.siriusxm.com/thefoxxhole](http://www.siriusxm.com/thefoxxhole) and [www.jamiefoxx.com](http://www.jamiefoxx.com).

## **About Sirius XM Radio**

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; news and comedy; exclusive entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2

million subscribers.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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