

## SiriusXM Offers Extensive Coverage of 2011-12 NHL Season

Live play-by-play of NHL games will be available to XM and Sirius Premier subscribers nationwide

## NHL Home Ice channel offers hockey talk and analysis 365 days a year

## Commissioner Bettman hosts his weekly call-in show "NHL Hour"

NEW YORK, Oct. 4, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) will offer listeners around the country comprehensive coverage of the 2011-12 NHL season with live play-by-play of NHL games and daily hockey talk on the NHL Home Ice channel.

(Logo: https://photos.prnewswire.com/prnh/20101014/NY82093LOGO)

Starting with the Opening Night games onOctober 6 – a tripleheader featuring the Philadelphia Flyers @ Boston Bruins, Montreal Canadiens @ Toronto Maple Leafs and Pittsburgh Penguins @ Vancouver Canucks – and through the Stanley Cup Finals, XM and Sirius Premier (formerly known as "The Best of XM") subscribers will have access to live play-by-play of the regular season and all playoff games on XM channels 212-222 and 92 and Sirius channels 211-220 and 207.

Opening Night NHL games on SiriusXM: (All times ET)

	<u>Channels</u>	
	<u>XM</u>	<u>Sirius</u>
Thu, Oct. 6 - 7:00 pm Philadelphia @ Boston	212	211*
Thu, Oct. 6 - 7:00 pm Montreal @ Toronto	92	207*
Thu, Oct. 6 - 10:00 pm Pittsburgh @ Vancouver	92	207*

\* Access to this channel requires a Sirius Premier subscription.

in three European cities. On Friday, October 7, the Anaheim Ducks will play the Buffalo Sabres in Helsinki, Finland, (1:00 pm ET on XM channel 92 and Sirius Premier channel 207) and the New York Rangers will play the Los Angeles Kings in Stockholm, Sweden (1:00 pm ET on XM channel 212 and Sirius Premier channel 211). The next day,Saturday, October 8, the Rangers play against the Ducks in Stockholm (1:00 pm ET on XM channel 92 and Sirius Premier channel 210) and the Sabres and Kings will face off in Berlin, Germany (2:00 pm ET on XM channel 212 and Sirius Premier channel 211).

Throughout the season, NHL schedules with SiriusXM channel assignments can be found at <u>www.siriusxm.com/nhlschedule</u>.

In addition to live games, SiriusXM offers the 24/7 hockey talk radio channel, NHL Home Ice, available nationwide on channel 92 on XM and channel 207 on Sirius Premier. NHL Home Ice features live play-by-play, plus hockey talk, news and analysis 365 days a year on shows hosted by Hall of Famer Phil Esposito and hockey experts Peter Berce, Mick Kern, Scott Laughlin, Mike Ross, Jim "Boomer" Gordon, Jamie Shalley, Joe Thistel and others.

NHL Home Ice features the live weekly show, *NHL Hour with Commissioner Gary Bettman* Thursdays (6:00 pm ET) throughout the season. The hour-long show, produced by NHL Radio and hosted by Mr. Bettman and other NHL executives, offers listeners the latest news and the opportunity to submit questions to the commissioner by calling 1-877-NHL-ON-XM (1-877-645-6696).

For more information on SiriusXM's NHL programming visitwww.siriusxm.com/nhl.

## About Sirius XM Radio

<u>Sirius XM Radio</u> is America's satellite radio company. SiriusXM broadcasts more than<u>135</u> <u>satellite radio channels</u> of <u>commercial-free music</u>, and <u>premier sports</u>, <u>news</u>, <u>talk</u>, <u>entertainment</u>, <u>traffic</u>, <u>weather</u>, and data services to over 21 million subscribers. SiriusXM</u> offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, <u>smartphones</u> and <u>mobile devices</u>, and consumer electronics products for <u>homes</u> and <u>offices</u>. SiriusXM programming is also available at <u>siriusxm</u>.com, and on <u>Apple</u>, <u>BlackBerry</u> and <u>Android</u>-powered mobile devices.

SiriusXM has arrangements with every major <u>automaker</u> and its radio products are available for sale at <u>shop.siriusxm.com</u> as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year endedDecember 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<u>http://www.sec.gov</u>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements or statements as a result of developments occurring after the date of this communication.

Follow SiriusXM on Twitter or like the SiriusXM page on Facebook.

P-SIRI

Media contact: Andrew FitzPatrick SiriusXM 212-901-6693 andrew.fitzpatrick@siriusxm.com

SOURCE Sirius XM Radio