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SiriusXM Reopens Studio 54 for One Night Only

Members of the original team reunite to create unprecedented one more night inside the legendary Studio 54

SiriusXM celebrates the launch of Studio 54 Radio

NEW YORK, Sept. 13, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that the legendary club Studio 54 will reopen at its original location, for the first time in more than 25 years, for one night only on Tuesday, October 18.

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(Logo: <https://photos.prnewswire.com/prnh/20110913/NY67378LOGO>)

Decades after the opening of one of the most celebrated discos in the world, SiriusXM reunites with members of the original team that worked behind the scenes at the club during its 1977-1981 heyday. They will re-create what will be billed as "One More Night" of the iconic '70s nightlife glamour inside the famed Studio 54 at 254 West 54th Street.

The hand-picked collaborators who choreographed Studio's nightly parties will create the Studio 54 experience for one more night. The team includes: Karin Bacon, Studio 54 entertainment producer; Scott Bromley, Studio 54 architect; Marc Benecke, Studio 54 doorman; Myra Scheer, assistant to former Studio 54 co-owner Steve Rubell; Chuck Garelick, Studio 54's former head of security; Scott Taylor, Studio 54's former bartender and other insiders.

On hand to capture the club's liberated atmosphere, original Studio 54 DJs Nicky Siano and Leroy Washington will play the iconic era's dance classics. Celebrity guests, some from Steve Rubell's master call list; and lucky SiriusXM listeners will be in attendance to flashback or dance for the first time in the internationally renowned club.

The evening will feature authentic, over the top details that helped define the Studio 54 experience, including the famed theatrics, backdrops, aerialist performers and dancers.

"There has been a great response to the launch of Studio 54 Radio and we want to continue that excitement with this special one-time event," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "We are working with many of the members of the original team that Ian Schrager and Steve Rubell so brilliantly assembled to create one more night."

SiriusXM launched Studio 54 Radio, a 24/7 commercial-free channel devoted to the best classic dance and disco as a tribute to the music often played in the legendary club created by Steve Rubell and Ian Schrager, on August 15, 2011. The channel features music that comes from the vaults and special record collections of insiders, much of which has never

been heard since the club permanently closed its doors. Studio 54 Radio also includes *The Marc and Myra Show*, the weekly interview series featuring Studio 54 insiders sharing many never before told personal stories and anecdotes about the renowned club.

Studio 54 Radio, channel 15, will broadcast live from the "One More Night" event at Studio 54 on Tuesday, October 18.

Studio 54 is where Roundabout Theatre Company now produces classic musical and play revivals.

For more information on SiriusXM, please visit www.siriusxm.com.

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#), [entertainment](#), [traffic](#), [weather](#), and data services to over 21 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at siriusxm.com, and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the

date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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