

XM Radio Announces Comprehensive Broadcast Schedule For 2008 World Series

XM to provide four different broadcasts of every game of the Fall Classic

Listeners can hear game calls in English and Spanish

MLB Home Plate channel 175 to broadcast live on site at AL and NL ballparks

NEW YORK, Oct. 22 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that XM Radio will offer listeners nationwide the most comprehensive radio coverage of the 2008 World Series, with four different live broadcasts of every game and upto-the moment news and analysis on the 24-hour baseball talk channel, MLB Home Plate (XM channel 175).

(Logo: http://www.newscom.com/cgi-bin/prnh/20070313/XMLOGO)

XM will offer game calls in English and Spanish, plus the official team radio broadcasts of both the American League Champion Tampa Bay Rays and National League Champion Philadelphia Phillies. Starting with Game 1 on Wednesday, October 22, and throughout the series, XM subscribers can choose from:

- -- Tampa Bay Rays broadcast XM channel 176
- -- Philadelphia Phillies broadcast XM channel 183
- -- ESPN Radio broadcast XM channel 189
- -- Spanish language broadcast XM channel 174

In addition to live play-by-play coverage, XM's 24 hour baseball talk channel, MLB Home Plate (XM channel 175), will offer fans the latest news and analysis from a panel of expert hosts that includes Cal Ripken Jr., Bill Ripken, Rob Dibble, Kevin Kennedy, Buck Martinez, Eric Byrnes, Charley Steiner, Mark Patrick, Chuck Wilson, Ronnie Lane, Joe Castellano, Holden Kushner and others.

MLB Home Plate will broadcast live from the AL and NL ballparks before and after every game, offering baseball fans game previews and post-game interviews from the field and clubhouses with players, managers and coaches.

Prior to games 1 and 2, SIRIUS XM Radio personality Chris 'Mad Dog' Russo will host special World Series editions of his acclaimed daily show, *Mad Dog Unleashed*, live from Tropicana Field. *Mad Dog Unleashed* airs nationwide (2-7pm ET) on SIRIUS channel 123 and XM channel 144. Russo's scheduled guests include MLB Commissioner Bud Selig.

"The World Series is the biggest event on the baseball calendar and we will cover it from all angles," said Steve Cohen, SIRIUS XM's SVP of Sports Programming. "Fans from coast to coast will be able to tune in for every pitch in both English and Spanish and our hosts will be at the ballpark for every game providing listeners with wide-ranging pre- and post-game

coverage that will take our listeners onto the field and inside the clubhouses."

XM listeners can also tune in for regularly updated traffic and weather reports for the Tampa and Philadelphia areas on XM 228 (Tampa) and XM 212 (Philly).

As the Official Satellite Radio Partner of Major League Baseball, XM broadcasts every game for every MLB team from Opening Day through the entire postseason. Baseball fans can also tune into MLB Home Plate, channel 175, for the only radio channel dedicated to the MLB 24 hours a day, 365 days a year.

For more information please visit <u>www.xmradio.com</u>.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering The Best Radio on Radio(TM) to more than 18 million subscribers, including 100% commercial free music, and premier sports, news, talk, entertainment, traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Elvis, Jamie Foxx, Barbara Walters, Frank Sinatra, Opie & Anthony, The Grateful Dead, Willie Nelson, Bob Dylan, Dale Earnhardt Jr., Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball, NASCAR, NBA, NHL, and PGA Tour, and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, Circuit City, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general

business and economic conditions; the performance of financial markets and interest rates; the ability to obtain governmental approvals of the transaction on a timely basis; the failure to realize synergies and cost-savings from the transaction or delay in realization thereof; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; and operating costs and business disruption following the merger, including adverse effects on employee retention and on our business relationships with third parties, including manufacturers of radios, retailers, automakers and programming providers. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' and XM's Annual Reports on Form 10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the guarter ended June 30, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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