

October 20, 2008



SIRIUS Satellite Radio Devotes Channel to Maria Shriver's Women's Conference 2006, 2007 and 2008

SIRIUS Women's Conference Channel 113, hosted by Maria Shriver, to broadcast key speeches, panels and interviews

Speakers at the Women's Conference 2008 include Secretary of State Condoleezza Rice, Bono, Warren Buffet, Jennifer Lopez and Caroline Kennedy among many others

Four-day channel to highlight speeches and interviews from 2006 and 2007 Women's Conference

NEW YORK, Oct. 20 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced that for the third consecutive year it is the national radio partner of The Women's Conference hosted by California's First Lady Maria Shriver and Governor Arnold Schwarzenegger. SIRIUS Satellite Radio will dedicate an entire channel -- *Women's Conference Channel 113* -- to bring the conference and its message to a national audience.

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125>)

SIRIUS Women's Conference Channel will debut today with four days of highlights from the 2006 and 2007 Women's Conferences including a discussion with Cindy McCain and Michelle Obama.

October 24 and 25, the channel will air key speeches and panels in their entirety, as well as interviews with speakers and attendees from the 2008 Women's Conference. SIRIUS' national audience will hear from a diverse group of participants about this year's conference theme, "Be Who You Are," which seeks to motivate women to pursue a lifelong journey of self-discovery and encourage them to strive to be both who they are and who they want to be.

This year's distinguished roster of speakers and participants will include Christiane Amanpour, Lance Armstrong, Cherie Blair, Bono, Warren Buffet, Sister Joan Chittister, Marian Wright Edelman, Sally Field, Michael J. Fox, Secretary of State Condoleezza Rice, Caroline Kennedy, Heidi Klum, Jack Kornfield, Jennifer Lopez, Chris Matthews, Jenny McCarthy, Indra Nooyi, Dr. Mehmet Oz, Governor Arnold Schwarzenegger, Russell Simmons and Gloria Steinem.

The non-profit, non-partisan Women's Conference, formerly the California Governor and First Lady's Conference on Women, began more than twenty years ago as a small government initiative for women business owners. Under First Lady Shriver and Governor Schwarzenegger's leadership, the event has blossomed into the foremost destination for women from all walks of life to gather together -- empower, inspire and educate each other --

and become "architects of change" in all aspects of their lives.

SIRIUS Satellite Radio is home to a variety of exclusive and powerful programming for women, including Martha Stewart Living Radio, Barbara Walters' *Barbara Live!*, and Jane Pratt's *Jane Radio* among others.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering The Best Radio on Radio(TM) to more than 18 million subscribers, including 100% commercial free music, and premier sports, news, talk, entertainment, traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Elvis, Jamie Foxx, Barbara Walters, Frank Sinatra, Opie & Anthony, The Grateful Dead, Willie Nelson, Bob Dylan, Dale Earnhardt Jr., Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball, NASCAR, NBA, NHL, and PGA Tour, and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, Circuit City, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general business and economic conditions; the performance of financial markets and interest rates; the ability to obtain governmental approvals of the transaction on a timely basis; the failure to realize synergies and cost-savings from the transaction or delay in realization thereof; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; and operating costs and business disruption following the merger, including adverse effects on

employee retention and on our business relationships with third parties, including manufacturers of radios, retailers, automakers and programming providers. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' and XM's Annual Reports on Form 10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the quarter ended June 30, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

P-SIRI

MEDIA CONTACT:

Neel Khairzada
SIRIUS XM Radio
212-584-5243
nkhairzada@siriusradio.com

SOURCE SIRIUS XM Radio