

February 15, 2022

**a.k.a.**

## **a.k.a. Brands Holding Corp. to Report Fourth Quarter and Fiscal 2021 Financial Results on March 1, 2022**

SAN FRANCISCO--(BUSINESS WIRE)-- **a.k.a. Brands Holding Corp.** (NYSE: AKA), a brand accelerator of direct-to-consumer (DTC) fashion brands for the next-generation, today announced that it will report its fourth quarter and fiscal 2021 financial results after the market close on Tuesday, March 1, 2022. The company will webcast a call with management that day at 4:30 p.m. Eastern Time (1:30 p.m. Pacific Time).

a.k.a. Brands' webcast will be available via the company website at [ir.aka-brands.com](https://ir.aka-brands.com). Analysts and investors may also call in on (877) 858-5495 or (201) 689-8853. A replay of the conference call will be available approximately three hours after the conclusion of the call on the company's website at [ir.aka-brands.com](https://ir.aka-brands.com) or by dialing (877) 660-6853 or (201) 612-7415 for international callers, conference ID 13727137. The replay will be available until March 8, 2022.

### **About a.k.a. Brands**

Established in 2018, a.k.a. Brands is a brand accelerator of direct-to-consumer fashion brands for the next generation. Each brand in the a.k.a. portfolio is customer obsessed, curates quality exclusive merchandise, creates authentic and inspiring social content and targets a distinct Gen Z and millennial audience. a.k.a. Brands leverages its next-generation retail platform to help each brand accelerate its growth, scale in new markets and enhance its profitability. Current brands in the a.k.a. Brands portfolio include Princess Polly, Culture Kings, mnml, Petal & Pup and Rebdolls.

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