

July 2, 2025



Black Rifle Coffee Company Announces Dates for Its Second Quarter 2025 Earnings Release and Conference Call

SALT LAKE CITY--(BUSINESS WIRE)-- BRC Inc. ("The Company", "BRCC" or "Black Rifle Coffee Company"; NYSE: BRCC), the veteran-founded, mission-driven, premium beverage company, today announced it will release the second quarter 2025 financial results on Monday, August 4, 2025, after market close. The Company will host a conference call to discuss the results the following morning, Tuesday, August 5, 2025, at 8:30 a.m. ET.

The call will be available via webcast on the Company's investor relations website at ir.blackriflecoffee.com. Interested analysts are invited to join the call by dialing (877) 407-0609 or +1 (201) 689-8541.

The Company's earnings materials, including the press release and supplemental presentation, will be available on the investor relations website concurrently with the filing of the Form 10-Q.

For those unable to join the conference call, a replay will be available after the conclusion of the call through August 12, 2025. To access the replay, please dial (877) 660-6853 (U.S. toll-free) or +1 (201) 612-7415 (international). The replay passcode is 13754411.

About Black Rifle Coffee Company

Black Rifle Coffee Company (BRCC) is a veteran-founded premium coffee company and lifestyle brand serving beverages to people who love America. Founded in 2014 by Green Beret Evan Hafer, Black Rifle develops their explosive coffee roast profiles with the same mission focus they learned while serving in the military. BRCC is committed to supporting veterans, active-duty military, first responders, and the American way of life.

To learn more, visit www.blackriflecoffee.com, subscribe to the BRCC newsletter, or follow along on social media. For more information, visit www.blackriflecoffee.com.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20250702774980/en/>

For inquiries regarding Black Rifle Coffee Company, please contact:

Investors: IR@blackriflecoffee.com

Press: press@blackriflecoffee.com

Source: Black Rifle Coffee Company