

April 25, 2024



Black Rifle Coffee Company Announces Dates for Its First Quarter 2024 Earnings Release and Conference Call

SALT LAKE CITY--(BUSINESS WIRE)-- BRC Inc. ("The Company", "BRCC" or "Black Rifle Coffee Company"; NYSE: BRCC), the rapidly-growing, mission-driven premium coffee company creating long-term shareholder value through innovative brand strategy that elevates the service community, today announced the release date for its first 2024 results Wednesday, May 8, 2024 after market close, with a conference call to follow on Thursday, May 9, 2024 at 8:30am ET.

Investors are invited to listen to the Company's conference call discussing the financial results for the first quarter 2024, on Thursday, May 9, 2024, at 8:30 a.m. Eastern Time, via webcast on the Company's website at [Black Rifle Coffee Company \(BRCC\)](https://www.blackriflecoffee.com). Interested analysts are invited to join the call. The dial-in number for the call is (877) 407-0609 or (201) 689-8541.

For those unable to participate in the conference call, a replay will be available after the conclusion of the call through May 16, 2024. The U.S. toll-free replay dial-in number is (877) 660-6853, and the international replay dial-in number is (201) 612-7415. The replay passcode is 13745520.

About Black Rifle Coffee Company

Black Rifle Coffee Company (BRCC) is a Veteran-founded coffee company serving premium coffee to people who love America. Founded in 2014 by Green Beret Evan Hafer, Black Rifle develops their explosive roast profiles with the same mission focus they learned while serving in the military. BRCC is committed to supporting Veterans, active-duty military, first responders and the American way of life.

To learn more, visit www.blackriflecoffee.com, subscribe to the BRCC newsletter, or follow along on social media.

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