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EverDriven Expands AI Video Safety Partnership with Powerfleet to Enhance Student Transportation Across 34 States

WOODCLIFF LAKE, N.J., June 16, 2025 /PRNewswire/ -- Powerfleet (Nasdaq: AIOT), a global leader in AI-powered data intelligence, today announced an expanded deployment of its advanced AI video safety solution with EverDriven Technologies, a trusted leader in alternative student transportation across the United States.

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EverDriven operates across 34 states with 9,000+ drivers completing over 2 million trips annually. Due to the overwhelming interest from their school district partners,

EverDriven will complete a major AI video safety deployment, scaling its relationship with Powerfleet to circa 4,000 subscribers. This initiative enhances driver safety, automated coaching, and real-time risk detection, reinforcing EverDriven's safety-first mission.

"Our growing partnership with EverDriven highlights the increasing demand for Unity's AI-powered safety solutions in North America," said Steve Towe, CEO of Powerfleet. "We are proud to support EverDriven in delivering safer, more reliable mobility for students across the country. This collaboration further demonstrates the growth of our Unity safety solutions in our number one priority market."

Powerfleet Unity's AI video technology leverages machine learning and computer vision to detect critical events, assess driving behavior, and provide real-time interventions. By identifying risks and enabling targeted coaching, it improves student safety and school district confidence.

"At EverDriven, our primary mission is to ensure that every student has access to safe, reliable transportation to and from school," said Mitch Bowling, CEO of EverDriven. "Our exclusive partnership with Powerfleet and the implementation of AI video technology marks a significant advancement in our safety protocols. The AI-powered capabilities have already proven to enhance driver performance, provide peace of mind, and, most importantly, help ensure the well-being of the students we serve. With the growing adoption of this technology across districts, our decision to significantly expand deployment reflects our confidence in the benefits of AI video and our commitment to setting new standards in student transportation."

For more information on Powerfleet's AI-driven Unity safety solutions, visit www.powerfleet.com.

About Powerfleet

Powerfleet (Nasdaq: AIOT) is a global leader in AI-powered data intelligence, optimizing mobile asset performance, safety, and sustainability. **Powerfleet's award winning Unity SaaS solution portfolio** integrates AI, machine learning, and IoT connectivity to provide mission-critical insights for industrial, logistics, and transportation sectors. With 48,000 customers across 120 countries, Powerfleet empowers businesses with data-driven intelligence to enhance operational efficiency, safety, and workforce productivity. Learn more at www.powerfleet.com.

About EverDriven

EverDriven is the trusted leader in alternative student transportation, dedicated to ensuring that the most vulnerable children in the U.S. have access to safe and reliable transportation. Operating across 34 states with a network of over 9,000 drivers completing more than 2 million trips annually, EverDriven partners with school districts nationwide to eliminate transportation barriers and support student success. For more information, visit www.everdriven.com.

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