

# I.D. Systems Reports First Quarter 2018 Results

# Quarterly Revenue Up 20% Sequentially and 67% Year-over-Year to \$13.4 Million

WOODCLIFF LAKE, N.J., May 02, 2018 (GLOBE NEWSWIRE) -- <u>I.D. Systems, Inc.</u> (NASDAQ:IDSY), a leading provider of enterprise asset management technology, reported results for the first quarter ended March 31, 2018.

# **Management Commentary**

"The first quarter marked a strong start to the fiscal year, highlighted by 20% sequential and 67% year-over-year growth," said I.D. Systems CEO Chris Wolfe. "Our impressive growth was driven by solid contributions across all three of our businesses. Of particular note, our Connected Vehicle Solutions business shipped 13,000 Universal Telematics Platform (UTP) devices to Avis, demonstrating our ability to rapidly certify new vehicles and scale production. We also realized strong sales in our Industrial Truck Management business in the U.S., as well as continued large-scale roll outs of PowerFleet at several of the world's largest automotive manufacturers.

"Our improving financial and operational performance is the result of our innovative and expanding product portfolio. Along that line, during the first quarter we introduced a new class of industrial truck telematics platforms called '106' for small to mid-sized fleets used in manufacturing, distribution, logistics and retail centers. We plan to launch this next-generation platform in the U.S. and Europe this summer, helping us to better address the vast majority of the more than 10 million industrial trucks globally. In addition, we plan to commercially release three new Logistics Visibility Solutions products, which will significantly expand our market opportunity.

"2018 is a year of product innovation, market excitement and large-scale roll outs. To that end, we expect to ship the majority of the remaining 37,000 units ordered by Avis predominately in the second quarter with the balance in the third quarter, depending on Avis' certification requests and vehicle deliver schedules. Overall, our operational momentum, strong balance sheet and leading technology have established a solid foundation for us to leverage in 2018 and the years ahead."

# First Quarter 2018 Financial Results

Revenue increased 67% to \$13.4 million from \$8.0 million in same year-ago period. The increase was primarily due to higher Connected Vehicle Solutions revenue and Industrial Truck revenue.

Gross margin decreased to 48.3% from 51.9% in the same period a year ago. The decrease in gross margin was primarily due to the initial deliveries of Connected Vehicle Solutions hardware, which have lower upfront margins, but which grow over time making for high lifecycle profitability over the contract term.

Selling, general and administrative expenses were \$5.7 million, compared to \$4.7 million in the same year-ago period. The increase was primarily due to the inclusion of expenses from Keytroller, which were absent in the same period a year ago, as well as higher marketing expenses.

Research and development expenses were \$1.7 million, compared to \$1.4 million in the same year-ago quarter. The increase in research and development expense was due to investments in new product development as well as the inclusion of expenses from Keytroller, which were absent in the same period a year ago.

Excluding stock-based compensation, depreciation and amortization, foreign currency translation losses, and acquisition-related expenses, non-GAAP net loss totaled \$105,000 or \$(0.01) per basic and diluted share (based on 17.0 million weighted average shares outstanding), an improvement from non-GAAP net loss of \$1.1 million or \$(0.08) per basic and diluted share (based on 13.3 million weighted average shares outstanding) in the same year-ago quarter.

Net loss totaled \$990,000 or \$(0.06) per basic and diluted share (based on 17.0 million weighted average shares outstanding), an improvement from a net loss of \$1.9 million or \$(0.14) per basic and diluted share in the same year-ago quarter (based on 13.3 million weighted average shares outstanding).

At quarter-end, the company had \$14.3 million in cash, cash equivalents and marketable securities.

#### **Investor Conference Call**

I.D. Systems management will discuss the results of the company's operations and business outlook on a conference call today (Wednesday, May 2, 2018) at 4:45 p.m. Eastern time (1:45 p.m. Pacific time).

Company CEO Chris Wolfe and CFO Ned Mavrommatis will host the call, followed by a question and answer session where financial analysts and major institutional shareholders can ask questions.

U.S. dial-in: (877) 307-1379

International dial-in: (443) 877-4066

Conference ID: 2468678

The conference call will be broadcast simultaneously and available for replay in the investor section of the company's website at <a href="https://www.id-systems.com">www.id-systems.com</a>.

If you have any difficulty connecting with the conference call, please contact I.D. Systems' investor relations team at (949) 574-3860.

## **Non-GAAP Measures**

To supplement its financial statements presented in accordance with Generally Accepted Accounting Principles (GAAP), I.D. Systems provides certain non-GAAP measures of financial performance. These non-GAAP measures include non-GAAP net income/loss and non-GAAP net income/loss per basic and diluted share. Reference to these non-GAAP measures should be considered in addition to results prepared under current accounting

standards, but are not a substitute for, or superior to, GAAP results. These non-GAAP measures are provided to enhance investors' overall understanding of I.D. Systems' current financial performance. Specifically, I.D. Systems believes the non-GAAP measures provide useful information to both management and investors by excluding certain expenses, gains and losses that may not be indicative of its core operating results and business outlook. Because I.D. Systems' method for calculating the non-GAAP measures may differ from other companies' methods, the non-GAAP measures may not be comparable to similarly titled measures reported by other companies. Reconciliation of all non-GAAP measures included in this press release to the nearest GAAP measures can be found in the financial tables included in this press release.

# About I.D. Systems

Headquartered in Woodcliff Lake, New Jersey, with subsidiaries in Texas, Florida, Germany, and the United Kingdom, I.D. Systems is a leading global provider of wireless M2M solutions for securing, controlling, tracking, and managing high-value enterprise assets such as industrial vehicles, rental cars, trailers, containers, and cargo. The Company's patented technologies address the needs of organizations to monitor and analyze their assets to increase efficiency and productivity, reduce costs, and improve profitability. For more information, please visit www.id-systems.com.

# **Cautionary Note Regarding Forward-Looking Statements**

This press release contains forward looking statements within the meaning of federal securities laws. Forward-looking statements include statements with respect to I.D. Systems' beliefs, plans, goals, objectives, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond I.D. Systems' control, and which may cause its actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forwardlooking statements. For example, forward-looking statements include statements regarding: prospects for additional customers; potential contract values; market forecasts; projections of earnings, revenues, synergies, accretion or other financial information; emerging new products; and plans, strategies and objectives of management for future operations, including growing revenue, controlling operating costs, increasing production volumes, and expanding business with core customers. The risks and uncertainties referred to above include, but are not limited to, future economic and business conditions, the loss of key customers or reduction in the purchase of products by any such customers, the failure of the market for I.D. Systems' products to continue to develop, the possibility that I.D. Systems may not be able to integrate successfully the business, operations and employees of acquired businesses, the inability to protect I.D. Systems' intellectual property, the inability to manage growth, the effects of competition from a variety of local, regional, national and other providers of wireless solutions, and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended December 31, 2017. These risks could cause actual results to differ materially from those expressed in any forward-looking statements made by, or on behalf of, I.D. Systems. Unless otherwise required by applicable law, I.D. Systems assumes no obligation to update the information contained in this press release, and expressly disclaims any obligation to do so, whether as a result of new information, future events or otherwise.

# I.D. Systems Contact

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# **Investor Contact**

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#### I.D. Systems, Inc. and Subsidiaries Condensed Consolidated Statements of Operations Data (Unaudited)

		Three Months Ended March 31,		
		2017		2018
Revenue:				
Products	\$	4,334,000	\$	9,898,000
Services		3,665,000		3,481,000
	_	7,999,000		13,379,000
Cost of revenue:				
Cost of products		2,815,000		5,842,000
Cost of services		1,034,000		1,075,000
		3,849,000		6,917,000
Gross profit		4,150,000		6,462,000
Operating expenses:		,		
Selling, general and administrative expenses		4,653,000		5,696,000
Research and development expenses		1,367,000		1,743,000
		6,020,000		7,439,000
Loss from operations		(1,870,000)		(977,000
Interest income		56,000		77,000
Interest expense		(73,000)		(57,000
Other income (loss), net		1,000		(33,000
Net loss	\$	(1,886,000)	\$	(990,000
Net loss per share - basic and diluted	\$	(0.14)	\$	(0.06
Weighted average common shares outstanding - basic and diluted		13,261,000	-	16,981,000

### I.D. Systems, Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Financial Measures (Unaudited)

# Three Months Ended March 31.

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 2017		2018
\$ (1,886,000 )	\$	(990,000 )
159,000		393,000
713,000		494,000
(62,000)		(181,000 )
-		179,000
\$	\$ (1,886,000) 159,000 713,000	\$ (1,886,000 ) <b>\$</b> 159,000 713,000

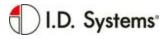
Non-GAAP net loss	\$ (1,076,000 )	\$ (105,000 )
Non-GAAP net loss per share - basic and diluted	\$ (0.08)	\$ (0.01)

# I.D. Systems, Inc. and Subsidiaries Condensed Consolidated Balance Sheet Data

	Dece	December 31, 2017		March 31, 2018	
			(	Unaudited)	
ASSETS					
Current assets:	_		_		
Cash and cash equivalents	\$	5,097,000	\$	4,545,000	
Restricted cash		306,000		306,000	
Investments - short term		1,201,000		761,000	
Accounts receivable, net		8,746,000		9,505,000	
Financing receivables - current, net		1,295,000		943,000	
Inventory, net		4,586,000		4,737,000	
Deferred costs - current		4,296,000		4,312,000	
Prepaid expenses and other current assets		3,627,000		5,618,000	
Total current assets		29,154,000		30,727,000	
Investments - long term		10,278,000		8,674,000	
Financing receivables - less current portion		1,557,000		1,742,000	
Deferred costs - less current portion		4,302,000		3,896,000	
Fixed assets, net		2,747,000		2,613,000	
Goodwill		7,318,000		7,318,000	
Intangible assets, net		5,417,000		5,239,000	
Other assets		159,000		159,000	
	\$	60,932,000	\$	60,368,000	
LIABILITIES					
Current liabilities:					
Accounts payable and accrued expenses	\$	7,440,000	\$	8,596,000	
Deferred revenue - current		9,711,000		8,654,000	
Acquisition related contingent consideration - current		1,923,000		1,956,000	
Total current liabilities		19,074,000		19,206,000	
Deferred revenue - less current portion		7,738,000		7,954,000	
Acquisition related contingent consideration - less current portion		854,000		877,000	
Deferred rent		295,000		274,000	
		27,961,000		28,311,000	
STOCKHOLDERS' EQUITY					
Preferred stock		_		_	
Common stock		183,000		186,000	
Additional paid-in capital		133,569,000		134,485,000	
Accumulated deficit		(95,368,000)		(96,358,000	
Accumulated other comprehensive loss		(578,000 )		(775,000)	
Treasury stock		(4,835,000 )		(5,481,000)	
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Total stockholders' equity		32,971,000		32,057,000	
Total liabilities and stockholders' equity	\$	60,932,000	\$	60,368,000	

#### I.D. Systems, Inc. and Subsidiaries Condensed Consolidated Statements of Cash Flow Data (Unaudited)

**Three Months Ended** March 31, 2017 2018 Cash flows from operating activities: Net loss \$ (1,886,000)(990,000) Adjustments to reconcile net loss to cash used in operating activities: 93,000 48,000 Bad debt expense Stock-based compensation expense 713,000 494,000 159,000 393,000 Depreciation and amortization 90,000 60,000 Inventory reserve 56,000 Change in contingent consideration (15,000)13,000 Other non-cash items Changes in: 47,000 (796,000) Accounts receivable Financing receivables 357,000 167,000 734.000 Inventory (211,000) 377,000 Prepaid expenses and other assets (1,991,000) Deferred costs 153,000 390,000 Deferred revenue 2,905,000 (841,000) Accounts payable and accrued expenses (1,386,000)747,000 Net cash provided by (used in) operating activities 2,341,000 (2,461,000) Cash flows from investing activities: Capital expenditures (72,000)(81,000) Purchase of investments (204,000)(709,000)Proceeds from the sale and maturities of investments 217,000 2,659,000 Net cash (used in) provided by investing activities (59,000 1,869,000 Cash flows from financing activities: Borrowings under revolving credit facility 9,855,000 Repayments under revolving credit facility (11,581,000)187,000 Proceeds from exercise of stock options 1,165,000 Net cash (used in) provided by financing activities (561,000) 187,000 Effect of foreign exchange rate changes on cash and cash equivalents (26,000)(147,000)1,695,000 Net (decrease) increase in cash, cash equivalents and restricted cash (552,000)Cash, cash equivalents and restricted cash - beginning of period 5,277,000 5,403,000 Cash, cash equivalents and restricted cash - end of period 6,972,000 4,851,000



Source: I.D. Systems, Inc.