

I.D. Systems Receives Additional Orders From Large Automotive Manufacturer

WOODCLIFF LAKE, N.J., Feb. 17, 2016 (GLOBE NEWSWIRE) -- I.D. Systems, Inc. (NASDAQ:IDSY), a leading provider of enterprise asset management technology and solutions for the Industrial Internet of Things, has received a series of purchase orders totaling \$650,000 from a leading global auto manufacturing company. The manufacturer will outfit newly purchased industrial vehicles with I.D. Systems' PowerFleet® Vehicle Management System in manufacturing facilities throughout North America.

"PowerFleet VMS is a corporate standard for this key customer, demonstrating our success at delivering significant value for one of the world's largest manufacturers," stated I.D. Systems Chairman and CEO Kenneth Ehrman. "Our customer has realized substantial improvements in material handling safety with PowerFleet, as well as cost reduction and efficiencies from key functionality including advanced battery management. We look forward to continuing our strong track record with this customer and providing best-in-class solutions to help keep their material handling operations safe and efficient."

About I.D. Systems, Inc.

Headquartered in Woodcliff Lake, New Jersey, with subsidiaries in Texas, Germany, and the United Kingdom, I.D. Systems is a leading global provider of wireless solutions for securing, controlling, tracking, and managing high-value enterprise assets, including industrial vehicles, rental cars, trailers, containers, and cargo. The company's patented technologies address the needs of organizations to monitor and analyze their assets to increase efficiency and productivity, reduce costs, and improve profitability. For more information, visit www.id-systems.com.

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