

February 8, 2016



I.D. Systems Receives Purchase Orders From Leading CPG Company Continuing Adoption of VMS

WOODCLIFF LAKE, N.J., Feb. 08, 2016 (GLOBE NEWSWIRE) -- [I.D. Systems, Inc.](#) (NASDAQ:IDSY), a leading provider of enterprise asset management technology and solutions for the Industrial Internet of Things, has received a series of additional purchase orders totaling \$240,000 from a leading global consumer goods company continuing a global rollout of the I.D. Systems PowerFleet® Industrial Vehicle Management System (VMS).

I.D. Systems Chairman and CEO Kenneth Ehrman stated: "These orders from one of our largest customers demonstrates our progress in our key account focus and expanding customer adoption of I.D. Systems' Vehicle Management Systems. Since 2009, we have worked closely with them to establish our technology as the leading standard across all of their distribution centers in North and South America. Improving material handling safety is a key focus for this customer, and I.D. Systems is very encouraged by our ability to meet the demands and requirements for increasing workplace safety for our customer's employees."

About I.D. Systems, Inc.

Headquartered in Woodcliff Lake, New Jersey, with subsidiaries in Texas, Germany, and the United Kingdom, I.D. Systems is a leading global provider of wireless solutions for securing, controlling, tracking, and managing high-value enterprise assets, including industrial vehicles, rental cars, trailers, containers, and cargo. The company's patented technologies address the needs of organizations to monitor and analyze their assets to increase efficiency and productivity, reduce costs, and improve profitability. For more information, visit www.id-systems.com.

CONTACTS:

I.D. Systems
Ned Mavrommatis
Chief Financial Officer
Phone: 201-996-9000
ned@id-systems.com

Investor Relations
Liolios Group
Matt Glover or Michael Koehler
Phone: 949-574-3860
IDSY@liolios.com



Source: I.D. Systems, Inc.