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Royal Freight Selects Trailer Tracking Solution From I.D. Systems to Optimize Fleet Operations and Security

HACKENSACK, N.J., March 8, 2010 (GLOBE NEWSWIRE) -- I.D. Systems, Inc. (Nasdaq:IDSY) today announced that Royal Freight, LP has signed a five-year agreement to purchase the VeriWise(TM) trailer management solution from I.D. Systems' Asset Intelligence subsidiary. Royal Freight, a truckload carrier with customers throughout North America, will initially equip 750 dry van trailers with VeriWise technology.

"After testing several trailer management systems, we found the VeriWise solution to have the greatest reliability and provide the most significant return on investment for our operation," said Bill Head, President of Royal Freight. "With VeriWise, which incorporates cargo and door sensors as well as location tracking, we can better secure and protect our customers' cargo, in addition to proactively tracking and managing our trailers for more effective fleet utilization."

The VeriWise solution combines sensor, wireless and web technologies to provide real-time, actionable insight into the activity of trailers and the cargo they carry. The system automatically identifies, analyzes and responds to critical delivery and security issues, giving customers the right information at the right place at the right time. By enabling greater visibility of and control over mobile assets, VeriWise helps its customers secure and streamline their transportation and logistics operations.

"We are gratified that Royal Freight found our VeriWise solution superior to other trailer management systems and determined that the value of our system justified fleet-wide deployment," said Darryl Miller, Chief Operating Officer of I.D. Systems. "We look forward to partnering closely with the Royal Freight team to deliver significant bottom-line benefits to its operation."

About I.D. Systems and Asset Intelligence

Based in Hackensack, New Jersey, with subsidiaries in Germany and the United Kingdom, I.D. Systems is a leading provider of wireless solutions for tracking, securing and managing high-value enterprise assets. The Company's patented technology, which utilizes RFID technology, addresses the needs of organizations to control, track, monitor and analyze their assets. For more information, visit www.id-systems.com.

Asset Intelligence, a subsidiary of I.D. Systems based in Plano, Texas, is a leading provider of trailer and container tracking solutions for manufacturers, retailers, shippers and freight transportation providers. It offers a full range of solutions to improve safety, security and productivity throughout global supply chains.

"Safe Harbor" statement:

This press release contains forward-looking statements within the meaning of federal securities laws. Forward-looking statements include statements with respect to I.D. Systems' beliefs, plans, goals, objectives, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond I.D. Systems' control, and which may cause its actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. For example, forward-looking statements include: statements regarding prospects for additional customers; market forecasts; projections of earnings, revenues, synergies, accretion or other financial information; and plans, strategies and objectives of management for future operations, including integration plans in connection with the acquisition. The risks and uncertainties referred to above include, but are not limited to, future economic and business conditions, the loss of key customers or reduction in the purchase of products by any such customers, the failure of the market for I.D. Systems' products to continue to develop, the possibility that I.D. Systems may not be able to integrate successfully the business, operations and employees of acquired businesses, the inability to protect I.D. Systems' intellectual property, the inability to manage growth, the effects of competition from a variety of local, regional, national and other providers of wireless solutions, and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended December 31, 2008. These risks could cause actual results to differ materially from those expressed in any forward-looking statements made by, or on behalf of, I.D. Systems. I.D. Systems assumes no obligation to update the information contained in this press release, and expressly disclaims any obligation to do so, whether as a result of new information, future events or otherwise.

CONTACT: I.D. Systems, Inc.
For Financial Press
Ned Mavrommatis, Chief Financial Officer
201-996-9000
ned@id-systems.com
For Trade Press
Todd Felker, EVP Marketing
972-398-7303
tfelker@id-systems.com