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## Liz Boardman Joins Korn Ferry Sports

*Top Sports Recruiter Will Be Senior Client Partner of the Firm's Global Sports Practice*

LOS ANGELES--(BUSINESS WIRE)-- Korn Ferry (NYSE:KFY), a single source of leadership and talent consulting services, today announced that Liz Boardman has joined as Senior Client Partner of the firm's Sports Practice, which is led by industry veteran Jed Hughes.

Boardman has led senior executive assignments for sports organizations, major sports leagues, teams, conferences, and educational institutions. Based in New York, Boardman also regularly works with foundations and other nonprofits focused on sports, education, and wellness.

"I am honored to join Jed Hughes and grow the Global Sports Practice at Korn Ferry," said Boardman. "Under Jed's leadership, the firm has successfully led searches at the pinnacle of the sports industry. Korn Ferry is unparalleled in its ability to serve clients globally and to be at the forefront of the evolution of sports."

Boardman's recent work includes searches for the Commissioner of the nation's largest collegiate sports conference, Chief Revenue Officer for a top professional sports team, the Senior Vice President, Sponsorship Sales for a major sports league, and the Chief Marketing Officer of an Olympic organization.

"Liz Boardman is a rising star and brings an impressive skill set and track record of accomplishment that she has developed through building outstanding relationships with key leaders in the industry," said Jed Hughes, Vice Chair and Leader of Korn Ferry's Global Sports Practice. "I am thrilled in her being a core part of our continued effort to expand our global sports practice. The credibility she has gained in the industry in just two years is unparalleled."

In a recent two-month span, Korn Ferry placed Houston Texans coach Bill O'Brien, University of Texas athletic director Steve Patterson and head coach Charlie Strong, Arizona State athletic director Ray Anderson, USC football coach Steve Sarkisian, and the new Pro Football Hall of Fame President David Baker. Other recent high profile placements include: USC basketball coach Andy Enfield, Kansas City Chiefs coach Andy Reid, New York Jets GM John Idzik and President Neil Glat, Big 12 commissioner Bob Bowlsby, and Portland Trail Blazers President Chris McGowan. Previous to joining Korn Ferry in January 2012, Jed Hughes was responsible for placing Pac 12 commissioner Larry Scott, USOC chief Scott Blackmun, Green Bay Packers CEO Mark Murphy, and Seattle Seahawks coach Pete Carroll, GM John Schneider, and CEO Peter McLoughlin.

Boardman joins Korn Ferry from an international executive search firm. Previously, she was business development and client relations director for the Advisory Board Company, a consulting firm focused on serving executives at the country's leading higher education and health care institutions. She began her career as a teaching fellow and coach with the

Coalition of Essential Schools, funded by the Gates Foundation.

Boardman received her B.A. from Georgetown University and her M.A. in Leadership from Harvard University, where she was the recipient of the Harvard Graduate School of Education's Leadership in Education Award and Merit Scholarship. At Georgetown, she was a member of the varsity women's field hockey team.

### **About Korn Ferry**

At Korn Ferry, we design, build, attract and ignite talent. Since our inception, clients have trusted us to help recruit world-class leadership. Today, we are a single source for leadership and talent consulting services to empower businesses and leaders to reach their goals. Our solutions range from executive recruitment and leadership development programs, to enterprise learning, succession planning and recruitment process outsourcing (RPO). Visit [www.kornferry.com](http://www.kornferry.com) for more information on Korn Ferry, and [www.kornferryinstitute.com](http://www.kornferryinstitute.com) for thought leadership, intellectual property and research.

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