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Constellation Brands, Inc. Commences Exchange Offer for 7.25% Senior Notes

FAIRPORT, N.Y., Dec. 6 /PRNewswire-FirstCall/ -- Constellation Brands, Inc. (NYSE: STZ, ASX: CBR), a leading international producer and marketer of beverage alcohol, today announced that it has commenced an offer to exchange \$700,000,000 principal amount of its 7.25% Senior Notes due 2017, which are registered under the Securities Act of 1933 (the "Exchange Notes") for all \$700,000,000 of its currently outstanding 7.25% Senior Notes due 2017, which have not been registered under the Securities Act of 1933 (the "Original Notes"). The Company will not receive any proceeds from the exchange offer, nor will the Company's debt level change as a result of this exchange offer. The terms of the Exchange Notes and the Original Notes are substantially identical in all material respects.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20040119/STZLOGO>)

The exchange offer will be open for acceptance until 5:00 p.m., New York City time, on Jan. 7, 2008, unless extended. Persons with questions regarding the exchange offer should contact the exchange agent, The Bank of New York Trust Company, N.A., at 212-815-2742. This news release shall not constitute an offer to exchange, nor a solicitation of an offer to exchange, the Original Notes. A copy of the prospectus for the exchange offer and related letter of transmittal, included in the registration statement, may be obtained by writing to investor relations, at Constellation Brands, Inc., 370 Woodcliff Drive, Suite 300, Fairport, New York 14450.

About Constellation Brands

Constellation Brands, Inc. is a leading international producer and marketer of beverage alcohol in the wine, spirits and imported beer categories, with significant market presence in the U.S., Canada, U.K., Australia and New Zealand. Based in Fairport, N.Y., the company has more than 250 brands in its portfolio, sales in approximately 150 countries and operates approximately 60 wineries, distilleries and distribution facilities.

SOURCE Constellation Brands, Inc.