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WisdomTree Leaders Recognized on INvolve's 2026 'Heroes Role Model Lists supported by YouTube'

Recognition celebrates leaders advancing gender inclusion in the workplace

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, today announced that four of its leaders have been recognized on INvolve's 2026 'Heroes Role Model Lists supported by YouTube.' Marci Frankenthaler, Chief Legal Officer, and Derya Elmali, Head of RFP, Sales, were named to the Heroes Executives Role Model List, while Kaleigh Wilkinson, Associate Director, Sales, and Shannon Cairns, Business Management Analyst, were recognized on the Heroes Future Leaders Role Model List.

INvolve's 'Heroes Role Model Lists supported by YouTube' recognize women executives, emerging leaders, and advocates who are helping advance gender inclusion in business. This year's honorees are celebrated for using their leadership and influence to create opportunities for others and drive meaningful progress within their organizations and beyond.

On being named to the Heroes Executives Role Model List, Frankenthaler said, "It's a privilege to be recognized on INvolve's 2026 'Heroes Role Model Lists supported by YouTube' for the third consecutive year and alongside such accomplished colleagues. This recognition reflects the work happening across WisdomTree to create an environment where people have the opportunity, support, and resources to grow as leaders. I'm especially proud of what we've built through the Women's Initiative Network (WIN) and of the colleagues who continue to strengthen the network, mentor others, and create new opportunities for connection and development across the firm."

All four honorees play active leadership roles in WisdomTree's WIN, an employee-led program focused on advancing gender equity through mentorship, professional development, and leadership opportunities. Open to all genders across the organization, WIN connects colleagues at all levels and functions, fosters relationships with peers and senior leaders, and supports career growth and development across the firm.

The Heroes Executives Role Model List

Marci Frankenthaler, Chief Legal Officer, founded WisdomTree's WIN and continues to serve as its executive sponsor, helping shape the network's strategy and supporting initiatives including executive roundtables, mentorship, and professional development opportunities. Marci also helped establish WisdomTree's global Communication and Connection Collective (C3), which focuses on strengthening fairness and consistency across recruiting, feedback, and promotion processes. Through these efforts, she has helped create

opportunities for colleagues to build relationships, develop professionally, and expand their access to leadership. This marks Marci's third consecutive year on the Heroes Executives Role Model List.

Derya Elmali, Head of RFP, Sales, has served in leadership roles within WisdomTree's WIN, including helping lead its mentorship program, which creates opportunities for colleagues to build relationships and learn from one another across functions and geographies. She is also an active contributor to WisdomTree's C3 and helps lead the firm's participation in the annual 9/11 Day of Service, bringing colleagues together to give back to the community. Since joining WisdomTree in 2016, Derya has been a strong advocate for inclusion, connection, and professional development, drawing on 20 years of financial services experience and a career built on collaboration across teams and geographies.

The Heroes Future Leaders Role Model List

Kaleigh Wilkinson, Associate Director, Sales, serves as U.S. Co-Chair of WisdomTree's WIN, helping lead programming and initiatives designed to support professional development, mentorship, and connection across the organization. In her role at WisdomTree, Kaleigh focuses on cultivating and growing key relationships with independent broker-dealers and brings eight years of asset management industry experience across sales and marketing. Beyond WisdomTree, she is a member of Women in ETFs and serves on the Board of Advisors for Nomi Network, a nonprofit dedicated to combating human trafficking by creating pathways to safe employment.

Shannon Cairns, Business Management Analyst, has strengthened external partnerships with organizations including Women in ETFs, Female Invest, Women in Investment and Fondsfrauen, expanding networking and collaboration opportunities for women in finance. As Chair of WisdomTree's WIN in Europe, she leads 48 members across five subcommittees and introduced a global mentoring program connecting colleagues across Europe and the US. Shannon also leads development and social-impact initiatives that support women both within WisdomTree and the broader community.

Founder & CEO of INvolve, Suki Sandhu OBE, says, "I'm so thrilled to be celebrating this global group of trailblazing Executives, Future Leaders and Advocates who are working to ensure women in the workplace can thrive. All the individuals featured in our Heroes Role Model Lists supported by YouTube are championing inclusion and leveraging their expertise and knowledge to drive impactful initiatives and strategic change within their organizations. It's vital that women across global organizations can succeed and achieve career success, and these Role Models are essential drivers of change who are smashing barriers to progress. We could not effect change without them leading the way."

To view this year's INvolve's Heroes Role Model Lists supported by YouTube, see [here](#).

About WisdomTree

WisdomTree is a global financial innovator, offering a diverse suite of exchange-traded products (ETPs), models and solutions, private market investments and digital asset-related products. Our offerings empower investors to shape their financial future and equip financial professionals to grow their businesses. Leveraging the latest financial infrastructure, we create products that emphasize access and transparency and provide an enhanced user

experience. Building on our heritage of innovation, we offer next-generation digital products and services related to tokenized real world assets and stablecoins, as well as our institutional platform, WisdomTree Connect™, and blockchain-native digital wallet, WisdomTree Prime®*, and have expanded into private markets through the acquisition of Ceres Partners' U.S. farmland platform.

* The WisdomTree Connect institutional platform and WisdomTree Prime digital wallet and digital asset services are made available through WisdomTree Digital Movement, Inc., a federally registered money services business, state-licensed money transmitter and financial technology company (NMLS ID: 2372500) or WisdomTree Digital Trust Company, LLC, and may be limited where prohibited by law. WisdomTree Digital Trust Company, LLC is chartered as a limited purpose trust company by the New York State Department of Financial Services to engage in virtual currency business. Visit <https://wisdomtreeconnect.com>, <https://www.wisdomtreeprime.com> or the WisdomTree Prime mobile app for more information.

WisdomTree currently has approximately \$178.6 billion in assets under management globally, inclusive of assets managed by Ceres Partners, LLC as of the last reportable period.

For more information about WisdomTree, WisdomTree Connect and WisdomTree Prime, visit: <https://www.wisdomtree.com>.

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WisdomTree® is the marketing name for WisdomTree, Inc. and its subsidiaries worldwide.

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