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## Ingram Micro's "Trust X Alliance Cares" Initiative Raises Nearly \$28,000 CAD for Fort McMurray Relief Efforts

MISSISSAUGA, ON -- (Marketwired) -- 06/30/16 -- [Ingram Micro Inc.](#) (NYSE: IM) today announced its Trust X Alliance community raised more than \$27,750 CAD for the Alberta Fort McMurray Relief Effort.

Fire struck Fort McMurray on May 1 and grew quickly, ultimately forcing the evacuation of 90,000 residents -- the largest such evacuation in Alberta's history -- and bringing the area's considerable oil-mining efforts to a halt. Under the banner of Trust X Alliance Cares and with the help of Ingram Micro Canada's Senior Marketing Manager Nancy Stabile, members of the North American IT community took action. They quickly established a [donation site](#) with the Canadian Red Cross and worked with to secure a speaking spot at the Ingram Micro Trust X Alliance Invitational in Los Angeles two weeks later.

On day one of the [Trust X Alliance](#) Invitational two community leaders took the stage and announced the Trust X Alliance Cares donation site for Fort McMurray. Within hours, the partner community raised an initial \$5,000 CAD. As the word spread, donations poured in from Ingram Micro and Trust X Alliance's chapters, members and vendor sponsors, as well as other friends of the premier partner community, bringing the fundraising effort to a total of \$27,750 CAD.

"Last month's Trust X Alliance Invitational gave the community a chance to demonstrate the deep compassion and generosity of Ingram Micro and our vendor partners," said Neil Medwed, president and CEO of Dallas-based [Preferred Technology Solutions](#), chair of the Trust X Alliance Cares initiative, and member of Trust X Alliance. "The quick and generous response of our community illustrated our relentless drive to give back and be extraordinary in everything we do."

"We knew the impact to Alberta and Fort McMurray would be sizable and wanted to do something, anything, to help," added Ashley Schell, director of IT Procurement Services at Saskatchewan-based [WBM Office Systems](#), a Trust X Alliance member. "It came together so fast and so seamlessly. We had a purpose. We had a plan and we were determined to make a difference for Albertans."

"The Trust X Alliance community is amazing in every way," said Holly Niedzielski, director, Event Marketing and Communities, Ingram Micro. "For more than a decade, this member-led community has made it a priority to give back to cities, groups of people and organizations in need across North America. Trust X Alliance Cares offers so much heart and hope and we're honored to share in their excellence."

Latest reports note recovery efforts are underway for the Fort McMurray fire. Estimates show the cost to rebuild the Fort McMurray community could reach billions of dollars. To

donate to this effort through the Trust X Alliance Cares' Canadian Red Cross microsite, click [here](#). Donations are tax deductible.

For more information about Trust X Alliance, the IT industry's premier partner community, visit [www.trustxalliance.com](http://www.trustxalliance.com).

***About Ingram Micro***

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