

Ingram Micro Expands Availability of Acronis on the Ingram Micro Cloud Marketplace Across Asia Pacific

Acronis' Cloud Backup and Disaster Recovery Solutions Join Ingram Micro's Growing Portfolio of Cloud Solutions in Australia, Hong Kong, New Zealand, and Singapore

IRVINE, CA -- (Marketwired) -- 02/22/16 -- Ingram Micro (NYSE: IM) today announced it has extended the availability of cloud data protection solutions from Acronis, a global leader in hybrid cloud data protection solutions for physical, virtual and cloud environments, to four additional Cloud Marketplaces across the Asia Pacific region. Building on its existing relationship with Ingram Micro in North America and Europe, Acronis is now offered through the Ingram Micro Cloud Marketplace in 14 countries, with market availability in India coming soon.

Due to the growing volume and complexity of digital business processes, data threats from security breaches, system failures, and unpredictable man-made and natural disasters, many companies are turning to the cloud to protect their sensitive information and critical workloads.

"As today's data protection landscape continues to rapidly evolve, the increased user demand for backup and disaster recovery solutions provides a significant revenue opportunity for channel partners," said Richard Duggan, Executive Director APAC, Ingram Micro Cloud. "The combination of the Cloud Marketplace with Acronis' trusted data protection solutions enables channel partners to quickly deploy affordable, user-friendly products that deliver greater value to customers and boost their own competitive edge and profitability."

Built on advanced cloud architecture, Acronis solutions are powered by AnyData Engine, a set of unique and powerful hybrid cloud data protection solutions that protect workloads of any type, across all environments and locations. Acronis delivers a complete and integrated set of data protection solutions for backup, secure file sync and share, and disaster recovery, enabling channel partners to offer a highly flexible solution that safeguards businesses from all forms of data loss and corruption.

Through the extended relationship with Acronis, Ingram Micro channel partners throughout the Asia Pacific region can efficiently configure and manage leading cloud data protection solutions from a single automated platform. By leveraging the flexibility and scalability of the Cloud Marketplace, channel partners are positioned to capitalize on this growing market opportunity and deliver the protection businesses need to overcome any technological threat or attack. Acronis also supports a broad range of deployments and business models, making it an ideal fit for the Cloud Marketplace by providing channel partners a seamless way to

deploy solutions across a greater customer base while exploiting new revenue opportunities.

"Through this strengthened channel alliance, our partners in the Asia Pacific region are now better equipped to exploit the huge market opportunity for cloud data protection," said John Zanni, CMO, Acronis. "We are excited to fully leverage Ingram Micro's extensive channel network and Cloud Marketplace across the region, as well as the added value they bring to deliver an extremely easy-to-use, cost-effective solution for data protection."

"Offering a reliable data protection solution that can be scaled and customized in an automated manner presents a significant competitive advantage for our business," said Reyad Homaidan, Managing Director of Australia-based Juncture IT. "Through Ingram Micro and its Cloud Marketplace, we can easily purchase and deploy Acronis solutions to any client operating system, allowing us to significantly expand our footprint and revenue in the cloud."

The Ingram Micro Cloud Marketplace is an ecosystem of buyers, sellers and solutions that allows channel partners to purchase, configure, provision, and manage cloud technologies with confidence and ease. It removes the complexity in procurement, management, and support that is often characteristic in cloud technologies and enables efficient management of the complete end-customer cloud subscription lifecycle from a single, automated platform. [View a live demonstration of the Cloud Marketplace here.](#)

To find out more about Ingram Micro Cloud, go to: <http://www.ingrammicrocloud.com>

About Ingram Micro Cloud

Ingram Micro is a master cloud service provider (mCSP), offering channel partners and professionals access to a global marketplace, expertise, solutions and enablement programs that empower organizations to configure, provision and manage cloud technologies with confidence and ease. For more information on Ingram Micro Cloud, please visit www.ingrammicrocloud.com.

About Ingram Micro Inc.

Ingram Micro helps businesses *Realize the Promise of Technology™*. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivalled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at www.ingrammicro.com

About Acronis

Acronis sets the standard for New Generation Data Protection through its backup, disaster recovery, and secure access solutions. Powered by the AnyData Engine and set apart by its image technology, Acronis delivers easy, complete and safe backups of all files, applications and OS across any environment -- virtual, physical, cloud and mobile.

For additional information, please visit www.acronis.com. Follow Acronis on Twitter: <http://twitter.com/acronis>.

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