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ExxonMobil Unveils New Website for Mobil Industrial Lubricants

MobilIndustrial.com

FAIRFAX, Va.--(BUSINESS WIRE)--

ExxonMobil today announced the launch of its new website for its Mobil-branded industrial lubricants, www.mobilindustrial.com.

The new site establishes a benchmark for lubricant websites and serves as a comprehensive resource and information portal for news and developments within the Mobil family of industrial oils. The site offers interactive schematics and easy-to-navigate listings of Mobil lubricants - providing visitors concise data on lubricants that are recommended for their specific applications and market sectors.

In addition, the new www.mobilindustrial.com provides useful tips that can help companies enhance their productivity and reduce costs through proactive maintenance practices, such as implementing ExxonMobil's proprietary Signum Oil Analysis program.

"Everyday the industrial marketplace continues to become more competitive. With our new Mobil industrial website we hope to provide readers with an easy, one-stop solution for finding the lubricant products and services, as well as the information their businesses need to help maximize productivity and stay ahead of competition," said Ian Davidson, global industrial marketing manager, ExxonMobil Lubricants & Specialties.

"Also, the website gives us a chance to celebrate more than 100 years of Mobil industrial lubricants proven performance, delivered to customers in the global energy, general manufacturing, process, forest and metals sectors."

For more information about any Mobil industrial lubricants or services visit www.mobilindustrial.com or call 1-800-MOBIL25.

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Source: Exxon Mobil Corporation