

Datavault Furthers VerifyU Commercialization Strategy in 3 Year Deal to Mint Immutable Tokens for NFL Alumni Past, Present and Future

VerifyU credentialing with patented ADIO & WiSA technologies to connect NFL alumni to benefits and statistical credentials, fans, venues and events with acoustic mobile quick response

BEAVERTON, Ore. & MOUNT LAUREL, N.J.--(BUSINESS WIRE)-- WiSA Technologies, Inc. (Nasdaq: WISA), which closed its purchase of Datavault and ADIO IP and IT assets, and is leading the way in data visualization, valuation, and monetization, furthers its VerifyU[™] commercialization strategy that was announced today by the National Football League Alumni (NFLA). The Web 3.0 project is with the historic and World-renowned NFLA in a 3-year deal.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20250122519266/en/>

“We are focused on the immediate commercialization of VerifyU, Data Vault, ADIO and our WiSA families of technologies that will be introduced through NFLA, and we are honored to initiate our work with this agreement,” said Nathaniel Bradley, CEO of WiSA Technologies. “This agreement leverages VerifyU, our patented blend of Data Vault and ADIO, as an advertising platform that we will monetize as a percentage of sales in a split with the NFLA.”

“This groundbreaking partnership with Datavault AI is a pivotal advancement in our efforts to empower NFL Alumni by adding a crucial building block to our Name, Image, and Likeness (NIL) vertical,” stated Brad Edwards, CEO of the NFL Alumni Association. “This collaboration not only enhances access to benefits but also creates new revenue streams, ensuring our members can leverage their legacies and continue to thrive beyond their playing careers.”

Echoing this sentiment, Billy Davis, a two-time Super Bowl champion with the Dallas Cowboys and Baltimore Ravens, added, “I am looking forward to this collaboration, and as co-director of the NFL Alumni healthcare platform, I see this partnership as a tremendous benefit for our members.”

Further emphasizing the significance of this initiative, Nathaniel T. Bradley highlighted the technological innovations driving the partnership forward. “Protecting the NFL Alumni brand and providing proof of statistical credential are paramount in leveling the playing field when it comes to access to benefits,” continued Bradley. “We are enabling a practical and efficient use of high-performance computing with our software and Artificial Intelligence to serve the many NFL Alumni members who have brought us athletics, entertainment, and inspiration. Some of the most profound memories, lessons, and role models in life have come through

the thrill of victory as well as the agony of defeat. This project will benefit NFL Alumni with immutable and optimized tokens through the use of our patented data management and AI.”

This agreement begins a flagship project in sports and entertainment that will:

- Create a standard for the use of Web 3.0 crypto anchors and interactive media to connect alumni members immutably to their benefits.
- Mint VerifyU credential tokens for alumni members past, present and future.
- Provide breakthrough utilities, including an index of available benefits, career transition, alumni connectivity and encrypted identifying acoustic signals to protect and identify the NFL Alumni’s members.
- Include utilities such as pre-negotiated smart contracts that allow for NFL Alumni to legally and compliantly monetize their own name image (NIL) using the company’s patented Information Data Exchange, and other Web 3.0 tools.

About WiSA Technologies, Inc.

On December 31, 2024, WiSA Technologies, Inc. (Nasdaq: WISA) closed its acquisition of Datavault® and ADIO® intellectual property and information technology assets of privately held Data Vault Holdings Inc.® and will be changing its name to Datavault AI in January 2025. Data Vault Holdings Inc. is a technology holding company that provides a proprietary, cloud-based platform for the delivery of blockchain objects. Data Vault Holdings Inc. provides businesses with the tools to monetize data assets securely over its Information Data Exchange® (IDE). Learn more about Data Vault Holdings Inc. at www.datavaultsite.com.

About National Football League Alumni

Founded in 1967 by a small group of successful retired NFL players, the National Football League Alumni is the oldest, most well-known and well-respected retired player organization in professional sports. Membership includes thousands of retired players, coaches, front office executives, spouses, cheerleaders, and avid fans. A primary mission of NFL Alumni is “Caring for Our Own” as we inform, assist, and serve players in their post-NFL lives. Alumni are offered a diverse package of medical, business, and legal services to help keep them and their families healthy, productive, and connected to the league and their former teammates. NFLA is a non-profit organization.

Cautionary Note Regarding Forward-Looking Statements

This press release of WiSA Technologies contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the “Securities Act”), and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements, include, among others, the Company’s expectations with respect to the completed asset purchase (the “Asset Purchase”), including statements regarding the benefits of the Asset Purchase, the implied valuation of the Company, the products offered by the Company and the markets in which it operates, and the Company’s projected future results and market opportunities, as well as information with respect to WiSA’s future operating results and business strategy. Readers are cautioned not to place undue reliance on these forward-looking statements. Actual results may differ materially from those indicated by these forward-looking statements as a result of a variety of factors, including,

but not limited to: (i) risks and uncertainties impacting WiSA's business including, risks related to its current liquidity position and the need to obtain additional financing to support ongoing operations, WiSA's ability to continue as a going concern, WiSA's ability to maintain the listing of its common stock on Nasdaq, WiSA's ability to predict the timing of design wins entering production and the potential future revenue associated with design wins, WiSA's ability to predict its rate of growth, WiSA's ability to predict customer demand for existing and future products and to secure adequate manufacturing capacity, consumer demand conditions affecting WiSA's customers' end markets, WiSA's ability to hire, retain and motivate employees, the effects of competition on WiSA's business, including price competition, technological, regulatory and legal developments, developments in the economy and financial markets, and potential harm caused by software defects, computer viruses and development delays, (ii) , risks related to WiSA's ability to realize some or all of the anticipated benefits from the Asset Purchase, any risks that may adversely affect the business, financial condition and results of operations of WiSA after the completion of the Asset Purchase, including but not limited to cybersecurity risks, the potential for AI design and usage errors, risks related to regulatory compliance and costs, potential harm caused by data privacy breaches, digital business interruption and geopolitical risks, and (iii) other risks as set forth from time to time in WiSA's filings with the U.S. Securities and Exchange Commission. The information in this press release is as of the date hereof and neither the Company nor Datavault undertakes any obligation to update such information unless required to do so by law. The reader is cautioned not to place under reliance on forward looking statements. The Company does not give any assurance that the Company will achieve its expectations.

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