

## BRIDGE STREET TOWN CENTRE

A Tanger PROPERTY

#### **KEY FACTS**

#### Acquired November 30, 2023 for \$193.5M

Funded using cash on hand and available liquidity

#### First Acquisition of Open-Air Lifestyle Center

Dominant shopping destination in the region

#### **An Attractive and Growing Market**

A tech and military hub experiencing outsized investment, employment, residential and tourism growth

## Center to Benefit from Strength of Tanger's Retail Operating, Leasing, and Marketing Platforms

A natural extension of Tanger's capabilities and consistent with long-term strategy

## 825K SF of Open-Air Retail within Larger Mixed-Use Development

Mix of 80+ retail stores, restaurants, and entertainment venues

## Over 93% Occupied with Re-Merchandising Opportunities

Dynamic tenant mix including top tech, apparel, footwear, and beauty brands

#### Strong Yield with ~8.5% Estimated First-Year Return

Expectation for additional growth over time

# Huntsville, AL STRONG DEMOGRAPHICS

518K

2023 MSA Population

+4.7%

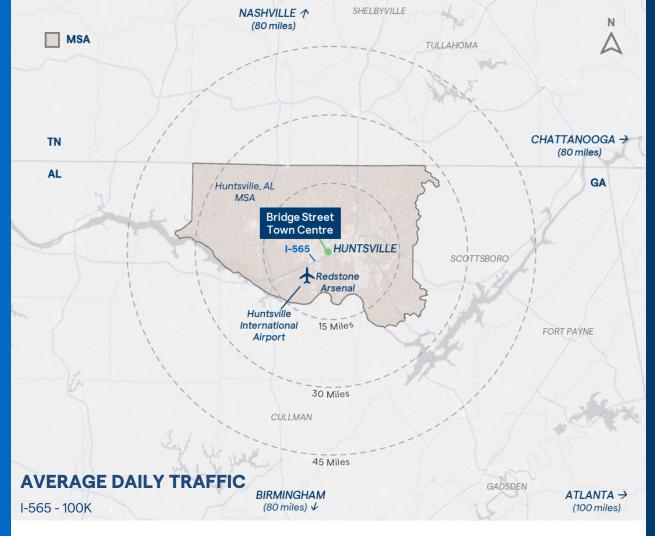
2023-2028 MSA Population Growth Rate (U.S. +1.5%)

\$112K

Average MSA Household Income (U.S. \$107K)

**40**MSA Median Age

2023 ESRI Demographics



#### **Huntsville In The News**

- U.S. NEWS & WORLD REPORT: No. 1 Best Places to Live for Families, No. 2 Best Places to Live Overall
- FORBES: Huntsville, Alabama: More Than Rocket Science
- ROLLING STONE: Alabama's Orion Amphitheater Celebrates Grand Opening
- COSTAR: <u>Alabama's 'Rocket City' Tops List of North America's 25 Tech Markets for</u> Growth Potential
- THE BAMA BUZZ: Huntsville Ranked 4th Most Prosperous City in America

#### **Largest City in Alabama**

- 10+ years of rapid population growth, ranking in the top places to live in the U.S. for 3 years
- 3.9M visitors creating a \$2.1B economic impact
- 135K+ employees within 5 miles of the center

#### **The Rocket City**

Important location for space exploration technology and history and home to the U.S. Space & Rocket Center (top-paid tourist attraction in AL)

#### **Tech and Government Hub**

- Home to over 300 companies: 40+ Fortune 500 companies, high-tech firms, U.S. Space and Defense agencies, business incubators, and educational institutions
- Located in Cummings Research Park: 2nd largest research park in the U.S. (4th largest in world) with nearly 40K employees and students
- Adjacent to Redstone Arsenal: 38K acre federal R&D, testing and engineering military base with more than 44K employees (50K by 2025)

#### **Strong Development Activity**

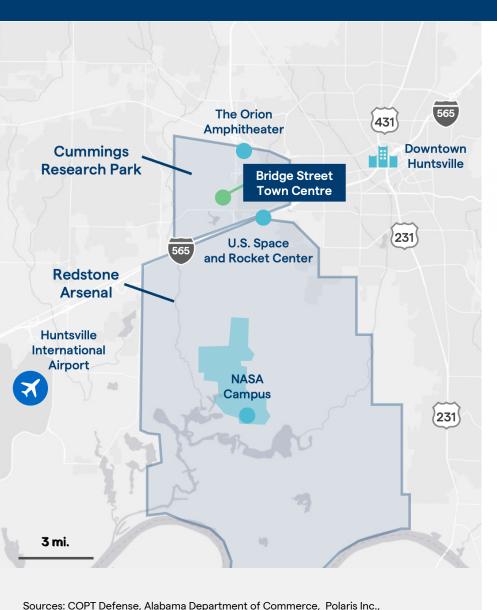
Planned/Proposed/Under Construction (w/in 10 mi)

- +5.8K multi-family units
- +36 hotels / 3.5K rooms
- Expansion of \$1.5B+ Meta data center
- 400K SF Blue Origin rocket plant expansion
- Redstone Arsenal (COPT Defense CDP): 429K SF under development with 3.4M buildable SF for future development
- \$175M City Capital investment in the last 5 years with \$200M planned in the next 5 years

Sources: ESRI, U.S. Census Bureau, Placer.ai, CoStar, WHNT, U.S. News & World Report, AL.com, COPT Defense, Huntsville Chamber of Commerce, Cummings Research Park



### **HUNTSVILLE, ALABAMA "THE ROCKET CITY"**



Huntsville Madison County Chamber, Cummings Research Park

# Government, Defense and Tech Hub

Home to 80+ federal organizations and contractors, and 300+ companies, representing 70k+ employees



#### Redstone Arsenal (38K acres):

- Dominant federal R&D, testing, and engineering military base
- ~80 tenant organizations on-post
- 2nd highest concentration of U.S. Military Leadership in U.S.
- 44K employees (50K by 2025)
- Established in 1950s with steady growth as numerous agencies relocated major functions to campus



#### **Cummings Research Park (4K acres):**

- 2nd largest research park in U.S.
- 26K employees and 13.5K students
- Home of HudsonAlpha Institute for Biotechnology and The University of Alabama in Huntsville

**Meta** 

\$1.5B Data Center



1 of 21 Metros in the U.S. with Google Fiber, offering speeds up to 5 Gbps

# Advanced Manufacturing Hub



\$2.3B Automotive Manufacturing Facility



\$200M Aerospace
Manufacturing Facility



\$200M Engine
Manufacturing Facility



\$140M Vehicle
Manufacturing Facility

### **Aerospace Hub**



Marshall Space Flight Center



Home of Space Camp, Alabama's Top Paid Tourist Attraction

### **BRIDGE STREET TOWN CENTRE**

# BSTC Acquisition Well Aligned with External Growth Strategy and Core Competencies to Add Value

- Leveraging strength of retail operating, leasing, and marketing platform
- Team of professionals with experience across the retail spectrum
- Dynamic and diversified tenant roster growing in existing portfolio including full-price stores, food and beverage, and entertainment venues
- Strong and flexible balance sheet with ample sources of liquidity provides capacity for growth

## **Investment Targets**

## Bridge Street Town Centre

existing cash, line of credit capacity and ATM equity

Dominant open-air centers
 Markets with outsized growth
 Robust residential and tourism drivers
 Outlets and selective complementary open-air retail
 Attractive returns and ability to add value
 Primary retail destination center in the region
 Huntsville, AL: 10+ years of rapid population growth in market
 Durable, dynamic, multi-pronged economy
 3rd recent portfolio addition: 2 outlets and 1 lifestyle center
 \*8.5% going-in return with upside potential, funded with