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# Ingram Micro Appoints Growth Leader Matthew Sanderson to Run EMEA Business; Announces Retirement of Global Executive Mark Snider

*Successful leadership transition celebrates career milestones and looks toward future growth and continued execution of Ingram Micro's B2B platform strategy*

IRVINE, Calif.--(BUSINESS WIRE)-- Ingram Micro Holding Corporation (NYSE: INGM) announced the promotion of Matthew Sanderson to Executive Vice President and President of Europe, Middle East, and Africa (EMEA) effective June 1, 2025.

Sanderson succeeds company veteran Mark Snider, who will retire at the end of the year after a 25-year career with Ingram Micro.

With a continued focus on engagement, enablement, and execution, Sanderson will work with his team to accelerate growth, advance digital innovation, and deliver an exceptional customer and partner experience across the region. Additionally, he will join his peers in leading the global expansion of Ingram Micro's digital twin Xvantage and continue executing against the company's vision of serving as the IT industry's top-performing and transformative B2B technology platform.

"Great leaders are inspired to imagine what is possible and lead the teams to deliver on what is important," notes Paul Bay, CEO of Ingram Micro. "It's an honor to celebrate Mark's significant contributions to Ingram Micro over the years, across many roles and geographies, and both thank and congratulate him personally and professionally on a well-deserved retirement. Our global business leaders are critical to realizing our strategic vision. Over his thirty-year career at Ingram Micro, Matt has earned recognition as an industry leader across Australia, the UK, and Ireland. We're excited to elevate his role and are confident he'll continue driving growth throughout EMEA—advancing the success of our customers, vendors, and team."

## ***Ingram Micro EMEA Stays Focused on Building SMB Success, Growing its Cloud Business, Expanding Professional Services, and Accelerating Platform Adoption***

"This is an exciting time for Ingram Micro as we see the positive impact our talent and technology continue to have on our customers, vendors, and the tech industry at large," says Sanderson. "I am honoured to serve as EVP and President of EMEA. I want to thank Mark for his mentorship and leadership, and I look forward to sharing in the growing success of our team, customers, and vendor partners."

"Looking back on my career at Ingram Micro, I feel immense pride in the lasting legacy we've built as a team and the transformational impact we're making around the globe," says

Snider. "It has been my privilege to work closely with Matt for many years, and the EMEA region has a bright future ahead under his strong leadership."

"Matt is a natural and motivating leader who is there to help you excel by every measure," says Guy Hocking, managing director, Utilize, a UK-based member of and council leader for Ingram Micro's Trust X Alliance. "It's exciting to see him take the lead for EMEA and use his talent to accelerate our mutual growth at scale."

A proven global leader with three decades of experience at Ingram Micro, Sanderson brings deep expertise in vendor management, sales, marketing, commercial services, and country leadership. Throughout his career, he has progressed through roles of increasing responsibility across the UK, Ireland, Switzerland, Australia, and New Zealand, consistently driving transformation and achieving strong business results. Most recently, Sanderson served for nearly six years as Senior Vice President and Chief Country Executive for the UK, Ireland & Switzerland, where he has led the business through a period of growth and innovation. Under his leadership, Ingram Micro UK earned a Great Place To Work® certification and became a pioneer in the rollout and adoption of Xvantage.

For more information about Ingram Micro, visit [www.ingrammicro.com](http://www.ingrammicro.com).

## **About Ingram Micro**

Ingram Micro (NYSE: INGM) is a leading technology company in the global information technology ecosystem. With the ability to reach nearly 90% of the global population, we play a vital role in the worldwide IT sales channel, bringing products and services from technology manufacturers and cloud providers to a highly diversified base of business-to-business technology experts. Through Ingram Micro Xvantage™, our AI-powered digital platform, we offer what we believe to be the industry's first comprehensive business-to-consumer-like experience, integrating hardware and cloud subscriptions, personalized recommendations, instant pricing, order tracking, and billing automation. We also provide a broad range of technology services, including financing, specialized marketing, and lifecycle management, as well as technical pre- and post-sales professional support. Learn more at [www.ingrammicro.com](http://www.ingrammicro.com).

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