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Ingram Micro Announces Expanded Availability of IBM Cloud on the Ingram Micro Cloud Marketplace

This Extends Reach of IBM Cloud on the Ingram Micro Cloud Marketplace to Channel Partners Worldwide

IRVINE, CA -- (Marketwired) -- 01/14/16 -- Ingram Micro (NYSE: IM) today announced it has extended the availability of IBM Cloud to five additional Cloud Marketplaces around the globe, providing companies increased access to infrastructure capabilities from SoftLayer. Building on its existing distribution relationship with Ingram Micro in the U.S., IBM Cloud is now available through the Ingram Micro Cloud Marketplace in Australia, Canada, France, Germany, and the U.K., with plans to extend the offering into additional markets soon.

The Ingram Micro Cloud Marketplace is an ecosystem of buyers, sellers and solutions that allows channel partners to purchase, configure, provision, and manage cloud technologies with confidence and ease. It removes the complexity in procurement, management, and support that is often characteristic in cloud technologies, while helping channel partners simplify success in the cloud. The Cloud Marketplace provides efficient management of the complete end-customer cloud subscription lifecycle from a single, automated platform, offering a portfolio of vetted solutions that covers all major business categories including: infrastructure, security, communication and collaboration, business applications, and cloud management services. [View a live demonstration of the Cloud Marketplace here.](#)

Through this extended relationship, channel partners worldwide have additional tools to provision and manage IBM Cloud and other cloud offerings through a single online portal. The Cloud Marketplace also delivers fully-automated pre-packaged IBM Cloud service plans which include Virtual Private Server, Bare Metal Recovery, and Network Gateway Appliances.

IBM Cloud offers a high-performance cloud delivery model that includes bare metal servers, virtual servers, storage, security services, and networking. These services can be deployed on demand with full remote access and control through a customer Web portal or API, allowing customers to create their ideal public, private, or hybrid cloud environments.

The SoftLayer infrastructure from IBM is an automated IaaS platform, which currently extends to data centers throughout the Americas, Asia Pacific, Europe and beyond, and embraces a comprehensive range of cloud computing options that are connected to an integrated private network and management system. The platform's modular infrastructure facilitates rapid and cost-efficient deployment and extends complete user control to quickly scale cloud offerings on any IBM Cloud data center, worldwide.

"The extended availability of SoftLayer on the Cloud Marketplace provides channel partners

with greater access to a high-performing IaaS platform that supports critical workload migration and protects against security and compliance risk," said Nimesh Dave, executive vice president, global cloud, Ingram Micro. "We are excited to strengthen our relationship with IBM and help businesses scale operations to any workload or environment during their cloud transformation."

Ingram Micro's offering also taps into IBM's standards for security and privacy, allowing businesses to greatly benefit from in-country data storage. Through these compliance efforts, public and private sector clients in regulated industries, including healthcare, government, financial, and legal organizations can significantly improve access to their online information and services.

"By extending the availability of IBM Cloud on the Ingram Micro Cloud Marketplace to these new geographies, Ingram Micro is providing another means to access IBM Cloud worldwide," said David Wilson, Vice President, IBM Cloud Business Partners and Channel Innovation. "This provides IBM with access to new Business Partners that are ready to better serve customers through adoption of IBM Cloud offerings."

To find out more about Ingram Micro Cloud, visit: <http://www.ingrammicrocloud.com>

About Ingram Micro Cloud

Ingram Micro is a master cloud service provider (mCSP), offering channel partners and professionals access to a global marketplace, expertise, solutions and enablement programs that empower organizations to configure, provision and manage cloud technologies with confidence and ease. For more information on Ingram Micro Cloud, please visit www.ingrammicrocloud.com.

About Ingram Micro Inc.

Ingram Micro helps businesses *Realize the Promise of Technology™*. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivalled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at www.ingrammicro.com.

Press Contact:

Lorrie Hunsaker
Ingram Micro Cloud
lorrie.hunsaker@ingrammicro.com

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