# **Priority Technology Holdings, Inc.**

Supplemental Slides for the Third Quarter 2020 Earnings Call

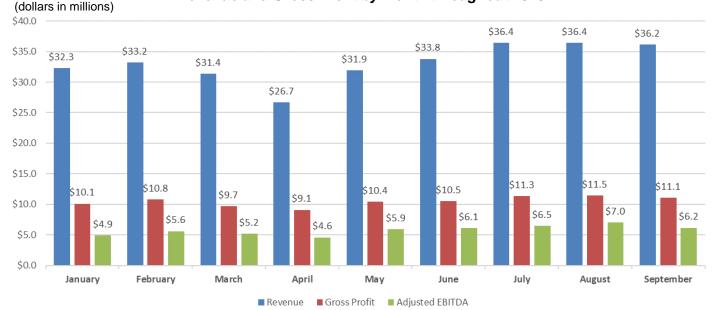
November 13, 2020



# <u>Highlights</u>

### Third Quarter 2020 Compared with Third Quarter 2019 A Strong Quarter with Accelerated Growth

- **Revenue of \$109.0 million** increased 16.1% from \$93.9 million.
- **Gross profit of \$34.0 million** increased 12.7% from \$30.2 million.
- Income from operations of \$7.0 million increased \$4.3 million from \$2.7 million.
- Gain on sale of RentPayment of \$62.1 million, net of minority interests
- Adjusted EBITDA of \$19.6 million increased 28.1% from \$15.9 million.
- Net debt of \$370.4 million decreased \$123.6 million from \$484.0 at June 30<sup>th</sup>.
- Net leverage ratio of 6.16x decreased from 7.46x at June 30<sup>th</sup>.



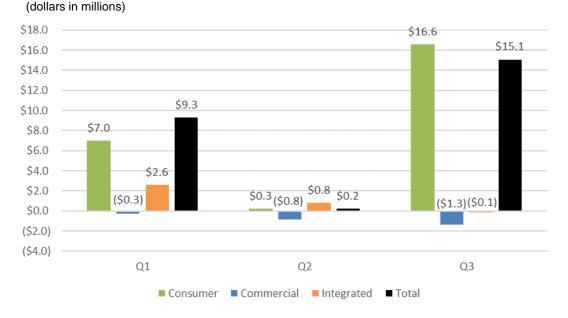
#### Revenue and Gross Profit by Month throughout 2020

2

### <u>Revenue</u>

### Q3 2020 Revenue of \$109.0 million increased 16.1% from \$93.9 million in Q3 2019

- Consumer Payments increased 20.0% to \$99.3m from \$82.7m
- Commercial Payments decreased 21.2% to \$5.0m from \$6.3m
  - **CPX** increased 6.9% to \$1.5m from \$1.4m
  - > Managed Services decreased 29.3% to \$3.5m from \$4.9m
- Integrated Partners decreased 2.8% to \$4.7m from \$4.8m
  - PRET decreased 3.4% to \$4.1m from \$4.2m



#### Revenue Growth (Decline) by Segment

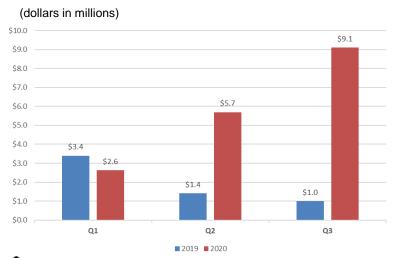


# **Key Growth Contributors**

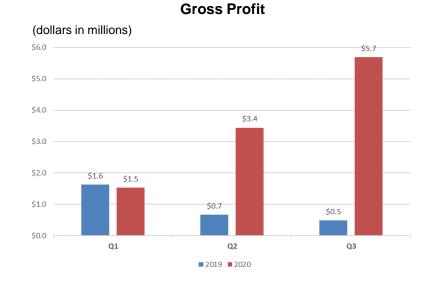
### e-Commerce was a Key Contributor in Overall Revenue Growth

- Merchant count ended the quarter at 2,136
  - > Over 1,500 new merchants added year-to-date
- Revenue of \$9.1 million increased from \$1.0 million in Q3 2019
- Gross Profit of \$5.7 million increased from \$0.5 million in Q3 2019

#### Strong Sustained 2020 Growth Momentum in e-Commerce



#### Revenue

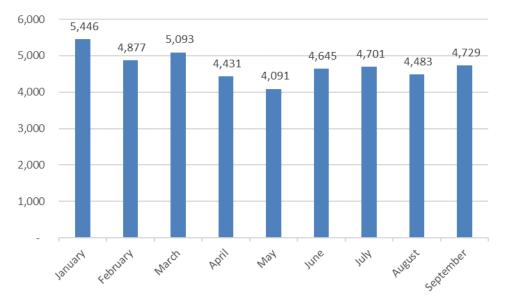




# **New Merchant Boards**

### New Merchant Boards Remain Strong Throughout 2020

- New Merchant Boards remain strong despite the economic impact of COVID
  - Historically, monthly new merchant boards average in the range of 4,500 5,000
  - First quarter averaged 5,139 in 2020 and 4,544 in 2019
  - Second quarter averaged 4,389 in 2020 and 4,467 in 2019
  - Third quarter averaged 4,638 in 2020 and 4,774 in 2019



#### Monthly New Merchant Boards Throughout 2020



# **Merchant Bankcard Volume**

### Merchant Bankcard volume of \$11.4 billion increased 5.8% from \$10.8 billion

	Third Quarter				Year to Date					
		2020		2019	Variance		2020		2019	Variance
Consumer Payments:										
Merchant bankcard processing dollar value	\$1	1,235,068	\$1	0,566,500	6.3%	\$3	80,632,724	\$3	31,551,405	-2.9%
Merchant bankcard transaction volume		122,622		131,646	-6.9%		334,896		382,676	-12.5%
Average Ticket	\$	91.62	\$	80.26	14.2%	\$	91.47	\$	82.45	10.9%
Commercial Payments:										
Merchant bankcard processing dollar value	\$	58,304	\$	92,290	-36.8%	\$	195,229	\$	236,716	-17.5%
Merchant bankcard transaction volume		24		25	-4.5%		70		84	-16.4%
Average Ticket	\$	2,397.46	\$	3,625.69	-33.9%	\$	2,794.25	\$	2,832.90	-1.4%
Integrated Partners:										
Merchant bankcard processing dollar value	\$	105,537	\$	119,747	-11.9%	\$	352,144	\$	259,894	35.5%
Merchant bankcard transaction volume		371		421	-11.9%		1,207		913	32.2%
Average Ticket	\$	284.30	\$	284.24	0.0%	\$	291.72	\$	284.71	2.5%
Total:										
Merchant bankcard processing dollar value	\$1	1,398,909	\$1	0,778,538	5.8%	\$3	31,180,097	\$3	32,048,015	-2.7%
Merchant bankcard transaction volume		123,018		132,093	-6.9%		336,173		383,673	-12.4%
Average Ticket	\$	92.66	\$	81.60	13.6%	\$	92.75	\$	83.53	11.0%

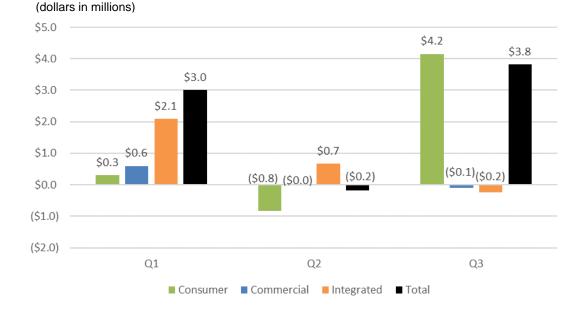
Amounts in thousands, except Average Ticket



# **Gross Profit**

### Q3 2020 Gross Profit of \$34.0 million increased 12.7% from \$30.2 million in Q3 2019

- Consumer Payments increased 17.9% to \$27.4m from \$23.2m
- Commercial Payments decreased 3.3% to \$2.8m from \$2.9m
  - **CPX** increased 13.1% to \$1.1m from \$1.0m
  - > Managed Services decreased 11.9% to \$1.7m from \$1.9
- Integrated Partners decreased 5.7% to \$3.9m from \$4.1m
  - PRET decreased 8.3% to \$3.5m from \$3.8m



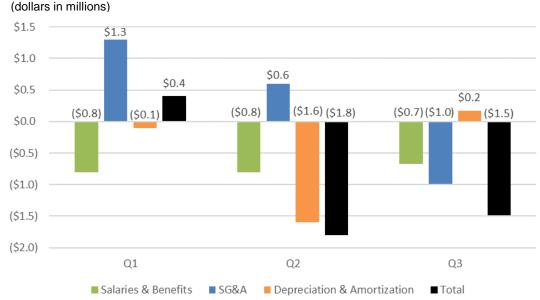
#### Gross Profit Declines and Growth by Business



# **Operating Expenses**

### Q3 2020 Operating Expenses of \$26.9 million decreased 1.8% from \$27.4 million in Q3 2019

- Salaries and employee benefits of \$10.0m decreased 6.2% to \$10.0m from \$10.7m
- SG&A of \$6.7m approximated \$6.7m in the prior year quarter
  - SG&A decreased \$1.0 million excluding a non-cash reduction in the carrying value of a residual buyout intangible asset
- Depreciation and amortization increased 1.7% to \$10.3m from \$10.1m



#### Increase (Decrease) by Type Excluding non-cash carrying value adjustment

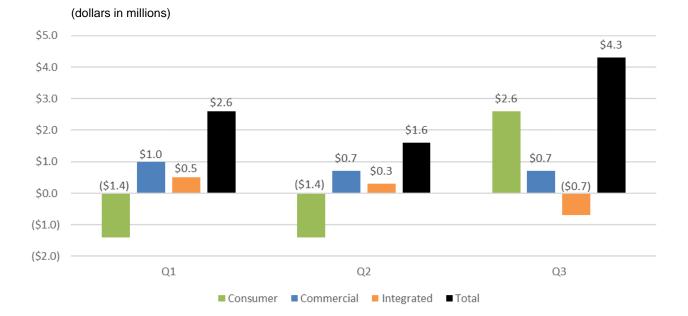


# **Income from Operations**

### Q3 2020 Income from Operations of \$7.0 million increased 194.5% from \$2.7 million in Q3 2019

- **Consumer Payments** increased 67.3% to \$12.1m from \$7.2m
- **Commercial Payments** increased \$552.2k to \$169.7k from a loss of \$382.5k
- Integrated Partners decreased \$748.8k to \$254.5k from a \$1.0m
  - Includes \$1.0m in 2020 and \$0.4m in 2019 of non-recurring integration costs related to the Yapstone acquisition
- Corporate improved \$0.6m to \$4.5m from \$5.1m

#### Increase in Income from Operations by Segment

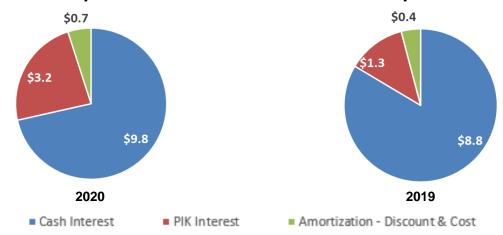


### **Interest Expense**

### Q3 2020 Interest expense of \$13.7m increased by \$3.3m from \$10.5m in Q3 2019

	Third Quarter					
	2020	Senior	Sub	Revolver		
(dollars in millions)						
Cash Interest	\$9.8	\$8.2	\$1.3	\$0.3		
PIK Interest	3.2	0.9	2.3			
Amortization - Discount & Cost	0.7	0.6	0.1			
	\$13.7	\$9.7	\$3.7	\$0.3		

- **PIK penalty** is eliminated going forward
- Sub debt PIK reverts to pre-penalty rate of 7.5%



#### **Components of Third Quarter Interest Expense**

# **Third Quarter Debt Rollforward and Leverage**

		Third Quarter Activity						
	June 30	PIK	Payments	Amortization	Paydown	September 30		
<i>(in thousands)</i> Senior Term Debt	\$386,985	\$936	(\$1,002)		(\$106,500)	\$280,419		
Subordinated Debt	98,401	2,292				100,693		
Revolver	14,505		(3,505)			11,000		
Total Gross Debt	499,891	3,228	(4,507)		(106,500)	392,112		
Unamortized discount & costs	(7,528)			683	1,523	(5,323)		
	\$492,363	\$3,228	(\$4,507)	\$683	(\$104,977)	\$386,789		
Current	\$11,724					\$15,583		
Long-term	480,639					371,206		
	\$492,363					\$386,789		
Total Gross Debt	\$499,891					\$392,112		
Unrestricted Cash	5,854					21,695		
Net Debt	\$494,037					\$370,417		
Year-to-Date Annualized Consolidated	d Adiusted EBITDA					\$60,089		
Actual Leverage Ratio						6.16		
Maximum Leverage						7.75		
Third Quarter Annualized Consolidate	d Adjusted EBITDA					\$70,856		
Leverage at Q3 Run-rate						5.23		

