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Ingram Micro Awarded Two 2024 AWS Partner Awards

Industry leader recognized for the second year in a row as AWS' Global Distributor Partner of the Year and Innovation Partner of the Year for the LATAM region

LAS VEGAS--(BUSINESS WIRE)-- **Ingram Micro Inc. (NYSE: INGM)** is pleased to announce it has earned two 2024 Geography and Global AWS Partner Awards, recognizing leaders around the globe that are playing key roles in helping their customers drive innovation and build solutions on Amazon Web Services (AWS). Both awards were repeat wins for Ingram Micro. The distributor was named the Global Distributor Partner of the Year for the second consecutive year, honoring the team's significant contributions related to growth and number of partners enabled. Ingram Micro's BRLink was also honored with a repeat win in the Innovation Partner of the Year award category for the LATAM region. This is the third consecutive year Ingram Micro was honored by AWS as a Partner of the Year.

Announced during the Partner Awards Gala at AWS re:Invent 2024, the Geographic and Global AWS Partner Awards recognize a wide range of AWS Partners that have embraced specialization, innovation, and cooperation over the past year. Geo and Global AWS Partner Awards recognize partners whose business models continue to evolve and thrive on AWS as they support their customers.

As a Premier AWS Consulting Partner, Ingram Micro is empowering thousands of channel partners worldwide to innovate, grow, and create more value with AWS. Demonstrating its commitment to removing complexity and easing engagement, Ingram Micro recently announced the integrating of the AWS Marketplace into Ingram Micro's AI-powered Xvantage digital experience platform. The move will help open new markets and further simplify the go-to-market strategies, sales, and management of solutions for its channel partner community.

In addition to unifying and simplifying the operational aspects of buying from the AWS Marketplace via Ingram Micro Xvantage, the distributor is providing customers with access to advanced technical resources and talent and the ongoing sales and professional services support needed to establish and expand their AWS business.

"Ingram Micro's repeat win of the AWS Global Distributor of the Year award reflects our deep and wide technical knowledge and professional services expertise, as well as our long-standing, close relationship with AWS, which is centered on helping our mutual channel partners realize their growth potential," said Duncan Robinson, vice president, Global Partnerships, Ingram Micro. "The honor also highlights the key role Ingram Micro plays helping channel partners accelerate success and move businesses to AWS through all phases of complex migration projects, including discovery, planning, migration, and operations."

Ingram Micro and BRLink Honored as AWS Innovation Partner of the Year in LATAM

A key differentiator for Ingram Micro is its ability to provide channel partners with access to experienced talent and professional services, empowering them to accelerate their customers' cloud adoption journeys. This support includes technical expertise, tools, education, technology, and ongoing technical support to ideate, deploy, and manage AWS solutions. In line with this commitment, Ingram Micro is proud to announce that BRLink, an Ingram Micro company and a leader in the Brazilian cloud services market, has again been named the AWS Innovation Partner of the Year for the LATAM region.

Presented annually, this award recognizes organizations that deliver innovative consulting, professional, managed, and value-added resale services. Winners have demonstrated proof in delivering outstanding customer experience via an integrated lifecycle of services, from initial assessments, architecting, developing and deployment of cloud environments to ongoing migration and management of cloud infrastructure and applications.

"We are incredibly proud that BRLink has been named the LATAM Innovation Partner of the Year for the second consecutive year," said Guilherme Barreiro, director, Services and BRLink, Ingram Micro, LATAM. "This recognition reinforces our commitment to helping customers address their challenges through innovative solutions and validates the path we are taking."

The Geography and Global AWS Partner Awards included a self-nomination process across several award categories, awarded at both the geographic and global level. All AWS Partners were invited to participate and submit a nomination. Award submissions were reviewed by a third-party, Canalys, and selected with special emphasis placed on customer success use cases.

In addition, there were several data-driven award categories, which were evaluated by a unique set of metrics that helped measure AWS Partners' performance over the past year. Canalys audited the datasets used to ensure that all measurements and calculations were objective and accurate. Finalists represented the top three ranked AWS Partners across each category.

The AWS Partner Network (APN) is a global program focused on helping partners innovate, accelerate their journey to the cloud, and take full advantage of the breadth and depth of AWS.

About Ingram Micro

Ingram Micro (NYSE: INGM) is a leading technology company for the global information technology ecosystem. With the ability to reach nearly 90% of the global population, we play a vital role in the worldwide IT sales channel, bringing products and services from technology manufacturers and cloud providers to a highly diversified base of business-to-business technology experts. Through Ingram Micro Xvantage™, our AI-powered digital platform, we offer what we believe to be the industry's first comprehensive business-to-consumer-like experience, integrating hardware and cloud subscriptions, personalized recommendations, instant pricing, order tracking, and billing automation. We also provide a broad range of technology services, including financing, specialized marketing, and lifecycle management, as well as technical pre- and post-sales professional support. Learn more at www.ingrammicro.com.

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