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Ingram Micro Completes First Phase of Global Digitization Journey; Announces Flexible Subscription Engine for Recurring Services

Global Subscription Sales Engine Enables Ingram Micro Channel Providers and Partners to Grow Faster with Frictionless Management of Recurring Services and Technology Solutions

IRVINE, Calif.--(BUSINESS WIRE)-- **INGRAM MICRO ONE –** Executing against its global digitization strategy, Ingram Micro Inc. today announced its new “Flexible Subscription Engine” designed to seamlessly manage recurring services together with product solutions.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20211104006172/en/

"We've invested in the talent and the technology to reimagine the experience our vendors and partners have with Ingram Micro to help ensure we are continuously advancing our strategy to become an "as a service" technology company." - Paul Bay, executive vice president and president, Global Technology Solutions, Ingram Micro Inc. (Photo: Business Wire)

Available now in the U.S., and coming soon globally, the online computing engine offers a frictionless experience for subscriptions and licensing—introducing a fully automated subscription lifecycle platform for Ingram Micro vendors and channel partners. The new platform provides Ingram Micro channel partners a digital journey from quote to cash, enabling them to proactively manage and better grow their recurring revenue business.

Ingram Micro is providing a first look at the new Flexible Subscription Engine during its ONE Ingram Micro event taking place virtually Nov. 8-9, 2021. Registration for the event is open with content available on demand for all attendees.

“The global economy is moving quickly to an “everything as a service” model, raising expectations around the experience and demanding organizations embrace digitization and innovate to benefit all stakeholders,” says Paul Bay, executive vice president and president, Global Technology Solutions, Ingram Micro. “We’ve invested in the talent and the technology to reimagine the experience our vendors and partners have with Ingram Micro to help ensure we are continuously advancing our strategy to become an “as a service” technology company.”

The new Flexible Subscription Engine for Recurring Services enables Ingram Micro and its vendors and channel partners to realize:

- Real-time visibility of subscription contract lifecycle

- Seamless quoting and automated service validation for ordering, provisioning, and billing
- Enabled subscription renewal notifications for all services, licenses
- Increased value-building with upgrades and add-on services for full product solutions

“Ingram Micro’s new Flexible Subscription Engine for Recurring Services is an exciting milestone within our global digital transformation journey and a huge testament to the relentless efforts and focus of our team,” concludes Bay. “We are differentiating and increasing the value Ingram Micro brings to market and further enabling the success of our associates, our customers, partners and providers.”

About Ingram Micro

Ingram Micro helps businesses realize the promise of technology. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships set Ingram Micro apart and ahead. Discover how Ingram Micro can help you realize the promise of technology. More at www.ingrammicro.com.

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