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Ingram Micro Technology Solutions Advances Global Growth Strategy; Announces Global Marketing Services

Several Organizational Appointments and Continued Investments Locally and Globally Deliver Distinctive Advantage to Ingram Micro and Channel Partners

IRVINE, Calif.--(BUSINESS WIRE)-- Committed to being an indispensable business partner, Ingram Micro Inc. today announced several advancements and executive appointments within its global Technology Solutions strategy.

In addition to multi-million-dollar investments announced in Latin America, Ingram Micro Technology Solutions is continuing to make organic and acquisition investments around its global Centers of Excellence supporting cyber security, data center and IoT technology solutions. The company's Technology Solutions business is also accelerating high-growth vendor relationships within those categories, as well as in cloud, as-a-service, product lifecycle and mobility services. Additionally, the industry leader is expanding efforts to modernize and digitize systems and partner processes proven to make it easier for channel partners to transact, communicate and improve the experience of doing business with Ingram Micro and its vendor partners.

In alignment with these global investments and growth initiatives, Ingram Micro's Global Technology Solutions leadership team is pleased to announce several promotions and appointments:

- Marketing leader Jennifer Anaya has been promoted to senior vice president, Marketing, reporting to Paul Bay, executive vice president and president, Global Technology Solutions.
- U.S. leader, Tim Ament, was promoted to senior vice president and chief country officer, Australia and New Zealand, reporting to Diego Utge, executive vice president and group president, Asia Pacific.
- Bill Brandel, Alex Maier and Matt Sanderson have been promoted to senior vice presidents overseeing their respective countries of Canada, Germany and the United Kingdom.
- In the U.S., security leader Eric Kohl's role was expanded to vice president, Security and Data Center Software, and channel leader Jeff Yelton was promoted to vice president, Infrastructure and Specialty Technologies. Both executives report to Kirk Robinson, senior vice president and chief country executive, Ingram Micro.

"The momentum within our Global Technology Solutions team is unstoppable," says Bay. "Globally, we are continuing to expand our efforts and show up as the preferred business partner and solutions aggregator, offering the people, processes and the technology solutions for our IT channel partners to grow profitably, while delivering an unprecedented experience to the customers they serve. We are committed to collaboration as we build

further on our position as an indispensable business partner to the IT industry, while providing an inclusive and engaging workplace where we have often been recognized as one of the world's best places to work."

Ingram Micro is committed to bringing sustainable value with advanced technology solutions, business intelligence, channel financing, consumer business technologies, marketing, product lifecycle services, technical enablement and training. As part of the company's Global Technology Solutions strategy, and under the direction of Anaya, Ingram Micro is adding to the depth and breadth of its marketing services, as well as the influence and international reach of its partner communities, such as Trust X Alliance and SMB Alliance—which represent more than 600 of the industry's top-performing channel partners.

Additionally, Agency Ingram Micro, the award-winning, B2B creative services agency created under Anaya's leadership in 2012, is set to scale its reach and results in 2020 from regional to global offerings. Ingram Micro Events is also on track to expand—building on the more than 1,600 events worldwide the team hosts annually, including the popular Ingram Micro ONE events, which now take place globally.

"The marketing capabilities and business-building resources you see today at Ingram Micro represent only the tip of the iceberg of how we plan to engage and serve our partners," notes Anaya. "There's so much more we can offer, create, and deliver locally and globally. I am humbled and honored to lead our worldwide marketing efforts for our global Technology Solutions team, and excited by the opportunities ahead."

For more information, visit:

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About Ingram Micro

Ingram Micro helps businesses realize the promise of technology. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. Discover how Ingram Micro can help you realize the promise of technology. More at www.ingrammicro.com.

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