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Ingram Micro Earns Seven Gold ChannelPro Readers' Choice Awards

SMB Channel Partners Name Ingram Micro as Distributor of Choice and Best Cloud Computing Marketplace Vendor

IRVINE, Calif.--(BUSINESS WIRE)-- Ingram Micro Inc. today announced it is a multiple 2017 *ChannelPro* Readers' Choice Award winner, sweeping the Distributor of Choice category and receiving gold awards in all six areas:

- Best Cloud/MSP Service Offerings
- Best Financing Options
- Best Sales Support
- Best Training Programs
- Best Hardware/Software Catalog
- Best RMA Offerings

Ingram Micro also received the gold award for the Best Cloud Computing Marketplace Vendor. The wins represent the sixth consecutive year Ingram Micro has outperformed its competition to capture top honors across multiple categories.

“We’re honored to once again be recognized by *ChannelPro-SMB* readers as the distributor of choice for SMB and cloud computing marketplace,” said Kirk Robinson, senior vice president, Go-To-Market, Ingram Micro. “Small and midsize businesses (SMBs) represent a profitable and growing opportunity for our channel partners. We are proud to serve as a valuable business partner to the IT channel and will continue to specialize and invest in the resources, solutions, services and programs our channel partners need to gain a competitive advantage and say “yes” to their IT business needs.”

Channel partners doing business with Ingram Micro have access to dedicated SMB and cloud sales, marketing and technical support teams, as well as professional and training services and field-deployable credit analysts and financial services offerings. Ingram Micro also maintains the industry’s premier SMB community, SMB Alliance, and offers most comprehensive portfolio of technology products, solutions and services including IT asset disposition services and the Ingram Micro Cloud Marketplace.

“We are gratified that such a large number of readers participated in our survey, underscoring their commitment to, and understanding of, the SMB market and the vendors, distributors, and professional associations with whom they partner,” said Michael Siggins, publisher of *ChannelPro-SMB*. “The results are a true snapshot of the top IT product and service providers in today’s SMB channel.”

Readers of *ChannelPro-SMB* participated in the IT channel's only SMB-focused Readers' Choice Awards by casting their votes for the vendors, distributors, and professional organizations with the most SMB- and partner-friendly solutions, services, or programs in the channel today, via the publication's website. For each of the 50+ categories, readers selected the option that best satisfies the unique business requirements, work styles, and budgets of their small and midsize business clients, as well as those that best serve their own partner organizations.

The multiple-choice survey, which provided space for write-in responses, was fielded during the first quarter of 2017 and drew participation from more than 500 channel VARs, MSPs, integrators, system builders, and IT consultants. Gold, Silver, and Bronze winners are named in each category.

A complete list of winners can be viewed on *ChannelPro-SMB*.

For more information about the Ingram Micro SMB Alliance visit www.im-smb.com.

About Ingram Micro

Ingram Micro helps businesses Realize the Promise of Technology™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at www.ingrammicro.com.

About ChannelPro-SMB

ChannelPro-SMB, part of The ChannelPro Network, provides targeted business and technology information for IT channel partners who serve small and midsize businesses. Via a monthly magazine and associated online properties, The ChannelPro Network delivers expert opinion, analysis, news, product reviews, and advice vital to a reseller's business success. Perspectives from VARs, vendors, distributors, and analysts are spotlighted daily. No other media company focuses on the small and midsize marketplace like *ChannelPro-SMB.* More information is available at www.ChannelProNetwork.com.

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