March 21, 2017

Ingram Micro Commerce & Fulfillment Releases an Enhanced Platform Experience

IRVINE, CA -- (Marketwired) -- 03/21/17 -- Ingram Micro Commerce & Fulfillment, a strategic business unit of Ingram Micro Inc., is pleased to announce the release of the latest version of its cloud-based order management and fulfillment software, the Shipwire Platform.

The Shipwire Platform's business intelligence capabilities, accessible through newly designed dashboards, have been upgraded to provide improved visibility and analytical insights for its users. The new dashboards pull order and inventory information, shipping data and other supply chain metrics, and convert it into structured, summarized reports, building upon the platform's business intelligence. In the past year, the Shipwire Platform has been accessed from 160 countries and has thousands of active daily users.

In addition to the release of these functional features, the Shipwire Platform's user interface was redesigned, drawing from the new branding of Ingram Micro Commerce, to deliver a more innovative and seamless experience across all digital properties. With the redesign of the Shipwire Platform, Ingram Micro Commerce's customers maintain the same power of the back-end technology and gain the advantage of a new user experience that improves their ability to interact with data and further helps them grow and manage their businesses.

"The Shipwire Platform has always been focused on solving customers' problems using intelligent technology," said Phil Guindi, VP of Product Management at Ingram Micro Commerce & Fulfillment. "Today, we know our customers are focused on fast growth into new markets and sales channels and are always looking for a competitive edge. Because of the platform's flexibility and our talented engineering and design teams, we're able to build features and functionality based on our customers' needs and quickly bring them to market. The result is a platform that enables our customers to manage and automate their increasingly complex supply chains and drive rapid growth." Retailers, brands and suppliers who leverage the Shipwire Platform for order management have seen impressive growth, averaging 99% year over year since 2010.

Ingram Micro Commerce's ongoing enhancements to the platform reflect the company's investment in order management and fulfillment technology, allowing users to interact with and leverage supply chain data in new ways. This redesign marks a key milestone in the continued investment into combining the world-class technology of the Shipwire Platform with the operational expertise of Ingram Micro Commerce, bringing together a cohesive portfolio of technology and logistics solutions. The Shipwire Platform has been enabling B2B and B2C fulfillment since 2007, with consistent improvements over the past decade.

About Ingram Micro Commerce & Fulfillment

Ingram Micro Commerce & Fulfillment Solutions offers an unrivaled global infrastructure to propel the global growth of brands and retailers. Powered by its award-winning Shipwire

Platform and the scale of Ingram Micro's 154 distribution centers in 45 countries, the company provides B2B and B2C order fulfillment and commerce solutions. The largest brands and retailers in the world trust Ingram Micro Commerce & Fulfillment to deliver exceptional buyer experiences for every order, every day, everywhere. With access to the unique growth opportunities of the world's largest tech distributor and a network of more than 200,000 resellers, Ingram Micro Commerce & Fulfillment offers enterprise solutions for the future of global commerce. Find out more at www.ingrammicrocommerce.com.

About Ingram Micro Inc.

Ingram Micro helps businesses Realize the Promise of Technology™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships all set Ingram Micro apart and ahead. Find more at www.ingrammicro.com.

Press Contact

Yolanda Kokayi
Director of Marketing
Ingram Micro Commerce & Fulfillment Solutions
Yolanda.Kokayi@ingrammicro.com

Source: Ingram Micro Inc.